



## Transcript from January 20, 2011 to January 21, 2011

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All times are Pacific Time

### January 20, 2011

- 4:26 am **3keyscoach:** Join us for this wk's #kaizenblog w/ guest host @lesmckeown Topic->The One 'Must-Have' for Business Success? Fri, 12pm ET/5pm GMT
- 12:20 pm **RolandWijnen:** RT @3keyscoach: Join us for this wk's #kaizenblog w/ guest host @lesmckeown Topic->The One 'Must-Have' for Business Success? Fri, 12pm ET/5pm GMT
- 1:05 pm **3keyscoach:** @RolandWijnen Hope you can join @lesmckeown & me for #kaizenblog on Fri @ 5pm GMT. Would love to have you part of convo. Thanks for RT!
- 1:48 pm **lesmckeown:** Here, I mean :) RT @3keyscoach: This wk's #kaizenblog w/ @lesmckeown Topic->The One 'Must-Have' for Business Success? Fri, 12pm ET/5pm GMT
- 3:43 pm **RuckusMedia:** RT @RolandWijnen Hope you can join @lesmckeown & me for #kaizenblog on Fri @ 5pm GMT. "The One 'Must-Have' 4 Business Success?" #kaizenblog
- 4:23 pm **3keyscoach:** Framing post by our guest host @lesmckeown "The First Lego Piece" <http://bit.ly/i6olrS> #kaizenblog #business #CEO
- 4:25 pm **lesmckeown:** read, then join us: RT @3keyscoach: Framing post by guest host @lesmckeown "The First Lego Piece" <http://bit.ly/i6olrS> #kaizenblog
- 4:26 pm **seefincoaching:** Join @3keyscoach for this wk's #kaizenblog w/ guest host @lesmckeown Topic->The One 'Must-Have' for Business Success? Fri, 12pm ET/5pm GMT
- 4:39 pm **jgombita:** RT @lesmckeown: read, then join us: RT @3keyscoach: Framing post by guest host @lesmckeown "The First Lego Piece" <http://bit.ly/i6olrS> #kaizenblog
- 4:42 pm **COSCFO:** RT @lesmckeown: read & join us RT @3keyscoach: Framing post by guest host @lesmckeown The First Lego Piece" <http://bit.ly/i6olrS> #kaizenblog
- 4:52 pm **Spiderworking:** Join @3keyscoach for this wk's #kaizenblog w/ guest host @lesmckeown Topic->The One 'Must-Have' for Business Success? Fri, 12pm ET/5pm GMT

- 4:52 pm **Spiderworking:** Framing post by our guest host @lesmckeown "The First Lego Piece" <http://bit.ly/i60lrS> #kaizenblog #SME #CEO (via @3keyscoach)
- 5:00 pm **3keyscoach:** Join us for this wk's #kaizenblog w/ guest host @lesmckeown Topic->The One 'Must-Have' for Business Success? Fri, 12pm ET/5pm GMT
- 5:17 pm **3keyscoach:** #kaizenblog folk-May I ask favor? Recnt'ly set up pg 4 biz. Will chg current FB 2 pers'l <http://on.fb.me/e02k8M> Pls "like" page & thank you!
- 5:29 pm **CathyWebSavvyPR:** RT @3keyscoach: Join us for this wk's #kaizenblog w/ guest host @lesmckeown Topic->The One 'Must-Have' for Business Success? Fri, 12pm ET/5pm GMT
- 5:42 pm **ivanwalsh:** RT @3keyscoach: Join us for wk's #kaizenblog w/ guest host @lesmckeown Topic->The One 'Must-Have' for Business Success? Fri, 12pm ET/5pm GMT
- 7:10 pm **ambercleveland:** @3keyscoach thanks so much Elli, I really enjoyed talking to you too. Looking forward to #kaizenblog chat tomorrow
- 9:00 pm **3keyscoach:** Looking for Predictable Success for your biz? Meet guest host @lesmckeown on #kaizenblog, Fri, 12pm ET "The One Must-Have for Biz Success"

## January 21, 2011

- 3:32 am **3keyscoach:** @ivanwalsh Thank you for RT'ing about tomorrow's #kaizenblog. Looks like it could be very interesting! Hope you can join us, Ivan.
- 3:35 am **3keyscoach:** @Spiderworking Thanks, Amanda, for sharing info about #kaizenblog.
- 3:35 am **3keyscoach:** @COSCFORichard, where've you been? We've missed you on #kaizenblog! Hope you can join us tomorrow.
- 3:36 am **3keyscoach:** RT @lesmckeown: read, then join us: RT @3keyscoach: Framing post by guest host @lesmckeown "The First Lego Piece" <http://bit.ly/i60lrS> #kaizenblog
- 3:38 am **3keyscoach:** @elainerogers Elaine, thanks for sharing #kaizenblog info. I can't wait to hear what ppl identify as essential building blocks
- 9:57 am **bloggertone2:** Join @3keyscoach for this wk's #kaizenblog w/ guest host @lesmckeown Topic->The One 'Must-Have' for Business Success? Fri, 12pm ET/5pm GMT
- 9:57 am **NiallDevitt:** Join @3keyscoach for this wk's #kaizenblog w/ guest host @lesmckeown Topic->The One 'Must-Have' for Business Success? Fri, 12pm ET/5pm GMT
- 2:52 pm **lesmckeown:** Join us: RT @3keyscoach: Predictable Success for your biz? @lesmckeown on #kaizenblog, Fri, 12pm ET "The 1 Must-Have for Biz Success"
- 2:52 pm **3keyscoach:** Join us today for #kaizenblog w/ guest host @lesmckeown Topic->The One 'Must-Have' for Business Success? Fri, 12pm ET/5pm GMT

- 2:53 pm **3keyscoach:** @nialldevitt Will you be able to join us for #kaizenblog today?
- 2:53 pm **WriterChanelle:** RT @3keyscoach: Join us today for #kaizenblog w/ guest host @lesmckeown Topic->The One 'Must-Have' for Business Success? 12pm ET/5pm GMT
- 2:56 pm **danareeves:** RT @lesmckeown: RT @3keyscoach: Predictable Success for your biz? @lesmckeown on #kaizenblog, Fri, 12pm ET "The 1 Must-Have for Biz Success"
- 3:01 pm **JeremieMiller:** @lesmckeown I'm not clear how do I join #kaizenblog? Just use the hashtag or is there a conversation to listen to a well?
- 3:03 pm **lesmckeown:** @JeremieMiller It's twitter-based, Jeremie - fire up a search box on #Kaizenblog at Noon EDT and join in the convo....1/2
- 3:42 pm **3keyscoach:** Hello @JeremieMiller Recommend using Tweetchat (or Tweetdeck if you have it) & type in #kaizenblog We'll all see your tweets c: @lesmckeown
- 3:58 pm **CathyWebSavvyPR:** RT @3keyscoach: Join us today 4 #kaizenblog w/ guest host @lesmckeown Topic->The 1 'Must-Have' 4 Biz Success? 12p ET/5p GMT
- 4:03 pm **CathyWebSavvyPR:** RT @3keyscoach #kaizenblog 12ET Framing post by guest @lesmckeown "The 1st Lego Piece" <http://bit.ly/i6olrS> Topic 1 must-have 4 biz success
- 4:15 pm **bcoelho2000:** RT @3keyscoach: Join us today 4 #kaizenblog w/ guest host @lesmckeown Topic->The 1 'Must-Have' 4 Biz Success? 12p ET/5p GMT
- 4:30 pm **ambercleveland:** RT @3keyscoach: Looking for Predictable Success for your biz? Meet guest host @lesmckeown on #kaizenblog, Fri, 12pm ET
- 4:31 pm **lesmckeown:** Join me in 30: #kaizenblog 12ET Framing post by guest @lesmckeown Topic: The 1 must-have for business success: <http://bit.ly/i6olrS>
- 4:32 pm **3keyscoach:** In 30 miin #kaizenblog w/ guest host @lesmckeown Topic->The One 'Must-Have' for Business Success? Fri, 12pm ET/5pm GMT
- 4:34 pm **IrishSmiley:** In 30 min #kaizenblog w/ guest host @lesmckeown Topic->The One 'Must-Have' for Business Success? Fri, 12pm ET/5pm GMT (via @3keyscoach)
- 4:35 pm **\_Sians:** RT @IrishSmiley: In 30 min #kaizenblog w/ guest host @lesmckeown Topic->The One 'Must-Have' for Business Success? Fri, 12pm ET/5pm GMT (via @3keyscoach)
- 4:38 pm **lisarobbinyoung:** RT @lesmckeown: Join me: #kaizenblog 12ET - Topic: The 1 must-have for business success: <http://bit.ly/i6olrS>
- 4:43 pm **3keyscoach:** Thank you @IrishSmiley @ambercleveland @bcoelho2000 @CathyWebSavvyPR for RT'ing info about #kaizenblog
- 4:46 pm **3keyscoach:** Have you read framing post? Meet our guest host @lesmckeown "The First Lego Piece" <http://bit.ly/i6olrS> #kaizenblog #business #CEO

- 4:50 pm **jgombita:** RT @3keyscoach: Have you read framing post? Meet our guest host @lesmckeown "The First Lego Piece" <http://bit.ly/i6olrS> #kaizenblog #business #CEO
- 4:55 pm **ambercleveland:** Going to be chatty over the next 2 hours as i participate in #kaizenblog chat w/ @3keyscoach 12pm ET and then #engage365 w/ @chrisuschan
- 4:55 pm **lesmckeown:** Starting in 5: #kaizenblog 12ET Framing post by guest @lesmckeown Topic: The 1 must-have for business success: <http://bit.ly/i6olrS>
- 5:00 pm **jgombita:** @arthury has @prsa initiated any Twitter chats yet? Reco to test-drive #kaizenblog (starting in 5 minutes). @heidicohen writes great posts!
- 5:01 pm **3keyscoach:** Hello everyone and welcome to the chat! #kaizenblog
- 5:02 pm **lesmckeown:** @3keyscoach Hey Elli! #kaizenblog
- 5:02 pm **3keyscoach:** Today's topic is "The 1 Must-Have for Business Success" with guest host @lesmckeown #kaizenblog
- 5:03 pm **lisarobbinyoung:** Looking forward to @lesMckeown's answer on #kaizenblog
- 5:04 pm **jyi:** Happy Hug Day #kaizenblog! @3keyscoach @lesmckeown :-)
- 5:04 pm **pprothe:** Good morning #kaizenblog!
- 5:04 pm **mentormarketing:** monitoring #kaizenblog and #profschat during lunch
- 5:04 pm **lesmckeown:** @jyi It's hug day!? #kaizenblog
- 5:04 pm **ambercleveland:** RT @3keyscoach: framing post- our guest host @lesmckeown "The First Lego Piece" <http://bit.ly/i6olrS> #kaizenblog #business #CEO #kaizenblog
- 5:05 pm **jyi:** Yup! XOXO! Although we hardly know each other \*blush :-) RT @lesmckeown: @jyi It's hug day!? #kaizenblog
- 5:05 pm **jgombita:** @lesmckeown got my attention by referencing LEGO in his framing post.... ;-) #kaizenblog
- 5:05 pm **pprothe:** Mine too. RT @jgombita: @lesmckeown got my attention by referencing LEGO in his framing post.... ;-) #kaizenblog
- 5:05 pm **debgwriter:** Hi there. Happy Hug Day I guess... #kaizenblog
- 5:06 pm **lesmckeown:** @pprothe: @jgombita: I hope they don't come after me for royalties... #kaizenblog
- 5:06 pm **3keyscoach:** @jyi Hug day?! Hmm... #kaizenblog
- 5:06 pm **jyi:** Hey, it's on the internets so it must be true! RT @3keyscoach: @jyi Hug day?! Hmm... #kaizenblog
- 5:07 pm **3keyscoach:** Welcome @lesmckeown to #kaizenblog

- 5:07 pm **jgombita:** @lesmckeown - @andrew\_arnold interview: As the head of community engagement at LEGO says, ?We own the trademark not the brand.? #kaizenblog
- 5:07 pm **lesmckeown:** Delighted to be here - thanks for having me! #kaizenblog
- 5:07 pm **3keycoach:** For our newbies, this chat uses concept of kaizen and business to deepen & improve our work performance #kaizenblog
- 5:08 pm **3keycoach:** @jyi Oh...right..of course. LOL BTW, welcome to today's chat #kaizenblog
- 5:08 pm **ambercleveland:** RT @3keycoach: For our newbies, this chat uses concept of kaizen and business to deepen & improve our work performance #kaizenblog
- 5:08 pm **3keycoach:** We'll get started w/ 1st question in moment. Let me introduce you to our guest host @lesmckeown #kaizenblog
- 5:09 pm **3keycoach:** Kaizen is the process of examining & improving our performance & biz processes (that's the short answer) #kaizenblog
- 5:09 pm **parissab:** sorry a touch late for #kaizenblog
- 5:10 pm **bcoelho2000:** Hi everyone at #kaizenblog ! We're tackling a tough but fundamental issue for achieving, sustaining and enjoying success!
- 5:10 pm **jgombita:** @parissab I'm betting you will make up for any lateness with brilliant (and beautiful) contributions.... ;-) #kaizenblog
- 5:11 pm **parissab:** pressure! RT @jgombita: @parissab I'm betting you will make up for any lateness with brilliant (and beautiful) contributions #kaizenblog
- 5:12 pm **3keycoach:** Please meet @lesmckeown. He is president & CEO of Predictable Success <http://bit.ly/eSiLnQ> #kaizenblog
- 5:12 pm **jyi:** @3keycoach Thank you. Looking forward to today's discussion re "The First Lego Piece". #kaizenblog
- 5:12 pm **lesmckeown:** Hi everybody! #kaizenblog
- 5:13 pm **COSCFO:** Good afternoon kaizenblog faithful! #kaizenblog
- 5:13 pm **3keycoach:** Les is leading advisor on accelerated biz growth. Since relocating from Ireland in 1998, he has advised CEO's & sr ldrs of orgs #kaizenblog
- 5:13 pm **arthury:** @jgombita Yes! Most notably around ethics. Can't make the #kaizenblog chat today, but next time!
- 5:14 pm **jenlouden:** @lesmckeown good morning! #kaizenblog
- 5:14 pm **lesmckeown:** @jenlouden Good to see you here, Jen #kaizenblog
- 5:15 pm **seefincoaching:** Hi everyone. Greetings from Ireland! Joining in for little while looking forward to your tweets! :) #kaizenblog

- 5:15 pm **3keyscoach:** Also author of book, "Predictable Success: Getting Your Organization On the Growth Track - and Keeping It There" c:  
@lesmckeown #kaizenblog
- 5:15 pm **3keyscoach:** I'm host of this chat so this is great to have you all here for today's chat. Let's get started... #kaizenblog
- 5:15 pm **CASUDI:** Good Morning #kaizenblog ~ here on a slow 3G ATT network from rainy Seattle
- 5:15 pm **3keyscoach:** Q1 How do you truly describe a great business? #kaizenblog
- 5:16 pm **IrishSmiley:** @lesmckeown Hi Les, waving, from across the pond! #kaizenblog
- 5:16 pm **lesmckeown:** @IrishSmiley Hi! <wave!> #kaizenblog
- 5:16 pm **3keyscoach:** There is more to say about @lesmckeown so please visit his website. #kaizenblog
- 5:16 pm **lesmckeown:** First of all, thanks for having me and 'hello' to everyone. I'm very pleased to be here... #kaizenblog
- 5:17 pm **lesmckeown:** To me, a great business is one which is truly sustainable - by which I mean specifically that it is 3 things:  
#kaizenblog
- 5:17 pm **parissab:** a1 beyond profitable, 'm not certain it can be described.. but sometimes it can be felt. i'm a bit esoteric today  
#kaizenblog
- 5:17 pm **lesmckeown:** 1. Consistently profitable #kaizenblog
- 5:17 pm **3keyscoach:** Hi there @IrishSmiley @seefincoaching @CASUDI @jenlouden @jgombita #kaizenblog
- 5:17 pm **CathyWebSavvyPR:** RT @3keyscoach: I'm host of this chat so this is great to have you all here for today's chat. Let's get started...  
#kaizenblog
- 5:17 pm **3keyscoach:** RT @lesmckeown: First of all, thanks for having me and hello to everyone. Im very pleased to be here... #kaizenblog
- 5:17 pm **ambercleveland:** A1 Great biz knows their Mission, Vision, Values -everything they do is in line w/- they live their brand #kaizenblog
- 5:17 pm **CathyWebSavvyPR:** RT @3keyscoach: Les is leading advisor on accelerated biz growth. Since relocating from Ireland in 1998, he has  
advised CEO's & sr ldrs of orgs #kaizenblog
- 5:17 pm **3keyscoach:** RT @lesmckeown: To me, a great business is one which is truly sustainable - by which I mean specifically that it is 3  
things: #kaizenblog
- 5:17 pm **lesmckeown:** (Yay @parissab) #kaizenblog
- 5:18 pm **lesmckeown:** 2. Mostly fun to work in, and... #kaizenblog
- 5:18 pm **COSCF0:** A1 A great business for me is where vision leads to efficient execution resulting in profits... #kaizenblog
- 5:18 pm **CASUDI:** Profitable +++ with great group of people #kaizenblog ~ the people make you profitable :-)

- 5:18 pm **lesmckeown:** most importantly, 3. Not dependent solely on the founder/owners for its existence. #kaizenblog
- 5:18 pm **IrishSmiley:** RT @amberclevealand: A1 Great biz knows their Mission, Vision, Values -everything they do is in line w/- they live their brand #kaizenblog
- 5:18 pm **3keyscoach:** @parissab Hi there! Can you say a little more about "beyond profitable"? #kaizenblog
- 5:18 pm **jgombita:** @parissab "i'm a bit esoteric today" (what are you most days?) #kaizenblog
- 5:18 pm **lesmckeown:** Make sense? #kaizenblog
- 5:18 pm **amberclevealand:** RT @COSCF0: A1 A great business for me is where vision leads to efficient execution resulting in profits... #kaizenblog
- 5:18 pm **parissab:** shucks RT @lesmckeown: (Yay @parissab) #kaizenblog
- 5:19 pm **3keyscoach:** This is bigger deal than we realize! RT @lesmckeown: 2. Mostly fun to work in, and... #kaizenblog
- 5:19 pm **CathyWebSavvyPR:** Just got here a tad late - 20 yr PR pro using trad'l & social media tools to help #smallbiz connect & promote their biz #kaizenblog
- 5:19 pm **3keyscoach:** RT @lesmckeown: most importantly, 3. Not dependent solely on the founder/owners for its existence. #kaizenblog
- 5:19 pm **lisarobbinyoung:** Consistently profitable, mostly fun to work in and not dependent solely on owner for existence = sustainable biz per @lesmckeown #kaizenblog
- 5:19 pm **parissab:** @3keyscoach certainly. profitable but awful environment is not sustainable long term. there are human needs that are abstract #kaizenblog
- 5:19 pm **jgombita:** .@lesmckeown interesting. Until you hit #3, I was thinking of Google! (Have you read Auletta's fascinating book?) #kaizenblog
- 5:19 pm **lesmckeown:** I think @amberclevealand 's point about Vision is part of the 'fun' thing #kaizenblog
- 5:19 pm **CathyWebSavvyPR:** RT @3keyscoach: Q1 How do you truly describe a great business? #kaizenblog
- 5:20 pm **3keyscoach:** RT @amberclevealand: A1 Great biz knows their Mission, Vision, Values -everything they do is in line w/- they live their brand #kaizenblog
- 5:20 pm **lesmckeown:** .@jgombita I have - and Google are showing how hard it is to combine my #2 and #3 #kaizenblog
- 5:20 pm **parissab:** hm. a mashup of serious and goofy with a dash of esoteric RT @jgombita: (what are you most days?) #kaizenblog
- 5:20 pm **3keyscoach:** @lisarobbinyoung Nice synopsis! Thanks! #kaizenblog
- 5:20 pm **amberclevealand:** @lesmckeown Working for a place that is fun and you love is awesome, it makes it easy to run on all cylinders #kaizenblog

- 5:20 pm **alchemize:** Good morning! Great topic RT @3keyscoach: Q1 How do you truly describe a great business? #kaizenblog
- 5:21 pm **3keyscoach:** People = Assets RT @CASUDI: Profitable +++ with great group of people #kaizenblog ~ the people make you profitable :-) #kaizenblog
- 5:21 pm **CathyWebSavvyPR:** RT @3keyscoach: RT @ambercleland: A1 Great biz knows their Mission, Vision, Values -everything they do is in line w/- they live their brand #kaizenblog
- 5:21 pm **parissab:** RT @3keyscoach: People = Assets RT @CASUDI: Profitable +++ with great group of people #kaizenblog ~ the people make you profitable :-) #kaizenblog
- 5:21 pm **CASUDI:** @ambercleland @COSCF0 Yes, it's the vision + efficient execution ( GR8 team) that leads to the sustainable profits #kaizenblog
- 5:21 pm **3keyscoach:** @parissab @jgombita LOL A great mashup if ever I saw one! #kaizenblog
- 5:21 pm **bcoelho2000:** @lesmckeown and what about making meaning? Profits generate growth. Meaning generate development. #kaizenblog
- 5:21 pm **ambercleland:** Tough for many owners RT @lesmckeown: most importantly, Not dependent solely on the founder/owners for its existence. #kaizenblog
- 5:21 pm **Note\_to\_CMO:** Yr #3 is a key determinant! Jobs/Apple, Google, and for those of us who recall, Morita/Sony. Big gap betw vision + continuation. #kaizenblog
- 5:21 pm **lesmckeown:** .@ambercleland Right - but doing that w/o the founders having to make it so forever is really hard cc Google, Strbucks, #kaizenblog
- 5:21 pm **pprothe:** Yes >>> RT @CASUDI: Profitable +++ with great group of people #kaizenblog ~ the people make you profitable :-)
- 5:21 pm **3keyscoach:** Q2 What are the fundamentals of growing a sustainable business? #kaizenblog
- 5:21 pm **parissab:** RT @lesmckeown: .@ambercleland Right - but doing that w/o the founders having to make it so forever is really hard cc Google, Strbucks, #kaizenblog
- 5:22 pm **ambercleland:** @alchemize good morning, nice new avatar :) #kaizenblog
- 5:22 pm **jgombita:** Re: Q1. Pondering: more likely to have a great business if it is or isn't a family one? (ie, successive generations running it) #kaizenblog
- 5:22 pm **parissab:** :) RT @3keyscoach: @parissab @jgombita LOL A great mashup if ever I saw one! #kaizenblog
- 5:22 pm **Note\_to\_CMO:** It's the intangibles - the interestingness - that so many founders bring to the table that makes them hard to replace. #kaizenblog
- 5:22 pm **PeakTwo:** @parissab can't like enough. an awful enviro rolls from the top down. exec ego is a company killer. #kaizenblog



- 5:22 pm **3keyscoach:** RT @COSCF0: A1 A great business for me is where vision leads to efficient execution resulting in profits... #kaizenblog
- 5:22 pm **RaynaNyc:** Curious to think what customers consider a great business (sorry 2 jump in late) #kaizenblog
- 5:22 pm **lesmckeown:** Lot's of great Qn's here - but must follow my moderators lead - on to Q2...#kaizenblog
- 5:22 pm **parissab:** yes. so true RT @peaktwo: @parissab can't like enough. an awful enviro rolls from the top down. exec ego is a company killer. #kaizenblog
- 5:22 pm **pprothe:** @lesmckeown @ambercleveland Re: Founders, look at potential problems Apple might face post Steve #kaizenblog
- 5:23 pm **lesmckeown:** For me, after launching 40+ businesses of my own and helping hundreds of others, I'd say when you strip it down, it's... #kaizenblog
- 5:23 pm **alchemize:** A1 a great business improve quality of life in whatever domain it is in #kaizenblog
- 5:23 pm **3keyscoach:** RT @lesmckeown @ambercleveland Right-but doing that w/o founders having 2 make it so 4ever is really hard cc Google, Strbucks, #kaizenblog
- 5:23 pm **lesmckeown:** Focus, discipline, consistency and perseverance. The underlying product or service & even the funding don't matter in the end #kaizenblog
- 5:23 pm **COSCF0:** A2 Scalable infrastructure, desirable product or service and a commitment to customer service. #kaizenblog
- 5:23 pm **3keyscoach:** Wonder if same? RT @RaynaNyc: Curious to think what customers consider a great business (sorry 2 jump in late) #kaizenblog
- 5:23 pm **lesmckeown:** They've got to be OK (product & funding), but we've all seen mediocre products and poorly financed businesses do well. #kaizenblog
- 5:23 pm **jgombita:** @lesmckeown @ambercleveland interesting re: Starbucks. Founder comes back as CEO and changes logo: Starbucksians erupt in fury! #kaizenblog
- 5:23 pm **juliaerickson:** RT @lesmckeown: Focus, discipline, consistency and perseverance. The underlying product or service & even the funding don't matter in the end #kaizenblog
- 5:23 pm **CASUDI:** @lesmckeown OFTEN the founders are not the right people to bring/lead the co to the next level of success :-)  
#kaizenblog
- 5:23 pm **ambercleveland:** @Note\_to\_CMO I agree, but founders/owners have to think about sustainability of the org. - their ppl, cust count on that #kaizenblog
- 5:24 pm **lisarobbinyoung:** RT @lesmckeown: Focus, discipline, consistency, perseverance. Underlying product/service & even funding don't matter in the end #kaizenblog

- 5:24 pm **parissab:** RT @lesmckeown: Focus, discipline, consistency and perseverance. The underlying product or service & even the funding don't matter in the end #kaizenblog
- 5:24 pm **3keyscoach:** RT @lesmckeown: Focus, discipline, consistency & perseverance Underlying product/service & even funding dont matter in end #kaizenblog
- 5:24 pm **RaynaNyc:** @keyscoach might be 3 perspectives to this--what company mgmt views, what the customer views, & the employees #kaizenblog
- 5:24 pm **lesmckeown:** .@CASUDI We have a winner -right on the button - but they don't often realize it.#kaizenblog
- 5:24 pm **Note\_to\_CMO:** @ambercleland Isn't about founders' best intentions. It's about what happens when they leave... #kaizenblog
- 5:24 pm **pprothe:** @lesmckeown But what if you have a magical product well executed? Wouldn't that provide an edge (key being the quality of ex.)? #kaizenblog
- 5:24 pm **lisarobbinyoung:** RT @lesmckeown: Product & funding have got to be OK, but we've all seen mediocre products & poorly financed businesses do well. #kaizenblog
- 5:24 pm **lesmckeown:** .@RaynaNyc The greater the overlap of those three, the greater the company #kaizenblog
- 5:25 pm **3keyscoach:** Remember to keep tweets short enough to RT. #kaizenblog
- 5:25 pm **parissab:** i remember something in b school stats called regression to the mean - often times co's succeed when they are "average" #kaizenblog
- 5:25 pm **lesmckeown:** .@pprothe Absolutely - that's the ultimate - but many great businesses aren't'ultimate' #kaizenblog
- 5:25 pm **ambercleland:** @jgombita @lesmckeown - leading by ego is what that sounds like. I wasn't furious about the change, but wldnt rec. #kaizenblog
- 5:25 pm **CathyWebSavvyPR:** RT @3keyscoach: Remember to keep tweets short enough to RT. #kaizenblog
- 5:26 pm **parissab:** RT @Note\_to\_CMO: @ambercleland Isn't about founders' best intentions. It's about what happens when they leave... #kaizenblog
- 5:26 pm **3keyscoach:** Not sure if saw previous tweet so here's Q2 again: Q2 What are the fundamentals of growing a sustainable business? #kaizenblog
- 5:26 pm **CASUDI:** @lesmckeown I work at the very start w companies and step down as it grows ~ I know where I am good :-)  
#kaizenblog
- 5:26 pm **lesmckeown:** Ok - one more time on Q2 :) #kaizenblog
- 5:26 pm **3keyscoach:** RT @COSCF0: A2 Scalable infrastructure, desirable product or service and a commitment to customer service.  
#kaizenblog

- 5:26 pm **jyi:** @parissab The "average" as a mean hides extreme ups and downs. A consistent, dependable business is diff altogether. #kaizenblog
- 5:26 pm **kgombita:** @ambercleland @lesmckeown my understanding: Starbucks founder came back to lead charge to grow in foreign markets & offerings. #kaizenblog
- 5:26 pm **lesmckeown:** Focus, discipline, consistency and perseverance #kaizenblog
- 5:27 pm **CathyWebSavvyPR:** RT @3keyscoach: Not sure if saw previous tweet so here's Q2 What are the fundamentals of growing a sustainable biz? #kaizenblog
- 5:27 pm **ambercleland:** @Note\_to\_CMO unfortunately saw a co implode after death of owner. Customers, employees in bad spot b/c co had no vision for this #kaizenblog
- 5:27 pm **lesmckeown:** Everything else is secondary #kaizenblog
- 5:27 pm **IAmLuisMartinez:** RT @ambercleland: A1 Great biz knows their Mission, Vision, Values -everything they do is in line w/- they live their brand #kaizenblog
- 5:27 pm **3keyscoach:** RT @lesmckeown: Focus, discipline, consistency and perseverance #kaizenblog
- 5:27 pm **CathyWebSavvyPR:** RT @lesmckeown: A2 Focus, discipline, consistency & perseverance. The underlying product/service & even the funding less imp't #kaizenblog
- 5:27 pm **parissab:** @jyi good pt. products that are good but not great to meet customer needs, profitable but not as efficient as could b #kaizenblog
- 5:27 pm **lesmckeown:** not the product or the financing #kaizenblog
- 5:27 pm **Note\_to\_CMO:** A2. I think fundamental element of sustainable biz is \*grow slow\* - counterintuitive, but seems to be predictor. #kaizenblog
- 5:27 pm **CASUDI:** @parissab I think when average succeeds it is on account of no matter what ~ perseverance #kaizenblog
- 5:28 pm **kgombita:** A2. Knowing the market before the (potential) customers/clients know it! (Boom, Bust and Echo) #kaizenblog
- 5:28 pm **CathyWebSavvyPR:** RT @lesmckeown: They've got to be OK (product & funding), but we've all seen mediocre products & poorly financed biz do well #kaizenblog
- 5:28 pm **ambercleland:** @kgombita funny thing is when I was in France, I felt comforted when I saw the SB logo b/c I knew what I could count on #kaizenblog
- 5:28 pm **IrishSmiley:** A2 #kaizenblog Passion, Loving your niche and knowing your why; your why is a powerful driver, the fuel for a sustainable journey
- 5:28 pm **clhammett:** RT @lesmckeown: Focus, discipline, consistency and perseverance. The underlying product or service & even the funding don't matter in the end #kaizenblog

- 5:28 pm **elysiabrooker:** RT @lesmckeown: Focus, discipline, consistency and perseverance. Everything else is secondary. #kaizenblog
- 5:28 pm **CASUDI:** @3keyscoach what's Q2? #kaizenblog
- 5:28 pm **3keyscoach:** @lesmckeown If one is focused, there must be a compelling vision/mission to aim for? Otherwise, why working so hard? #kaizenblog
- 5:28 pm **parissab:** which =dprssng. so so fails customerRT @CASUDI: I think when avg succeeds it is on account of no matter what ~ perseverance #kaizenblog
- 5:28 pm **lesmckeown:** .@IrishSmiley Passion is greatly overrated when it comes to building a great company. It's a red herring #kaizenblog
- 5:28 pm **pprothe:** +1 RT @ElysiaBrooker: RT @lesmckeown: Focus, discipline, consistency and perseverance. Everything else is secondary. #kaizenblog
- 5:29 pm **3keyscoach:** RT @IrishSmiley: A2 Passion, Loving your niche & knowing your why; your why is powerful driver, the fuel for sustainable journey #kaizenblog
- 5:29 pm **CathyWebSavvyPR:** @lesmckeown don't forget to put preface yr answer with Q2 or Q3 - 2 help ppl follow along :) #kaizenblog
- 5:29 pm **jgombita:** @ambercleveland investor said Starbucks wants the Chinese market & that the words do not translate well into Chinese languages. #kaizenblog
- 5:29 pm **3keyscoach:** @CASUDI Q2 What are the fundamentals of growing a sustainable business? #kaizenblog
- 5:29 pm **Note\_to\_CMO:** @lesmckeown Re passion as red herring, explains Branson's view of opportunities? #kaizenblog
- 5:29 pm **lesmckeown:** Knowing your customers - absolutely (it may or may not be a niche), & passion is fine if you have it, but it isn't necessary #kaizenblog
- 5:29 pm **jgombita:** RT @lesmckeown: .@IrishSmiley Passion is greatly overrated when it comes to building a great company. Its a red herring #kaizenblog
- 5:29 pm **3keyscoach:** Please! RT @CathyWebSavvyPR: @lesmckeown dont forget to put preface yr answer with Q2 or Q3 - 2 help ppl follow along :) #kaizenblog
- 5:29 pm **IrishSmiley:** @CASUDI Q2 What are the fundamentals of growing a sustainable business? #kaizenblog
- 5:30 pm **ArtseyC:** I've got a fresh cup o' joe to sit down for the remainder of #kaizenblog. Hi everybody.
- 5:30 pm **jyi:** @lesmckeown re passion, as well as charisma: the hard slog of running a business gets shadowed by the showbiz of selling it. #kaizenblog
- 5:30 pm **lesmckeown:** @3keyscoach Got it :) #kaizenblog
- 5:30 pm **ambercleveland:** RT @3keyscoach: Q2 What are the fundamentals of growing a sustainable business? #kaizenblog

- 5:30 pm **3keyscoach:** Would like to hear more? RT @Note\_to\_CMO: @lesmckeown Re passion as red herring, explains Bransons view of opportunities? #kaizenblog
- 5:30 pm **alchemize:** A2 A great biz is also well designed: products, services, processes, biz mode, policies #kaizenblog
- 5:30 pm **debgwriter:** @lesmckeown Isn't passion needed to have focus, perserverance, discipline and consistency? #kaizenblog
- 5:30 pm **jgombita:** @jgombita @ambercleveland oops. I meant the CHINA market. P.S. Will you not drink Starbucks in France if the "name" is removed? #kaizenblog
- 5:30 pm **pprothe:** @lesmckeown Without Passion, do you think you can have the vision & leadership to mobilize & inspire action? #kaizenblog
- 5:30 pm **CathyWebSavvyPR:** Q2 sustainable biz pillars? Great prodcut, a biz the knows it's market/cstmrs & adapts when needed, #kaizenblog
- 5:30 pm **parissab:** @lesmckeown then why are you in business? am confused RT @lesmckeown: Knowing your customers isn't necessary #kaizenblog
- 5:31 pm **Note\_to\_CMO:** @3keyscoach Branson doesn't burn w/ passion for mortgages, trains, etc. Sees disconnects. #kaizenblog
- 5:31 pm **lesmckeown:** A2 Yes - Branson, Jobs et al use passion as a tool. Most everyone else gets used (and abused) by passion #kaizenblog
- 5:31 pm **alchemize:** I agree. RT @jgombita: RT @lesmckeown: .@IrishSmiley Passion is greatly overrated #kaizenblog
- 5:31 pm **IrishSmiley:** RT @lesmckeown passion is fine if you have it, but it isn't necessary #kaizenblog > so if no passion, how much fun is it then?
- 5:31 pm **parissab:** RT @IrishSmiley: RT @lesmckeown passion is fine if you have it, but it isn't necessary #kaizenblog > so if no passion, how much fun is it then?
- 5:31 pm **bcoelho2000:** A2 When I build one I'll let you know! :) Meanwhile I'm investing on integrity to my brand values and customer focus. #kaizenblog
- 5:31 pm **CathyWebSavvyPR:** RT @lesmckeown: Q2 Focus, discipline, consistency & perseverance = a sustainable company #kaizenblog
- 5:31 pm **ArtseyC:** RT @ambercleveland: A1 Great biz knows their Mission, Vision, Values -everything they do is in line w/- they live their brand #kaizenblog
- 5:31 pm **pprothe:** Good pt > RT @lesmckeown: A2 Yes - Branson, Jobs et al use passion as tool. Most everyone else gets used (and abused) by passion #kaizenblog
- 5:31 pm **3keyscoach:** Passion can be too raw? @lesmckeown #kaizenblog
- 5:31 pm **3keyscoach:** True! RT @Note\_to\_CMO: @3keyscoach Branson doesnt burn w/ passion for mortgages, trains, etc. Sees disconnects. #kaizenblog

- 5:32 pm **lesmckeown:** .@IrishSmiley A2 you don't only have fun when in the throes of passion, or if you do, your fun is very limited. #kaizenblog
- 5:32 pm **tomasacker:** Perhaps Les is saying, You don't need passion to make a lot of money. #kaizenblog Ain't that the truth.
- 5:32 pm **bcoelho2000:** Absolutely! It helps! RT @debugwriter: @lesmckeown Isn't passion needed to have focus, perserverance, discipline and consistency? #kaizenblog
- 5:32 pm **3keyscoach:** RT @lesmckeown: A2 Yes - Branson, Jobs et al use passion as a tool. Most everyone else gets used (and abused) by passion #kaizenblog
- 5:32 pm **ampercleveland:** @jgombita only had it once in France, but logo is what made it easy to spot the trans. prob. isn't a prob. many US prod in China #kaizenblog
- 5:32 pm **3keyscoach:** RT @tomasacker: Perhaps Les is saying, You dont need passion to make a lot of money. #kaizenblog Aint that the truth. #kaizenblog
- 5:32 pm **seefincoaching:** @3keyscoach Biz owners can get caught up in past experiences and miss opportunities for future sustainable change #kaizenblog
- 5:32 pm **lesmckeown:** . @tomasacker A2 No, I'm saying passion will absolutely get in the way of growing a great business if you don't tame it #kaizenblog
- 5:32 pm **CathyWebSavvyPR:** @lesmckeown A2 also having a sucesion plan and/or exit/transition strategy & so if biz owner exists biz doesn't end #kaizenblog
- 5:32 pm **parissab:** RT @seefincoaching: @3keyscoach Biz owners can get caught up in past experiences and miss opportunities for future sustainable change #kaizenblog
- 5:32 pm **pprothe:** Well said ;) RT @tomasacker: Perhaps Les is saying, You don't need passion to make a lot of money. #kaizenblog Ain't that the truth.
- 5:32 pm **alchemize:** @3keyscoach not to mention juvenile... #kaizenblog
- 5:32 pm **jgombita:** A2. CBC's Dragon's Den show when people pitch their problems to 5 potential investors. Passion means zip: forecasts, financials. #kaizenblog
- 5:33 pm **CASUDI:** A2 Executing exactly the right cure/solution/Asperin for customers pain = sustainable biz #kaizenblog
- 5:33 pm **3keyscoach:** RT @seefincoaching @3keyscoach Biz owners can get caught up in past experiences & miss opportunities for future sustainable chg #kaizenblog
- 5:33 pm **alchemize:** RT @casudi: A2 Executing exactly the right cure/solution/Asperin for customers pain = sustainable biz #kaizenblog
- 5:33 pm **CathyWebSavvyPR:** RT @lesmckeown: A2 Yes - Branson, Jobs et al use passion as a tool [@zappos]. Most everyone else gets used/ abused) by passion #kaizenblog

- 5:33 pm **lesmckeown:** .@alchemize A2 Making money is an option when you have success, not before #kaizenblog
- 5:33 pm **MRHYPERPCS:** RT @CathyWebSavvyPR: RT @lesmckeown: They've got to be OK (product & funding), but we've all seen mediocre products & poorly financed biz do well #kaizenblog
- 5:33 pm **CathyWebSavvyPR:** RT @lesmckeown: A2 No, I'm saying passion will absolutely get in the way of growing a great business if you don't tame it #kaizenblog
- 5:33 pm **3keyscoach:** RT @lesmckeown @tomasacker A2 No, Im saying passion will absolutely get in way of growing a great business if you dont tame it #kaizenblog
- 5:33 pm **jgombita:** @ambercleveland meaning you'd miss mermaid logo, without the words? (Personally, I stay away from N. American chains in Europe!) #kaizenblog
- 5:34 pm **CASUDI:** @3keyscoach I think he is saying dont eat raw herring? #kaizenblog
- 5:34 pm **CathyWebSavvyPR:** RT @CASUDI: I think when average succeeds it is on account of no matter what ~ perseverance #kaizenblog
- 5:34 pm **CathyWebSavvyPR:** RT @Note\_to\_CMO: A2. I think fundamental element of sustainable biz is \*grow slow\* - counterintuitive, but seems to be predictor #kaizenblog
- 5:34 pm **3keyscoach:** RT @CathyWebSavvyPR A2 also having succession plan and/or exit/transition strategy & so if biz owner exists biz doesnt end #kaizenblog
- 5:34 pm **jgombita:** A2. CBC's Dragon's Den show when people pitch their PRODUCTS to 5 potential investors. Passion means zip: forecasts, financials. #kaizenblog
- 5:34 pm **seefincoaching:** . @lesmckeown sometimes passion can be overpowering or overwhelming for biz owners. Rabbits in headlights syndrome #kaizenblog
- 5:34 pm **ambercleveland:** A2 Vision is key for a sustainable business #kaizenblog
- 5:34 pm **lesmckeown:** A2 Don't imagine that Hseih, Jobs, Branson spend their lives in state of passion. They grind out the mundane - brilliantly, #kaizenblog
- 5:34 pm **ambercleveland:** RT @CathyWebSavvyPR A2 also having succession plan and/or exit/transition strategy & so if biz owner exists biz doesnt end #kaizenblog
- 5:35 pm **CathyWebSavvyPR:** @Note\_to\_CMO Agree slow growth can be key - look at Apple - wish I'd bought & kept stock when it was \$11 a share #kaizenblog
- 5:35 pm **parissab:** RT @lesmckeown: A2 Don't imagine that Hseih, Jobs, Branson spend their lives in state of passion. They grind out the mundane - brilliantly, #kaizenblog
- 5:35 pm **bcoelho2000:** For me, money is the applause you get by what you've done. It shouldn't be used as an excuse for not starting a business. #kaizenblog

- 5:35 pm **IrishSmiley:** RT @lesmckeown u don't only have fun when in throes of passion, or if u do, yr fun is limited #kaizenblog I agree, I never said only ;-)
- 5:36 pm **3keyscoach:** @CASUDI @3keyscoach Think @lesmckeown is saying that passion needs to be contained. Some days are just hard work/grind #kaizenblog
- 5:36 pm **CASUDI:** @CathyWebSavvyPR I like to have a transition strategy in place at the start ( a flexible one) #kaizenblog
- 5:36 pm **ambercleaveland:** @jgombita I do too; why I only had once in 3 weeks LOL, if I went right after logo change, yes I think I'd miss it #kaizenblog
- 5:36 pm **lesmckeown:** .@ambercleaveland A2 Vision is important - although I don't like the word itself because it sounds unattainable #kaizenblog
- 5:36 pm **alchemize:** @jgombita true. In Dragon's Den Passion means zip if financials don't hold water. #kaizenblog
- 5:36 pm **3keyscoach:** Q3 What is the most essential building block of a great business? #kaizenblog
- 5:36 pm **CathyWebSavvyPR:** @ambercleaveland a succession plan/exit strategy is something most small biz don't think about @casudi #kaizenblog
- 5:36 pm **bcoelho2000:** If you want to sustain your business success you've to follow & influence the needs & desires of those you serve: your Clients! #kaizenblog
- 5:36 pm **ArtseyC:** Q2 Passion may not be necessary, but it can be a powerful tool for inspiring the entire organization. #kaizenblog
- 5:36 pm **IrishSmiley:** #kaizenblog very interesting chats and sometimes, we have to agree to disagree ;-) it is my belief that passion is key to sustainability
- 5:37 pm **parissab:** Q3 knowing that you don't know something and need help. seeking answers. #kaizenblog
- 5:37 pm **ambercleaveland:** Think this is single-minded focus on success? RT @lesmckeown: A2 They grind out the mundane - brilliantly, #kaizenblog
- 5:37 pm **ambercleaveland:** Think this is single-minded focus on success? RT @lesmckeown: A2 They grind out the mundane - brilliantly, #kaizenblog
- 5:37 pm **Note\_to\_CMO:** A3. Greatest building block is having the right people. The 20x developers, the core team. #kaizenblog
- 5:37 pm **CathyWebSavvyPR:** @3keyscoach A2 to your point- I think 2 many small biz owners don't feel comfy with title CEO 9me included : ( #kaizenblog
- 5:37 pm **lesmckeown:** A3 For me, it's something incredibly mundane. (About to get blasted again :) It's what I call... #kaizenblog
- 5:37 pm **3keyscoach:** RT @Note\_to\_CMO: A3. Greatest building block is having the right people. The 20x developers, the core team. #kaizenblog
- 5:38 pm **CASUDI:** @lesmckeown GR8 way of saying it " ....grinding out the mundane - brilliantly" TY #kaizenblog



- 5:38 pm **jgombita:** @alchemize plus the valuations. Goodness, those dragons POUNCE on inflated valuations of the companies. #kaizenblog
- 5:38 pm **3keyscoach:** RT @parissab: Q3 knowing that you dont know something and need help. seeking answers. #kaizenblog
- 5:38 pm **lesmckeown:** A3 ...your 'personal processing ecosystem'. In other words, the ability to handle 3 things: #kaizenblog
- 5:38 pm **ambercleveland:** Agreed and results can be devastating RT @CathyWebSavvyPR: succession plan/exit stategy - most small biz don t think about #kaizenblog
- 5:38 pm **CathyWebSavvyPR:** RT @3keyscoach: Q3 What is the most essential building block of a great business? #kaizenblog
- 5:38 pm **ambercleveland:** RT @3keyscoach: Q3 What is the most essential building block of a great business? #kaizenblog
- 5:38 pm **seefincoaching:** A2 steady perseverance gets a job done. Not flaky excitement that burns out! Jobs, Branson et al know this :) #kaizenblog
- 5:38 pm **lesmckeown:** A3 1. Time management; 2. Priority management, and 3. Crisis management. #kaizenblog
- 5:38 pm **Note\_to\_CMO:** A3. Convo's w/ Bob Parsons, other Silicon Valley CEO's, all start w/ the team before the biz (or even biz model). #kaizenblog
- 5:38 pm **parissab:** RT @lesmckeown: A3 1. Time management; 2. Priority management, and 3. Crisis management. #kaizenblog
- 5:39 pm **CathyWebSavvyPR:** RT @lesmckeown: A3 [key 2 biz success] = yr 'personal processing ecosystem'. In other words, the ability to handle 3 things #kaizenblog
- 5:39 pm **pprothe:** @Lisa Petrilli =some great posts on vision <http://bit.ly/bfcJff> @lesmckeown: @ambercleveland Re: vision sounding unattainable #kaizenblog
- 5:39 pm **lesmckeown:** A3 Without those, you can't grow a sustainable business, because you'll be constantly derailed by the mundane #kaizenblog
- 5:39 pm **jgombita:** @lesmckeown think there are exceptions, tho. Like Anita Roddick of the Body Shop. Do you think it might be a male/female thing? #kaizenblog
- 5:39 pm **ArtseyC:** Q2 Undisciplined passion, or passion in leadership with no/little people skills, can indeed become abusive. #kaizenblog
- 5:39 pm **WriterChanelle:** \*cough\*Apple\*cough\* Lol RT @ambercleveland: RT @CathyWebSavvyPR: succession plan/exit stategy - most small biz don t think about #kaizenblog
- 5:39 pm **bcoelho2000:** RT @Note\_to\_CMO: A3. Convo's w/ Bob Parsons, other SV CEO's, all start w/ the team before the biz (or even biz model). #kaizenblog
- 5:39 pm **pprothe:** +1 RT @lesmckeown: A3 1. Time management; 2. Priority management, and 3. Crisis management. #kaizenblog

- 5:39 pm **parissab:** RT @WriterChanelle: \*cough\*Apple\*cough\* Lol RT @ambercleveland: RT @CathyWebSavvyPR: succession plan/exit strategy - most small biz don t think about #kaizenblog
- 5:39 pm **CathyWebSavvyPR:** RT @lesmckeown: A3 1 Time management; 2 Priority management, & 3 Crisis management [= biz success] #kaizenblog
- 5:39 pm **3keyscoach:** RT @lesmckeown: A3 1. Time management; 2. Priority management, and 3. Crisis management. #kaizenblog
- 5:39 pm **lesmckeown:** .@pprothe Great, thanks! #kaizenblog
- 5:39 pm **ambercleveland:** A3 Most essential building block - MVV (Mission, Vision, Values) build your foundation from this #kaizenblog
- 5:39 pm **lisarobbinyoung:** RT @lesmckeown: Time mgt + Priority mgt + Crisis mgt = Personal Processing Ecosystem. #kaizenblog
- 5:39 pm **IrishSmiley:** RT @jgombita A2. BBC's Dragon's Den Passion means zip #kaizenblog > and yet, I have seen episodes where passionate pitches got the money
- 5:40 pm **jyi:** @3keyscoach A3: the right peope #kaizenblog
- 5:40 pm **stevemassi:** much like @tom\_peters "the big little things" #kaizenblog
- 5:40 pm **CASUDI:** @CathyWebSavvyPR YES, small biz think biz is forever ~ startup co diff ~ I tell founders consider being replaced later #kaizenblog
- 5:40 pm **parissab:** RT @stevemassi: much like @tom\_peters "the big little things" #kaizenblog
- 5:40 pm **lesmckeown:** .@ambercleveland A3 Amber, there are a gazillion wonderful MMV's sittiiing out there never implemented #kaizenblog
- 5:40 pm **parissab:** RT @lesmckeown: .@ambercleveland A3 Amber, there are a gazillion wonderful MMV's sittiiing out there never implemented #kaizenblog
- 5:40 pm **CathyWebSavvyPR:** .@lesmckeown A3 I think one over looked piece of yr 3 points is Attitude. not polyanna but positive I can SOLVE this... #kaizenblog
- 5:41 pm **3keyscoach:** @CathyWebSavvyPR And yet, w/out acting/thinking as if CEO of Ur small biz, can get out of focus & flailing #kaizenblog
- 5:41 pm **alchemize:** @irishsmiley Not in Canada's Dragon's Den, that I recall #kaizenblog
- 5:41 pm **3keyscoach:** RT @ArtseyC: Q2 Undisciplined passion, or passion in leadership with no/little people skills, can indeed become abusive. #kaizenblog
- 5:41 pm **jgombita:** @IrishSmiley we have a Canadian version on the CBC! The four men and one woman are pretty hard-hearted if it's just passion. #kaizenblog
- 5:41 pm **lesmckeown:** .@CathyWebSavvyPR A3 Fair point, but attitude w/o productivity = frustration #kaizenblog

- 5:41 pm **COSCF0:** A3 A truly scalable infrastructure that doesn't require significant hires in non-customer facing disciplines... #kaizenblog
- 5:41 pm **CASUDI:** @lesmckeown .@ambercleland IMO Visions can be attained ~ well I am a visionary :- ) #kaizenblog
- 5:41 pm **ambercleland:** @lesmckeown think it is b/c ppl think that MVV is something you write down and forget about #kaizenblog
- 5:41 pm **CathyWebSavvyPR:** @lesmckeown mmv? translation please? #kaizenblog
- 5:41 pm **ArtseyC:** There's a difference between a passionate personality vs. a person with a passion for his/her vision/goal. #kaizenblog
- 5:41 pm **alchemize:** Also delivering Value RT @ambercleland: A3 Most essential building block - MVV (Mission, Vision, Values) #kaizenblog
- 5:42 pm **3keyscoach:** @parissab @WriterChanelle @ambercleland @CathyWebSavvyPR Good example of how not just small biz who don't think of succession #kaizenblog
- 5:42 pm **CathyWebSavvyPR:** RT @lesmckeown: .@CathyWebSavvyPR A3 Fair point, but attitude w/o productivity = frustration [AGREED] #kaizenblog
- 5:42 pm **pprothe:** Must have action too! RT @lesmckeown: @ambercleland A3 there=gazillion wonderful MMV's sittin out there never implemented #kaizenblog
- 5:42 pm **lesmckeown:** .@CASUDI A3 I'm not saying MMV is unattainable - just that you need the right tools to do so #kaizenblog
- 5:42 pm **CathyWebSavvyPR:** RT @Note\_to\_CMO: A3. Greatest building block is having the right people. The 20x developers, the core team #kaizenblog
- 5:42 pm **lesmckeown:** A3 MMV - mission, vision, values #kaizenblog
- 5:42 pm **seefincoaching:** A3 trust in self as a builder of business is so important before all else (I believe) #kaizenblog
- 5:42 pm **3keyscoach:** RT @lesmckeown: A3 ...your personal processing ecosystem. In other words, the ability to handle 3 things: #kaizenblog
- 5:42 pm **CathyWebSavvyPR:** @Note\_to\_CMO Agreed the right people in roles/jobs that fit their skills is crucial as biz grow. #kaizenblog
- 5:42 pm **CASUDI:** A3 The TEAM ~ A GR8 team who can design/create GR8 product and execute > success #kaizenblog
- 5:43 pm **parissab:** RT @seefincoaching: A3 trust in self as a builder of business is so important before all else (I believe) #kaizenblog
- 5:43 pm **WriterChanelle:** @3keyscoach :) Thank you. I'm watching and learning today. #kaizenblog
- 5:43 pm **pprothe:** RT @CASUDI: A3 The TEAM ~ A GR8 team who can design/create GR8 product and execute > success #kaizenblog

- 5:43 pm **lesmckeown:** [.@CathyWebSavvyPR](#): [@Note\\_to\\_CMO](#) People come later - we're talking about the fundamental, 1st building block. Starting point [#kaizenblog](#)
- 5:43 pm **CathyWebSavvyPR:** [@3keyscoach](#) I'm sure Apple has thought about succession - but since Jobs has been so integral 4 so long, hard 2 do it rt [#kaizenblog](#)
- 5:43 pm **3keyscoach:** [@lesmckeown](#) [@CASUDI](#) So the fundamental building block of successful biz are really tools? [#kaizenblog](#)
- 5:43 pm **jgombita:** [@alchemize](#) [@irishsmiley](#) <http://www.cbc.ca/dragonsden/> [#kaizenblog](#)
- 5:43 pm **stevemassi:** sustainable biz excels through consistent execution, day in day out [#kaizenblog](#)
- 5:43 pm **CathyWebSavvyPR:** RT [@lesmckeown](#): A3 MMV = mission, vision, values [#kaizenblog](#)
- 5:44 pm **IrishSmiley:** [.@alchemize](#) [@jgombita](#) how interesting, in our version, across the pond it has happened [#kaizenblog](#)
- 5:44 pm **CASUDI:** [@lesmckeown](#) I am a GR8 believer in the right tools for executing the vision ~ but vision often drives when the going gets tough [#kaizenblog](#)
- 5:44 pm **CathyWebSavvyPR:** RT [@lesmckeown](#): People come later - we're talking about the fundamental, 1st building block. Starting point [good point] [#kaizenblog](#)
- 5:44 pm **parissab:** RT [@CASUDI](#): [@lesmckeown](#) I am a GR8 believer in the right tools for executing the vision ~ but vision often drives when the going gets tough [#kaizenblog](#)
- 5:44 pm **lesmckeown:** . [@CASUDI](#) A3 Don't disagree. We're in agreement there [#kaizenblog](#)
- 5:44 pm **CathyWebSavvyPR:** RT [@CASUDI](#): I am a GR8 believer in the right tools for executing the vision ~ but vision often drives when the going gets tough [#kaizenblog](#)
- 5:44 pm **3keyscoach:** RT [@CathyWebSavvyPR](#) Im sure Apple has thought about succession - but since Jobs has been so integral 4 so long, hard 2 do it rt [#kaizenblog](#)
- 5:44 pm **CASUDI:** [@WriterChanelle](#) lots of really good info today ~ welcome [#kaizenblog](#)
- 5:45 pm **ArtseyC:** Q3 People [who know what to do (goals), why they are doing it (vision), & are empowered to do it with excellence]. [#kaizenblog](#)
- 5:45 pm **lesmckeown:** A3 but you have to be prepared to change your vision when necessary [#kaizenblog](#)
- 5:45 pm **3keyscoach:** Q4 How does this become the foundation of a sustainable business? [#kaizenblog](#)
- 5:45 pm **CathyWebSavvyPR:** [@CASUDI](#) I think Vision is a clearer word than passion - vision includes longer term view (puns intended) [#kaizenblog](#)
- 5:45 pm **3keyscoach:** Restated for clarity Q4 How does fundamental building block become the foundation of a sustainable business? [#kaizenblog](#)

- 5:46 pm **IrishSmiley:** A3 #kaizenblog Beliefs, belief in yourself, in your team, in your products and services, Boldness and Courage
- 5:46 pm **jgombita:** @lesmckeown favour: can you not put a . in front of your responses? I can't follow the conversations thread. #kaizenblog
- 5:46 pm **ambercleveand:** @lesmckeown Exactly, Vision is living - it should evolve #kaizenblog
- 5:46 pm **jyi:** @lesmckeown Wait. That's like chicken/egg. You have no fundamentals w/o people. @CathyWebSavvyPR: @Note\_to\_CMO #kaizenblog
- 5:46 pm **pprothe:** RT @CathyWebSavvyPR: @CASUDI I think Vision is a clearer word than passion - vision includes longer term view (puns intended) #kaizenblog
- 5:46 pm **AlexisNeely:** @3keyscoach just popping in to #kaizenblog chat w @lesmckeown - you are talking sustainable business? One of my fave things to talk about!
- 5:46 pm **ambercleveand:** RT @3keyscoach: Restated for clarity Q4 How does fundamental building block become the foundation of a sustainable business? #kaizenblog
- 5:46 pm **stevemassi:** a3 vision should change as biz progresses, otherwise becomes reality-so where's aspirational vision #kaizenblog
- 5:46 pm **lesmckeown:** .@jyi A3 Yes, you do. You start alone. At a kitchen table. #kaizenblog
- 5:46 pm **CathyWebSavvyPR:** RT @3keyscoach: Q4 How does biz owner's "ability 2 handle things" become the foundation of a sustainable biz? #kaizenblog
- 5:46 pm **CASUDI:** @lesmckeown but you need people who are able to implement TM/PM/CM ~ people first :) #kaizenblog
- 5:47 pm **3keyscoach:** Change or adjust? RT @lesmckeown: A3 but you have to be prepared to change your vision when necessary #kaizenblog
- 5:47 pm **jgombita:** @stevemassi stretch goals? #kaizenblog
- 5:47 pm **parissab:** A4 co leadership has to agree on what the fundamental block is. alignment is critical to survive #kaizenblog
- 5:47 pm **CathyWebSavvyPR:** @jyi I think he has a valid point - most small biz start with one or two people & an idea - #kaizenblog
- 5:47 pm **lesmckeown:** A4: Time, priority & crisis mgt produce the right environment for growing your sustainable business. #kaizenblog
- 5:48 pm **lesmckeown:** A4 In business, only challenges should be challenges. Without a personal processing ecosystem \*everything\* is a challenge :) #kaizenblog
- 5:48 pm **stevemassi:** @jgombita yes #kaizenblog
- 5:48 pm **CathyWebSavvyPR:** @lesmckeown in other words your vision may need corrective lenses at some point down the road :) @casudi #kaizenblog

- 5:48 pm **3keyscoach:** RT @stevemassi: sustainable biz excels through consistent execution, day in day out #kaizenblog
- 5:48 pm **lesmckeown:** BTW - sooo many great qn's going by here that I can't get to: lesm@Predictablesuccess.com #kaizenblog
- 5:48 pm **jyi:** @lesmckeown Hopefully not just splitting hairs, but the intention/plan is not what gets it done, it's the contributors. #kaizenblog
- 5:49 pm **ArtseyC:** @IrishSmiley I agree with you. Some1 somewhere in the co. needs passion to get ev1 thru tough times & daily grind. #kaizenblog
- 5:49 pm **pprothe:** RT @lesmckeown: A4 In business, only challenges should be challenges. Without a personal processing ecosystem \*everything\* is a challenge :) #kaizenblog
- 5:49 pm **CathyWebSavvyPR:** RT @lesmckeown: A4 In biz, only challenges should be challenges. W/o a personal processing ecosystem \*everything\* is a challenge #kaizenblog
- 5:49 pm **3keyscoach:** RT @lesmckeown A4 In biz, only challenges should B challenges. W/out personal processing ecosystem \*everything\* is challenge :) #kaizenblog
- 5:49 pm **jyi:** @lesmckeown I subscribe to your point of view; particularly, refreshing focus on execution vs. plan. #kaizenblog
- 5:49 pm **CathyWebSavvyPR:** @lesmckeown If you have time - you could answer those in a follow up post? no pressure though #kaizenblog
- 5:49 pm **lesmckeown:** .@jyi Agree - bit the contributors won;t get it done if they're constantly thrown off course. #kaizenblog
- 5:50 pm **lesmckeown:** .@CathyWebSavvyPR I'll do my best :) #kaizenblog
- 5:50 pm **pprothe:** Also part of sustainable business = meeting real need ppl will pay \$\$ for whether mundane or exciting #kaizenblog
- 5:50 pm **CASUDI:** CathyWebSavvyPR @lesmckeown IF you cant adjust/correct/flex your vision, it no longer is visionary IMO ~ #kaizenblog
- 5:50 pm **3keyscoach:** We have about 10 more minutes for main part of chat. Feel free to stay for "after party" #kaizenblog
- 5:50 pm **alchemize:** RT @lesmckeown: only challenges should be challenges. Without a personal processing ecosystem \*everything\* is a challenge :) #kaizenblog
- 5:50 pm **3keyscoach:** RT @CathyWebSavvyPR: @lesmckeown If you have time - you could answer those in a follow up post? no pressure though #kaizenblog
- 5:50 pm **jgombita:** @lesmckeown you are doing it again, putting the . in front of your answer (to @jyi). #kaizenblog
- 5:50 pm **jyi:** @lesmckeown This I agree with. I would add additional Legos: scalability, replication. #kaizenblog
- 5:50 pm **lesmckeown:** .@pprothe You mean like snuggies and kinsu knives? :) #kaizenblog

- 5:51 pm **alchemize:** RT @lesmckeown: A4: Time, priority & crisis mgt produce the right environment for growing your sustainable business. #kaizenblog
- 5:51 pm **CathyWebSavvyPR:** RT @IrishSmiley: A3 #kaizenblog Beliefs, belief in yourself, in your team, in your products and services, Boldness and Courage
- 5:51 pm **3keyscoach:** RT @lesmckeown: A4: Time, priority & crisis mgt produce the right environment for growing your sustainable business. #kaizenblog
- 5:51 pm **pprothe:** Yes :- ) RT @lesmckeown: .@pprothe You mean like snuggies and kinsu knives? :) #kaizenblog
- 5:51 pm **lesmckeown:** .@jyi I'm doing it deliberately I want others to see the answers too #kaizenblog
- 5:51 pm **debgwriter:** @lesmckeown A4-I agree. Everything is challenge without the elements in your A4 #kaizenblog
- 5:51 pm **jyi:** @jgombita Separate note: I've noticed that . often in other tweets. I wonder what glitch causes that? #kaizenblog
- 5:52 pm **lesmckeown:** .@debgwriter Thanks :) #kaizenblog
- 5:52 pm **CASUDI:** @pprothe sometimes the boring biz wins cos it cures the pain ~ exciting does not = success #kaizenblog
- 5:52 pm **CathyWebSavvyPR:** @jgombita There is a purpose to the . - 4 those not following chat via a 3rd party tool - it helps pple see both sides of convo #kaizenblog
- 5:52 pm **ArtseyC:** @ambercleveland @lesmckeown MVV needs integration into all biz components; well known by all employees. #kaizenblog
- 5:52 pm **pprothe:** Like striping highways RT @CASUDI: @pprothe sometimes the boring biz wins cos it cures the pain ~ exciting does not = success #kaizenblog
- 5:53 pm **lesmckeown:** .@CASUDI Well said. It's my central point here - passion and vision will only get you so far. #kaizenblog
- 5:53 pm **tomasacker:** Life expectancy of US firms has fallen dramatically. Are they not executing? To the contrary. No vision or passion. #kaizenblog
- 5:53 pm **jyi:** RT @pprothe: Like striping highways RT @CASUDI: @pprothe sometimes the boring biz wins cos it cures the pain ~ exciting does not = success #kaizenblog
- 5:53 pm **CathyWebSavvyPR:** @jyi It's not a glitch - if U don't follow both ppl who exchange tweets - Twitter won't let U see it - complicated #kaizenblog
- 5:53 pm **3keyscoach:** Type of industry matter? RT @CASUDI: @pprothe sometimes the boring biz wins cos it cures the pain ~ exciting does not = success #kaizenblog
- 5:53 pm **jgombita:** @lesmckeown but I have NO IDEA what comment or thought you are responding to. Twitter chat convention for participants. #kaizenblog

- 5:54 pm **lesmckeown:** A4 Because we see so many great businesses that DO have passion and vision we think they're the most essential thing. #kaizenblog
- 5:54 pm **3keyscoach:** RT @lesmckeown: .@CASUDI Well said. Its my central point here - passion and vision will only get you so far. #kaizenblog
- 5:54 pm **CathyWebSavvyPR:** @jyi That is - in tweets that start with an @ sign. Twitter decided we only wanted 2 see @replies if we follow both parties #kaizenblog
- 5:54 pm **jyi:** @CathyWebSavvyPR Interesting. I've always wondered! thanks. #kaizenblog
- 5:54 pm **lesmckeown:** .@jgombita \*I\* barely know what I'm replying to :) #kaizenblog
- 5:54 pm **ambercleveland:** @jyi @jgombita it's b/c if you are watching via twitter &u do not use the . or some character in front only the @ person sees it #kaizenblog
- 5:55 pm **IrishSmiley:** RT @lesmckeown passion and vision will only get you so far. #kaizenblog > on their own, true, there is no results without actions
- 5:55 pm **CASUDI:** @lesmckeown do U have the stat on how many GR8 ideas do NOT make it ?( they have vision + passion) no executing ~#kaizenblog
- 5:55 pm **stevemassi:** know many sustainable cos that R in mundane industries, minimal vision, but gr8 execution, sweat cn overcome a lot of errors #kaizenblog
- 5:55 pm **3keyscoach:** @jgombita Let's stay focused on topic, please? @lesmckeown @jyi #kaizenblog
- 5:55 pm **doyenwilliams:** hey @davidmullings - i just stumbled across the #kaizenblog chat and figured you'd be interested ;)
- 5:55 pm **lesmckeown:** A4 I work with hundreds of wonderfully successful businesses that are way out of the linelight and just get it done #kaizenblog
- 5:56 pm **seefincoaching:** @CathyWebSavvyPR @3keyscoach A4 biz owner must believe first that they can handle things and then ask right people to help #kaizenblog
- 5:56 pm **parissab:** RT @CASUDI: @lesmckeown do U have the stat on how many GR8 ideas do NOT make it ?( they have vision + passion) no executing ~#kaizenblog
- 5:56 pm **lesmckeown:** A4 And yes, every now and again they have a moment or 2 of passion...#kaizenblog
- 5:56 pm **lesmckeown:** A4 And every now and again they renew their vision #kaizenblog
- 5:56 pm **jyi:** @tomasacker re short life: may be lowered barriers to entry. Passion sparks, but lack of practice of fundamentals. #kaizenblog
- 5:56 pm **jgombita:** @ambercleveland @jyi people \*participating\* in chat should get 1st priority re: conversation flow. Lurkers can follow #kaizenblog hashtag



- 5:56 pm **ArtseyC:** yes. RT @jyi: @lesmckeown Wait. That's like chicken/egg. You have no fundamentals w/o people. #kaizenblog
- 5:56 pm **CathyWebSavvyPR:** RT @seefincoaching: A4 biz owner must believe first that they can handle things and then ask right people to help #kaizenblog
- 5:56 pm **lesmckeown:** A4 But mostly, they're happily, contentedly, successfully ... getting it doen. #kaizenblog
- 5:57 pm **doyenwilliams:** RT @stevemassi: ...sweat cn overcome a lot of errors #kaizenblog > avoid errors > reduce "sweat equity" > maximize TRUE profitability
- 5:57 pm **tomasacker:** RT @jyi: @tomasacker re short life: may be lowered barriers to entry. Indeed! And so passionate startups kick their asses. #kaizenblog
- 5:58 pm **3keyscoach:** Are they nice 2 have? RT @lesmckeown A4 b/ see so many gr8 biz that DO have passion & vision we think theyre mst essential thing #kaizenblog
- 5:58 pm **lesmckeown:** .@CASUDI A4 I'd say around 60-70 % of 'great ideas' never make it to being a successful business #kaizenblog
- 5:58 pm **CathyWebSavvyPR:** RT @lesmckeown: A4 I work with hundreds of wonderfully successful biz that are way out of the limelight & just get it done #kaizenblog
- 5:58 pm **ambercleveland:** @jgombita some ppl participating use the twitter client instead of tweetchat, hootsuite, etc -I understand ur frust. #kaizenblog
- 5:58 pm **alchemize:** @tomasacker: Passion is vital part of mix for biz success. Not a stand alone. #kaizenblog
- 5:58 pm **3keyscoach:** RT @seefincoaching: @CathyWebSavvyPR @3keyscoach A4 biz owner must believe first that they can handle things and then ask right people to help #kaizenblog
- 5:58 pm **IrishSmiley:** RT @seefincoaching then ask right people to help #kaizenblog > true, having a supportive and resourceful environment and team is also key
- 5:58 pm **ArtseyC:** @lesmckeown Not always. Most of my businesses have been a meeting of the minds of likeminded core team, planned together. #kaizenblog
- 5:59 pm **CathyWebSavvyPR:** RT @lesmckeown: A4 I'd say around 60-70 % of 'great ideas' never make it to being a successful biz #kaizenblog
- 5:59 pm **lesmckeown:** @alchemize I'd live with that staement #kaizenblog
- 5:59 pm **tomasacker:** RT @alchemize: @tomasacker: Passion is vital part of mix for biz success. Not a stand alone. #kaizenblog Vital being key word.
- 5:59 pm **ambercleveland:** Interesting pt RT @lesmckeown: A4 Id say around 60-70 % of great ideas never make it to being a successful business #kaizenblog
- 5:59 pm **lesmckeown:** @ArtseyC And y'all had to get up and make it happen, right? #kaizenblog

- 5:59 pm **CathyWebSavvyPR:** @lesmckeown A4 or fail within 1st 1-2 -often under 5 years - #kaizenblog
- 5:59 pm **pprothe:** RT @tomasacker: RT @jyi: @tomasacker re short life: may be lowered barriers to entry. Indeed! And so passionate startups kick their asses. #kaizenblog
- 5:59 pm **IrishSmiley:** RT @tomasacker: RT @alchemize: @tomasacker: Passion is vital part of mix for biz success. Not a stand alone. #kaizenblog Vital being key word.
- 6:00 pm **CASUDI:** @seefincoaching ~knowing when to ask for help can often be KEY ~ then getting the right answer of course #kaizenblog
- 6:00 pm **alchemize:** IBM is a good example of a "boring" biz that evolved into one that includes passion and excitement #kaizenblog
- 6:00 pm **ampercleveland:** Thanks @lesmckeown for giving me a few things to think about. #kaizenblog
- 6:00 pm **lesmckeown:** @ampercleveland Pleasure #kaizenblog :)
- 6:00 pm **CathyWebSavvyPR:** A4 - I think many small biz owners are great at what they do best, but don't know how 2 run a biz well, nor how 2 hire 4 that #kaizenblog
- 6:01 pm **CathyWebSavvyPR:** RT @lesmckeown: biActually the 3 z yr failure rate is closer to 80% #kaizenblog
- 6:01 pm **tomasacker:** RT @alchemize: IBM is a good example . . . #kaizenblog Yes, infected with passion of Lou Gerstner.
- 6:01 pm **seefincoaching:** @CASUDI yes! Knowing what's the right answer for their biz specifically. That's key :) #kaizenblog
- 6:01 pm **lesmckeown:** Agreed: @tomasacker: @alchemize: @tomasacker: Passion is vital part of mix for success. Not stand alone. #kaizenblog Vital being key word.
- 6:02 pm **parissab:** must go -- thank you @lesmckeown and @3keyscoach :) #kaizenblog
- 6:02 pm **3keyscoach:** Wow! It's been an hour! Thank you @lesmckeown for guest hosting today! It's been very active convo! #kaizenblog
- 6:02 pm **seefincoaching:** @IrishSmiley And the right network ;) #kaizenblog
- 6:02 pm **jyi:** @alchemize LOL. I think "boring" and "passion" is relative. Used to think Yellow Pages industry was exciting when in it! :- ) #kaizenblog
- 6:03 pm **CathyWebSavvyPR:** RT @lesmckeown: Agreed: @alchemize @tomasacker: Passion is vital part of mix 4 success. Not stand alone. [Vital being key word] #kaizenblog
- 6:03 pm **CathyWebSavvyPR:** RT @3keyscoach: Wow! It's been an hour! Thank you @lesmckeown for guest hosting today! It's been very active convo! #kaizenblog
- 6:03 pm **lesmckeown:** Pleasure, Ellie and all - thanks for having me - email me anything i didn't get to & I'll answer it lesm@Predictablesuccess.com #kaizenblog

- 6:03 pm **IrishSmiley:** @ArtseyC tks for support tweet, I was beginning to feel I was one of the only ones believing in passion as a sustainability key! #kaizenblog
- 6:04 pm **ArtseyC:** A4 A group of people with a common purpose find/compile/create the solution(s) to the need the biz is intended to fill. #kaizenblog
- 6:04 pm **CASUDI:** @tomasacker Good to C you on #kaizenblog thanks for stopping in :-)
- 6:04 pm **CathyWebSavvyPR:** My guess is your guest host @lesmckeown has lot's more info/knowledge - we just got a rich slice of his biz know how #kaizenblog
- 6:04 pm **debgwriter:** Thanks all, lots of good ideas to think about. #kaizenblog
- 6:04 pm **IrishSmiley:** @seefincoaching yes, a supportive, right, excellent, knowledgeable network! #kaizenblog
- 6:04 pm **3keyscoach:** I will post transcript later today. And now....it's time for the "after party" Everyone is welcome to stay & continue convo #kaizenblog
- 6:05 pm **ArtseyC:** @lesmckeown I referred to your comment: "You start alone. At a kitchen table." #kaizenblog
- 6:05 pm **CathyWebSavvyPR:** RT @lesmckeown Pleasure, Ellie & all - thx 4 having me, email anything i didn't get 2 & I'll answer lesm@Predictablesuccess.com #kaizenblog
- 6:05 pm **seefincoaching:** @CathyWebSavvyPR I agree with you there Cathy. Always a struggle for sm biz owners #kaizenblog
- 6:05 pm **CASUDI:** @lesmckeown Thank you for a very illustrative guest hosting ~ really enjoyed the chat 2day #kaizenblog @3keyscoach
- 6:06 pm **CathyWebSavvyPR:** RT @3keyscoach: I'll post transcript later today. And now it's time 4 the "after party" All are welcome 2stay & continue convo #kaizenblog
- 6:06 pm **stevemassi:** as always, thanks again for stimulating convo #kaizenblog
- 6:06 pm **ivanwalsh:** hi @3keyscoach: your #kaizenblog went very well. sorry I couldnt attend as we were on conf call.
- 6:06 pm **IrishSmiley:** WOW, Amazing #kaizenblog chat, tks @3keyscoach @lesmckeown (and thanks to my followers for not running away, lots of tweets in the hour ;-))
- 6:06 pm **ArtseyC:** @IrishSmiley I think a lot of folks have experienced passion in a negative way - the word carries many diff connotations. #kaizenblog
- 6:06 pm **3keyscoach:** @parissab Thanks for participating today. Have good weekend! #kaizenblog
- 6:08 pm **CASUDI:** I am passionate about this project <http://bit.ly/SEqnA> ~ 2day I am painting 100 screw heads in the chine guards ~ #kaizenblog CHEERS
- 6:08 pm **3keyscoach:** @ivanwalsh No prob! I'll post transcript & send you link if you'd like to take look. #kaizenblog

- 6:08 pm **CathyWebSavvyPR:** @jgombita The chat's are a convo, using the hashtag 2 gather ppl/tweets, he just chose 2 broaden convo a bit? no rt/wrong 2 me? #kaizenblog
- 6:08 pm **CathyWebSavvyPR:** RT @lesmckeown: ...and on the passion thing, I was being deliberately provocative. It gets too easy a pass as a balm :) #kaizenblog
- 6:09 pm **ArtseyC:** RT @lesmckeown: @ArtseyC And y'all had to get up and make it happen, right? #kaizenblog Yes, but we had to know what "it" is 1st.
- 6:09 pm **3keyscoach:** RT @CASUDI: @lesmckeown Thank you for a very illustrative guest hosting ~ really enjoyed the chat 2day #kaizenblog @3keyscoach #kaizenblog
- 6:09 pm **CathyWebSavvyPR:** RT @ArtseyC: @lesmckeown Not always. Most of my businesses have been a meeting of the minds of likeminded core team, planned together. #kaizenblog
- 6:09 pm **tomasacker:** RT @CASUDI: @tomasacker Good to C you on #kaizenblog thanks for stopping in :) Thanks! You too. Thought I'd stop by and support Elli. :)
- 6:10 pm **3keyscoach:** May I ask favor? Recnt'ly set up pg 4 biz. Will chg current FB 2 pers'l <http://on.fb.me/e02k8M> Pls "like" page & thank you! #kaizenblog
- 6:10 pm **3keyscoach:** @tomasacker Thanks, Tom! Appreciated! #kaizenblog
- 6:10 pm **3keyscoach:** @stevemassi Thanks for adding your 2 cents! Always a pleasure! #kaizenblog
- 6:11 pm **3keyscoach:** RT @CASUDI: I am passionate abt this project <http://bit.ly/SEqnA>~2day I am painting 100 screw heads in the chine guards~CHEERS #kaizenblog
- 6:12 pm **CathyWebSavvyPR:** RT @3keyscoach May I ask favor? Recnt'ly set up FB pg 4 biz. Will chg current FB 2 pers'l <http://on.fb.me/e02k8M> "like" page thx #kaizenblog
- 6:13 pm **3keyscoach:** @IrishSmiley Thanks for joining in! Nice to have you on chat! Have great weekend! #kaizenblog
- 6:13 pm **ambercleveland:** RT @3keyscoach: Recntly set up pg 4 biz. Will chg current FB 2 pers'l <http://on.fb.me/e02k8M> Pls "like" page & thank you! #kaizenblog
- 6:14 pm **CathyWebSavvyPR:** RT @CASUDI: I am passionate abt this project <http://bit.ly/SEqnA> ~2day I am painting 100 screw heads in the chine guards~CHEERS #kaizenblog
- 6:14 pm **ambercleveland:** Thanks everyone for a great chat today. Off to the next one :) #kaizenblog
- 6:15 pm **CathyWebSavvyPR:** @CASUDI: yr bit.ly link was off, it read yr ~2day as a part of link: <http://bit.ly/SEqnA>~2day shld be <http://bit.ly/SEqnA> ~2day #kaizenblog
- 6:16 pm **3keyscoach:** @ArtseyC @IrishSmiley That's an interesting point. I wonder if it would make a good topic for this chat? #kaizenblog
- 6:16 pm **3keyscoach:** @seefincoaching So glad you could join in! Enjoy your weekend! #kaizenblog

- 6:17 pm **seefincoaching:** @3keyscoach thanks for great #kaizenblog folks. See you again soon :)
- 6:17 pm **3keyscoach:** @IrishSmiley Intense is a good word for #kaizenblog :) Yes, let's set something up. Just thinking same thing this wk.
- 6:19 pm **3keyscoach:** Have a great week everybody. Got another interesting topic for next week. Just a tease->think small c: @jgombita LOL #kaizenblog
- 6:21 pm **jgombita:** Tasty biz bits @3keyscoach? ;- ) RT: Got another interesting topic for next week. Just a tease->think small c: @jgombita LOL #kaizenblog
- 6:38 pm **IrishSmiley:** @seefincoaching hey there, lovely to chat on #kaizenblog how are things?
- 6:40 pm **IrishSmiley:** @ArtseyC that is a great point, 1 of the tweets said "throw of passion" which is an interesting choice of words linguistically #kaizenblog
- 7:01 pm **3keyscoach:** RT @lesmckeown: Pleasure, Ellie and all - thanks for having me - email me anything i didn't get to & I'll answer it lesm@Predictablesuccess.com #kaizenblog
- 7:05 pm **alchemize:** @jyi Good point. ;- ) #kaizenblog
- 7:25 pm **CASUDI:** I am passionate about this project <http://bit.ly/SEqnA> ~ 2day I am painting 100 screw heads in the chine guards ~ #kaizenblog CHEERS
- 7:50 pm **paulgailey:** @jgombita What time/day (GMT offset) is #kaizenblog?
- 11:35 pm **ArtseyC:** Thanks to y'all too. #kaizenblog keeps my brain cells on their toes. =) @ambercleveland @IrishSmiley @3keyscoach @WriterChanelle
- 11:54 pm **WriterChanelle:** @ArtseyC Yes it does. Love it #kaizenblog