



Transcript from December 2, 2010 to December 3, 2010

All times are Pacific Time

December 2, 2010

- 9:05 am **MrPrattler:** #37 Valeria M ?Do a weekly chat on Twitter. I?m a business strategist, so we use the principle of kaizen to help people at #kaizenblog."
- 9:05 am **socialmatica:** #37 Valeria M ?Do a weekly chat on Twitter. I?m a business strategist, so we use the principle of kaizen to help people at #kaizenblog."
- 9:05 am **joshuaatbarnes:** #37 Valeria M ?Do a weekly chat on Twitter. I?m a business strategist, so we use the principle of kaizen to help people at #kaizenblog."
- 2:13 pm **3keyscoach:** Join #kaizenblog this wk! "Ideas from Formula 1 Friends: How To Find UrCommunity in SM" Guest Host: @loismarketing Fri 12pmET
- 2:50 pm **3keyscoach:** Fri's #kaizenblog framing post: The Entrepreneur?s Tool Box: Finding Your Community In Social Media <http://t.co/NZNQFW7>
- 2:58 pm **3keyscoach:** @qstreet Thanks, Sam! I've have fab guest host @loismarketing this week on #kaizenblog. Hope you can join us?
- 3:04 pm **LoisMarketing:** Honored to join @3keyscoach for #kaizenblog tomorrow 12 noon Eastern. From my blog a preview of our topic! <http://bit.ly/hbDa0F>
- 3:10 pm **3keyscoach:** @qstreet #kaizenblog is every Fri at 12pm ET We take biz topic & take Kaizen approach.
- 4:55 pm **LoisMarketing:** RT @3keyscoach: Fri's #kaizenblog framing post: The Entrepreneur?s Tool Box: Finding Your Community In Social Media <http://t.co/NZNQFW7>
- 6:14 pm **JBBC:** Looking forward to Fri's #kaizenblog framing post: The Entrepreneur?s Tool Box: Finding Your Community In Social Media <http://t.co/NZNQFW7>
- 10:54 pm **ThePRCoach:** Nice! 90 Tips to Make Your #Blog Rock #PR #blogging #kaizenblog <http://bit.ly/eBz00Y>
- 11:00 pm **LoisMarketing:** Looking forward to joining @3keyscoach for #kaizenblog tomorrow at 12 noon Eastern. Preview: <http://bit.ly/hbDa0F>

December 3, 2010

- 4:15 am **CASUDI:** Great framing post for #kaizenblog by special guest @LoisMarketing with host @3keyscoach ~The Entrepreneur?s Tool Box:
- 12:29 pm **3keyscoach:** Today on #kaizenblog "Ideas from Formula 1 Friends: How To Find Ur Community in SM" Guest Host: @loismarketing Fri 12pmET
- 1:44 pm **LoisMarketing:** RT @3keyscoach: Today on #kaizenblog "Ideas from Formula 1 Friends: How To Find Ur Community in SM" Guest Host: @loismarketing Fri 12pmET
- 3:01 pm **LoisMarketing:** Joining @3keyscoach for #kaizenblog today at 12n Eastern. A preview of our topic -- <http://bit.ly/hbDa0F>
- 4:20 pm **karimacatherine:** @loismarketing: Will be joining for the first fifteen minutes only but looking forward to it...cc @3keyscoach #kaizenblog
- 4:31 pm **3keyscoach:** In 30 min #kaizenblog "Ideas from Formula 1 Friends: How To Find Ur Community in SM" Guest Host: @loismarketing Fri 12pmET
- 4:32 pm **LoisMarketing:** RT @3keyscoach: In 30 min #kaizenblog "Ideas from Formula 1 Friends: How To Find Ur Community in SM" Guest Host: @loismarketing Fri 12pmET
- 4:33 pm **LoisMarketing:** Spotighting and thanking my wonderful "Formula 1 Friends" during #kaizenblog today -- Discussing How to Find Your Community in Social Media
- 4:40 pm **iroradanawhki:** RT @3keyscoach: In 30 min #kaizenblog "Ideas from Formula 1 Friends: How To Find Ur Community in SM" Guest Host: @loismarketing Fri 12pmET
- 4:45 pm **ambercleveland:** RT @3keyscoach: #kaizenblog "Ideas from Formula 1 Friends: How To Find Ur Community in SM" Guest Host: @loismarketing Fri 12pmET
- 4:45 pm **3keyscoach:** Today's #kaizenblog framing post: The Entrepreneur?s Tool Box: Finding Your Community In Social Media bit.ly/hbDa0F
- 4:46 pm **JBBC:** RT @3keyscoach: Today's #kaizenblog framing post: The Entrepreneur?s Tool Box: Finding Your Community In Social Media bit.ly/hbDa0F
- 4:49 pm **techloaded:** @JBBC @3keyscoach #kaizenblog definitely sounds interesting
- 4:58 pm **WriterChanelle:** RT @ambercleveland: RT @3keyscoach: #kaizenblog "Ideas from Formula 1 Friends: How To Find Ur Community in SM" Guest Host: @loismarketing
- 5:02 pm **3keyscoach:** Hello everyone and welcome to #kaizenblog!
- 5:03 pm **LoisMarketing:** Hi @3keyscoach and everyone -- Pleased to be a guest host today. Thank you all! #kaizenblog

- 5:03 pm **solete:** Hello! Thanks:) @3keyscoach: Hello everyone and welcome to #kaizenblog! #kaizenblog
- 5:03 pm **ken_rosen:** @solete Hi Anne. Hope you enjoy. #kaizenblog
- 5:04 pm **pprothe:** Good morning #kaizenblog - happy December; great topic today on finding community in SM
- 5:04 pm **3keyscoach:** Today's topic: Ideas from Formula 1 Friends: Find Your Community on Social Media" #kaizenblog
- 5:04 pm **LoisMarketing:** @solete @pprothe @ken_rosen Hi and thank you! #kaizenblog
- 5:05 pm **WriterChanelle:** Just read the framing post. Could you believe I am interested in starting *another* community? Lol #kaizenblog
- 5:05 pm **RustiAnn:** RT @pprothe: Good morning #kaizenblog - happy December; great topic today on finding community in SM>>great topic - looking forward to this
- 5:05 pm **solete:** Hello back. Looking forward to this chat. Very timely! RT @LoisMarketing: @solete @pprothe @ken_rosen Hi and thank you! #kaizenblog
- 5:05 pm **LoisMarketing:** #kaizenblog Premise behind the topic is that I have formed a wonderful group of business contacts and friends who are fellow Formula 1 fans
- 5:06 pm **solete:** How many comm have you started? RT @WriterChanelle: Could you believe I am interested in starting *another* community? #kaizenblog
- 5:06 pm **3keyscoach:** Our guest host today is Lois Martin @loismarketing has worked in advertising mrktg & PR and opened own firm in Atlanta in 2008. #kaizenblog
- 5:06 pm **3keyscoach:** @pprothe @solete Hello to both of you and special hello to @solete. So glad you joined in today #kaizenblog
- 5:06 pm **3keyscoach:** @WriterChanelle Hi there! #kaizenblog
- 5:07 pm **3keyscoach:** @RustiAnn Weclome to #kaizenblog
- 5:07 pm **WriterChanelle:** #GenYChat founder and Social Media Manager (for hire). Will be starting a community for non-grads building from my blog #kaizenblog
- 5:07 pm **RustiAnn:** @WriterChanelle What's ur new community interest Chanelle? #kaizenblog
- 5:07 pm **WriterChanelle:** @3keyscoach Hey hey. How are you doing? #kaizenblog
- 5:08 pm **3keyscoach:** RT @LoisMarketing Premise behind topic is that I have formed a wonderful grp of business contacts & friends who R fellow F1 fans #kaizenblog
- 5:08 pm **jgombita:** @behindthespin is 5 p.m. Friday a good time to jump on the #kaizenblog chat? I think you would really like it....
- 5:08 pm **RustiAnn:** @3keyscoach Thanks Lois - coffee in hand, ready to listen, learn and contribute #kaizenblog
- 5:08 pm **LoisMarketing:** @RustiAnn @WriterChanelle Good to see you! #kaizenblog

- 5:08 pm **3keyscoach:** Hello @loismarketing and welcome #kaizenblog
- 5:09 pm **mentormarketing:** After the Chat check out My 101ST BLOG POST - STARTING A MASTERMIND GROUP IN 2011 <http://j.mp/mstr-mind> #kaizenblog
- 5:09 pm **3keyscoach:** Welcome @loismarketing and glad to have you as guest host! #kaizenblog
- 5:09 pm **3keyscoach:** Shall we begin? #kaizenblog
- 5:09 pm **LoisMarketing:** @3keyscoach Yes! #kaizenblog
- 5:09 pm **RustiAnn:** @3keyscoach oops, sorry Elli - was looking the wrong mention. Thanks for the warm welcome #kaizenblog
- 5:09 pm **3keyscoach:** Q1 When choosing a community, how do you connect with the individuals in group? #kaizenblog
- 5:09 pm **WriterChanelle:** @LoisMarketing Thank you :) #kaizenblog
- 5:10 pm **WriterChanelle:** @RustiAnn Mmmm..for some reason I'm craving coffee right now #kaizenblog
- 5:10 pm **DavidGHPhillips:** RT @jgombita: @behindthespin is 5 p.m. Friday a good time to jump on the #kaizenblog chat? I think you would really like it...
- 5:11 pm **LoisMarketing:** #kaizenblog Q1 What's worked so well in our community is that we share a genuine interest in the sport and it's non-business!
- 5:11 pm **pprothe:** Re: Q1 - First by listening, getting to know their interests, pains and finding ways to offer value #kaizenblog
- 5:11 pm **LoisMarketing:** #kaizenblog Q1 It's a nice break in the day and by chatting about a more personal interest it's easier to begin to know ea other/form bond
- 5:12 pm **3keyscoach:** @WriterChanelle @LoisMarketing @RustiAnn Mmmm...coffee :) #kaizenblog
- 5:12 pm **ken_rosen:** Q1 Existing communities certainly have a flow. Learning that first is natural EQ on or off line. #kaizenblog
- 5:12 pm **mentormarketing:** A1: we look for communities where we can help others with online marketing questions #kaizenblog
- 5:12 pm **3keyscoach:** RT @LoisMarketing: #kaizenblog Q1 Whats worked so well in our cmmnty is we share genuine interest in sport & its non-business! #kaizenblog
- 5:13 pm **3keyscoach:** RT @ken_rosen: Q1 Existing communities certainly have a flow. Learning that first is natural EQ on or off line. #kaizenblog
- 5:13 pm **ken_rosen:** Sorry..mean EI ;-)) RT @ken_rosen: Q1 communities certainly have a flow. Learning that first is natural EQ on or off line. #kaizenblog
- 5:13 pm **derekedmond:** @3keyscoach Agreed with @pprothe - listen first to get an understanding of the community and styles of those involved #kaizenblog

- 5:13 pm **LoisMarketing:** #kaizenblog Q1 Idea can be translated to connecting with individuals in business-related community. Ask questions, take initiative
- 5:13 pm **3keyscoach:** RT @mentormarketing: A1: we look for communities where we can help others with online marketing questions #kaizenblog
- 5:14 pm **LoisMarketing:** #kaizenblog Q1 Take first steps to help them open up and share about themselves, their businesses. Offer to be a resource
- 5:14 pm **3keyscoach:** RT @LoisMarketing Q1 Idea can be translated to connecting w/ indiv's in biz-related community. Ask questions, take initiative #kaizenblog
- 5:15 pm **RustiAnn:** @LoisMarketing but where/how do you find that community? #kaizenblog
- 5:15 pm **ArtseyC:** Hello, #kaizenblog.
- 5:15 pm **kerrierieo:** RT @loismarketing: Spotlighting & thanking 1derful "Formula 1 Friends" during #kaizenblog today:How 2Find ur Community in Social Media
- 5:15 pm **3keyscoach:** Quick explanation of chat for newbies: We use concept of "kaizen" to improve/enhance how we are in business #kaizenblog
- 5:16 pm **jgombita:** A1. It's important to recognize not all members of community will want to be "active" & share lots of info, esp. in early days. #kaizenblog
- 5:16 pm **mentormarketing:** A1 Additionally we look to ask and answer the basic online marketing ques. that a group may feel uncomfortable asking publicly #kaizenblog
- 5:16 pm **LoisMarketing:** @RustiAnn Chat groups and forums could be a good place to start. Also asking for recommendations from SM contacts in that field #kaizenblog
- 5:16 pm **3keyscoach:** If you're new, allow me to introduce myself...I'm host of chat. We encourage people to interact w/ one another & explore ideas #kaizenblog
- 5:16 pm **LoisMarketing:** @RustiAnn Are you interested in finding or forming a specific community? #kaizenblog
- 5:17 pm **pprothe:** I understand that in avg. community 95% lurk, 5% participate regularly. Being proactive and helpful=key #kaizenblog
- 5:17 pm **ambercleveland:** RT @LoisMarketing: Q1 Take first steps to help them open up and share about themselves, their businesses. Offer to be a resource #kaizenblog
- 5:17 pm **WriterChanelle:** @RustiAnn I'm a those who can't, teach, type of person. I've learned from my failures and want to help others on the same path #kaizenblog
- 5:17 pm **3keyscoach:** RT @jgombita: A1. Important 2 recognize not all mmbrrs of cmmnty will want 2 B "active" & share lots of info, esp. in early days. #kaizenblog

- 5:18 pm **3keyscoach:** Q2 What interests or hobbies would you like to share and explore with others? #kaizenblog
- 5:18 pm **WriterChanelle:** @RustiAnn I'm not exactly where I want to be, but I ask questions to yield knowledge based on my successes and failures #kaizenblog
- 5:18 pm **ambercleveland:** RT @jgombita: A1. recognize not all members of community will want to be "active" & share lots of info, esp. in early days. #kaizenblog
- 5:18 pm **ambercleveland:** RT @3keyscoach: Q2 What interests or hobbies would you like to share and explore with others? #kaizenblog
- 5:18 pm **3keyscoach:** RT @LoisMarketing Chat grps & forums could B good place to start. Also asking for recommendations from SM contacts in that field #kaizenblog
- 5:19 pm **ken_rosen:** Hm. The active generally engage. More impact by seducing lurkers in? RT @pprothe: 95% lurk, 5% participate regularly #kaizenblog
- 5:19 pm **mzayfert:** Great lesson out of #brandsconf using blogs to gain leads and build community. #kaizenblog
- 5:19 pm **kerrierieo:** Hi #Kaizenblog - friend of @loismarketing & saw her @kaizenblog hashtag & decided 2check this out: I'm @kerrierieo! #kaizenblog
- 5:19 pm **LoisMarketing:** #kaizenblog Q2 Think abt how biz is conducted on the golf course. Same premise -- deeper connections may be formed thru a shared interest
- 5:19 pm **pprothe:** RT @LoisMarketing: #kaizenblog Q2 Think abt how biz is conducted on the golf course. Same premise -- deeper connections may be formed thru a shared interest
- 5:20 pm **3keyscoach:** @mzayfert Can you tell us more about lesson learned from #brandsconf? #kaizenblog
- 5:20 pm **jgombita:** @ken_rosen @pprothe the "active" 5% often talk all of the time (about everything); more valuable to engage a (former) lurker. #kaizenblog
- 5:20 pm **LoisMarketing:** Hi @kerrierieo -- Introducing a dear "F1 Friend" to #kaizenblog. She can share how strong our community has become and contacts she has made
- 5:21 pm **LoisMarketing:** @kerrierieo Idea of this topic is how we've formed business connections as well as friendships thru love of F1 #kaizenblog
- 5:21 pm **ken_rosen:** & plenty of credit/self-interest avail for those who do! RT @jgombita: @ken_rosen @pprothe engage lurkers #kaizenblog
- 5:21 pm **3keyscoach:** @kerrierieo Hello and welcome! #kaizenblog
- 5:22 pm **kerrierieo:** @3keyscoach I'm interested in finding/growing the #F1 community in Chicago #kaizenblog #kaizenblog
- 5:22 pm **3keyscoach:** RT @kerrierieo: @3keyscoach Im interested in finding/growing the #F1 community in Chicago #kaizenblog

- 5:23 pm **LoisMarketing:** Must ask: Are there any Formula 1 fans in #kaizenblog today? Do you follow motorsports? What are your favorite sports or pasttimes?
- 5:23 pm **3keyscoach:** @kerrierieo What kind of help would be best? #kaizenblog
- 5:23 pm **kerrierieo:** I met @LoisMarketing & #F1 fans WORLDWIDE through her wkly #F1Chat. We cross geographical, language and time borders every wk! #kaizenblog
- 5:23 pm **pprothe:** @jgombita Great point. Key to engage lurkers is to be relevant, timely; many too busy to take time imo @ken_rosen #kaizenblog
- 5:23 pm **solete:** @3keyscoach Sorry.. what is #F1 ? #kaizenblog
- 5:23 pm **kerrierieo:** @3keyscoach Thanks! :) #kaizenblog
- 5:24 pm **kerrierieo:** @LoisMarketing Thanks for the warm welcome Lois :) #kaizenblog
- 5:24 pm **LoisMarketing:** @pprothe @jgombita Yes, also create an atmosphere where they see value and are comfortable joining in or connecting -- #kaizenblog
- 5:24 pm **RustiAnn:** @writerchanelle You're doing good work Chanelle - it will serve you well. #kaizenblog
- 5:24 pm **3keyscoach:** @pprothe: @jgombita @ken_rosen How would you engage lurkers? #kaizenblog
- 5:24 pm **jgombita:** @pprothe it's like a staff meeting. Sometimes when the (normally) quiet person speaks up, her or his input/thoughts are AMAZING! #kaizenblog
- 5:24 pm **ambercleveland:** @solete @3keyscoach it's Formula 1, which is an open wheel racing league. Very fast cars, cool technology #kaizenblog
- 5:24 pm **ArtseyC:** @pprothe @ken_rosen What does it take to lure a lurker into conversation? What's your experience? #kaizenblog
- 5:25 pm **solete:** @LoisMarketing My husb should be here:) I prefer basketball and tennis. #Formula1 #kaizenblog
- 5:25 pm **ambercleveland:** A2. I'm open to sharing many interests/hobbies like reading, social media, philanthropy, entrepreneurship, wine, shopping... #kaizenblog
- 5:25 pm **LoisMarketing:** @solete Sorry for the quick "F1" abbreviations! #kaizenblog
- 5:25 pm **kerrierieo:** @LoisMarketing I think by engaging in relative & timely convos U start 2build trust & respect w/fans, peers, biz ops #kaizenblog #kaizenblog
- 5:25 pm **3keyscoach:** Formula 1 racing RT @solete: @3keyscoach Sorry.. what is #F1 ? #kaizenblog
- 5:25 pm **mzayfert:** @Nichole_kelly SMD for #CareOne, spoke about employees blog their personal stories on dealing w/debt. Readers became leads. #kaizenblog

- 5:25 pm **3keyscoach:** RT @ArtseyC: @pprothe @ken_rosen What does it take to lure a lurker into conversation? Whats your experience? #kaizenblog
- 5:26 pm **ken_rosen:** 1. Ask questions. 3. Offer value. There's no 2 RT @ArtseyC: @pprothe @ken_rosen What does it take to lure a lurker? #kaizenblog
- 5:26 pm **jgombita:** @3keyscoach @loismarketing lurkers need to feel like their thoughts/ideas won't be rejected. Or ignored. Welcoming environment. #kaizenblog
- 5:26 pm **LoisMarketing:** RT @mzayfert: @Nichole_kelly SMD 4 #CareOne, spoke abt employees blog their personal stories dealing w/debt. Readers = leads. #kaizenblog
- 5:26 pm **3keyscoach:** RT @ken_rosen: 1. Ask questions. 3. Offer value. Theres no 2 RT @ArtseyC: @pprothe @ken_rosen What does it take to lure lurker? #kaizenblog
- 5:26 pm **pprothe:** Read Leadership of the Sexes awhile back <http://bit.ly/aRSOWm>, talked about diff. between men/women in mtgs. Apply to comm? #kaizenblog
- 5:27 pm **3keyscoach:** RT @jgombita @loismarketing lurkers need 2 feel like their thoughts/ideas wont be rejected. Or ignored Welcoming environment. #kaizenblog
- 5:27 pm **kerrierieo:** RT @jgombita @3keyscoach @loismarketing lurkers need 2feel like their thoughts/ideas wont be rejected, ignored; Welcoming enviro #kaizenblog
- 5:28 pm **LoisMarketing:** #kaizenblog Q2 With consistent value, friendliness, engagement w others lurkers will become confident and comfortable in reaching out to you
- 5:28 pm **solete:** Asking questions. RT @3keyscoach: @pprothe: @jgombita @ken_rosen How would you engage lurkers? #kaizenblog
- 5:28 pm **3keyscoach:** Interesting question @pprothe asked if differences between men and women apply to community? #kaizenblog
- 5:28 pm **jyi:** "Lurkers" play impt role: Sports have fans in the stands, they don't have to be on field to be valuable/purposeful participants. #kaizenblog
- 5:29 pm **LoisMarketing:** @RustiAnn I'm following you now. Why don't we DM and chat sometime. I'd be glad to help if I can #kaizenblog
- 5:29 pm **jgombita:** @solete good idea to ask questions. Maybe tailor them: "Does anyone come from....?" "Do we have people with experience in...?" #kaizenblog
- 5:29 pm **3keyscoach:** RT @LoisMarketing Q2 W/ consistnt value, friendlinss, engagemnt w othrs lurkrs will Bcome confidnt & cmfrtbl in reach'g out 2 U #kaizenblog
- 5:29 pm **ambercleveland:** @solete :) Big in France as well...I'll be there on Monday! #kaizenblog

- 5:30 pm **WriterChanelle:** RT @pprothe: I understand that in avg. community 95% lurk, 5% participate regularly. Being proactive and helpful=key #kaizenblog
- 5:30 pm **mzayfert:** RT @LoisMarketing: #kaizenblog Q2 With consistent value, friendliness, engagement w others lurkers will become confident and comfortable in reaching out to you
- 5:30 pm **ambercleveland:** RT @jyi: "Lurkers" play impt role: Sports have fans in the stands, dont have to be on field 2B valuable/purposeful participants. #kaizenblog
- 5:30 pm **kerrierieo:** 2me, great thing ab SM is UR able 2connect w/peers who genuinely share same excitement of mutual ideas & interests... #kaizenblog
- 5:31 pm **WriterChanelle:** @pprothe Wow...I'm betting the community would benefit much more if those 95% participated #kaizenblog
- 5:31 pm **kerrierieo:** ...thereby creating a natural synergy #kaizenblog
- 5:31 pm **3keyscoach:** Since Social Media crosses borders, how do you connect w/ ppl in other countries c: @loismarketing #kaizenblog
- 5:31 pm **ambercleveland:** RT @kerrierieo: great thing ab SM is UR able 2connect w/peers who genuinely share same excitement of mutual ideas & interests... #kaizenblog
- 5:31 pm **LoisMarketing:** Formula 1 not as popular in USA but growing -- the worldwide community in SM -- Twitter especially -- is awesome and fun #kaizenblog
- 5:31 pm **jgombita:** @3keyscoach @pprothe I definitely think so. Whether offline or in social media, quite frankly, majority of men dominate convos. #kaizenblog
- 5:31 pm **ArtseyC:** True. They may not speak up at the time, but they gain and then pass on your knowledge/insight. RT @jyi: Lurkers play impt role #kaizenblog
- 5:32 pm **3keyscoach:** Not unusual to have participants outside US on #kaizenblog. How does this affect convos? #kaizenblog
- 5:32 pm **3keyscoach:** Q3 What are your success stories? #kaizenblog
- 5:32 pm **solete:** Engaging lurkers: Use Qs: When share content try to frame it w question. Ask where ppl are from. Anyone use this app? @jgombita #kaizenblog
- 5:33 pm **ambercleveland:** RT @ArtseyC: re: Lurkers - They may not speak up at the time, but they gain and then pass on your knowledge/insight. #kaizenblog
- 5:33 pm **kerrierieo:** @3keyscoach @loismarketing How 2connect w/ppl in other countries: go where they go online... #kaizenblog
- 5:33 pm **LoisMarketing:** #kaizenblog I have won and also referred biz opps outside of the USA. PR and marketing projects went well via e-communication and Skype
- 5:33 pm **smszombie:** RT @jyi: "Lurkers" play impt role: Sports have fans in the stands, they don't have to be on field to be valuable/purposeful participants. #kaizenblog

- 5:34 pm **kerrierieo:** @3keyscoach @loismarketing ...invest in them and try to understand them before you try to make them understand you! #kaizenblog
- 5:34 pm **3keyscoach:** Doing Christmas Treasure hunt on my site w/ members from @bloggertone community. Is this step to community? c: @loismarketing #kaizenblog
- 5:34 pm **WriterChanelle:** RT @3keyscoach: Not unusual to have participants outside US on #kaizenblog. How does this affect convos? #kaizenblog
- 5:34 pm **RustiAnn:** I'm from outside US RT @3keyscoach: Not unusual to have participants outside US on #kaizenblog. How does this affect convos? #kaizenblog
- 5:35 pm **3keyscoach:** @solete Si, no esta en US (sorry I murdered Spanish) LOL #kaizenblog
- 5:35 pm **WriterChanelle:** @3keyscoach I think the dominant group tends to forget that certain words/phrases don't have the same meaning #kaizenblog
- 5:35 pm **LoisMarketing:** Yes!RT @3keyscoach: Doing Christmas Treasure hunt on my site w/ members from @bloggertone community. Is this step to community? #kaizenblog
- 5:35 pm **davidmcgraw:** A3: I am a success story. I lurked. I contributed w/o engagement. I changed the way I participated. Got more precise w/ lang. #kaizenblog
- 5:35 pm **WriterChanelle:** @3keyscoach A cell phone in the US is a mobile phone in the UK #kaizenblog
- 5:36 pm **LoisMarketing:** @3keyscoach Great that you mentioned that -- I'm part of a gift exchange via Elfster -- participants from around the world! #kaizenblog
- 5:36 pm **shashib:** RT @3keyscoach: Since Social Media crosses borders, how do you connect w/ ppl in other countries c: @loismarketing #kaizenblog
- 5:36 pm **ArtseyC:** RT @3keyscoach: Q3 What are your success stories? #kaizenblog I am a success story of @AmberClevelend, now a friend & valued colleague.
- 5:36 pm **davidmcgraw:** We can help lurkers by acknowledging their efforts. Asking for further clarification and to expand on their ideas. #kaizenblog
- 5:36 pm **ken_rosen:** Interesting pt.Ppl not in Tw chats don't see how they train for tight precision RT @davidmcgraw: A3 Got more precise w/ lang. #kaizenblog
- 5:36 pm **pprothe:** @WriterChanelle I agree - imagine if just another 5 - 10% joined in. Could be powerful. Challenge then is to motivate them #kaizenblog
- 5:36 pm **jyi:** Bummed. On the road today and doing #kaizenblog at red lights. Better stop, donttextanddrive :-/
- 5:37 pm **3keyscoach:** @RustiAnn Excellent! Canada! #kaizenblog

- 5:37 pm **shashib:** @3keyscoach Twitter is a great way to connect to bloggers from other countries #kaizenblog
- 5:37 pm **3keyscoach:** @jyi Take care of yourself Judy! #kaizenblog
- 5:37 pm **pprothe:** Exactly; why I love it. RT @shashib: @3keyscoach Twitter is a great way to connect to bloggers from other countries #kaizenblog
- 5:38 pm **davidmcgraw:** @ken_rosen I read a blog post on SM Today w/ 20 ways to respond to tweets. Changes my whole perspective on T communication #kaizenblog
- 5:38 pm **WriterChanelle:** @davidmcgraw I feel like lurkers in an online community feel left out or unable to communicate. #kaizenblog
- 5:38 pm **3keyscoach:** Yes! RT @shashib: @3keyscoach Twitter is a great way to connect to bloggers from other countries #kaizenblog
- 5:38 pm **solete:** How does conv change w intl audiences? @LoisMarketing: @3keyscoach Im part of a gift exchange via Elfster-ppts from around world #kaizenblog
- 5:38 pm **RustiAnn:** RT @jyi: Bummed. On the road today and doing #kaizenblog at red lights. Better stop, donttextanddrive :-/ Oprah's watching!
- 5:38 pm **gigigriffis:** @writerchanelle, like pants! Pants in US = trousers. Pants in UK = underpants. #kaizenblog
- 5:38 pm **ken_rosen:** Cool. Link? RT @davidmcgraw: @ken_rosen I read post on SM Today w/ 20 ways to respond to tweets. Changes my whole perspective #kaizenblog
- 5:38 pm **jgombita:** @3keyscoach it peppers the convos with some "native" slang or mannerisms, eh? (But I DO NOT say ah-boot. Ever.) #kaizenblog
- 5:38 pm **kerrierieo:** A3 My success story is how I've met @LoisMarketing @StatesmanF1 @F1UnitedStates & grown @austingrandprix in 6 short months! :) #kaizenblog
- 5:39 pm **davidmcgraw:** @WriterChanelle Some with never engage. The curious ones will find a way to. #kaizenblog
- 5:39 pm **WriterChanelle:** @davidmcgraw Having been there, I know I would adapt the questions to add appeal if I knew they were there. #kaizenblog
- 5:39 pm **LoisMarketing:** #Kaizenblog Q3 Sponsor as well as team management connection for the racing drivers I represent, plus addl biz opps for me and my firm
- 5:39 pm **3keyscoach:** @davidmcgraw @ken_rosen Can you tell us more about what you learned about comments? #kaizenblog
- 5:39 pm **davidmcgraw:** @ken_rosen I knew that was coming...let me go look in my g reader :-/ #kaizenblog
- 5:39 pm **3keyscoach:** @jgombita LOL #kaizenblog
- 5:40 pm **ArtseyC:** @3keyscoach Q3 #kaizenblog I am also a success story of #blogchat; when new, others welcomed me warmly. I learned from them & repeated.

- 5:40 pm **3keyscoach:** I find my spelling gets interesting if I've been interacting w/ folks from Europe. :) #kaizenblog
- 5:40 pm **LoisMarketing:** RT @3keyscoach: I find my spelling gets interesting if I've been interacting w/ folks from Europe. :) #kaizenblog >> LOL! True!
- 5:41 pm **LoisMarketing:** RT @ArtseyC: @3keyscoach Q3 #kaizenblog also success story of #blogchat; when new, others welcomed me warmly. Learned from them & repeated.
- 5:41 pm **WriterChanelle:** @gigigriffis Exactly #kaizenblog
- 5:41 pm **3keyscoach:** RT @LoisMarketing Q3 Sponsor as well as team mgt connection 4 racing drivers I represent, plus addl biz opps 4 me & my firm #kaizenblog
- 5:41 pm **ArtseyC:** RT @kerrierieo: @3keyscoach @loismarketing ...invest in them & try to understand them before you try to make them understnd you! #kaizenblog
- 5:41 pm **pprothe:** Lurking is not bad. Absorbing information. There are times I lurk. In fact before joining chats, did much of that #kaizenblog
- 5:41 pm **kerrierieo:** @ArtseyC @3keyscoach I agree; I found the SM community to be the most welcoming and supportive of newbies, bc we all start there #kaizenblog
- 5:42 pm **3keyscoach:** @ArtseyC Great stories! Thank you for adding them to convo! #kaizenblog
- 5:42 pm **3keyscoach:** RT @pprothe: Lurking is not bad. Absorbing information. There are times I lurk. In fact before joining chats, did much of that #kaizenblog
- 5:42 pm **RustiAnn:** RT @jgombita: @3keyscoach it peppers the convos w/some "native" slang or mannerisms, eh? (But I DO NOT say ah-boot. Ever.) #kaizenblog LOL
- 5:43 pm **LoisMarketing:** Formula 1 -- You never know "who" may be lurking -- drivers, team managers, other personalities? Can lead to top level contacts #kaizenblog
- 5:43 pm **kerrierieo:** Great point! RT @LoisMarketing: Formula 1 -- You never know "who" may be lurking -- drivers, team managers, other personalities? #kaizenblog
- 5:43 pm **3keyscoach:** @RustiAnn @jgombita Good way to learn slang from other countries. Way to bond w/ humour & ease beginning of relationship #kaizenblog
- 5:44 pm **RustiAnn:** RT @pprothe: Lurking is not bad. Absorbing information. There are times I lurk. In fact before joining chats, did much of that #kaizenblog>
- 5:44 pm **jgombita:** What I love is the way folks get Twitter chat addicted. (I know I did.) I now have a fave chat 4/5 days each week. See hashtags. #kaizenblog
- 5:44 pm **davidmcgraw:** @3keyscoach @ken_rosen What I really learned was to comm in the short form. Similar to writing headlines Took 1K + tweets of prac #kaizenblog

- 5:44 pm **ArtseyC:** Good insight. RT @davidmcgraw: help lurkers by acknowledge their efforts. Ask for further clarification & expand on their ideas. #kaizenblog
- 5:44 pm **3keyscoach:** @LoisMarketing You have some terrific stories about how an interest has made both prof & personal life more expansive #kaizenblog
- 5:45 pm **kerrierieo:** Didn't we all start off as lurkers anyway? :) #kaizenblog #kaizenblog
- 5:45 pm **3keyscoach:** RT @davidmcgraw What I really learned was to comm in the short form. Similar to writing headlines Took 1K+ tweets of prac #kaizenblog
- 5:45 pm **LoisMarketing:** @jgombita Yes! I find I schedule lunch at odd times in order to be a part of certain chats. Communities at their best #kaizenblog
- 5:45 pm **jgombita:** @RustiAnn do your 'murican colleagues/friends swear up & down you say ah-boot? Drives me mad. I say "about" to rhyme with "out!" #kaizenblog
- 5:45 pm **solete:** @LoisMarketing We're working hard to spread the word and encourage ppl to participate. Did someone ring the bell to welcome u? #kaizenblog
- 5:45 pm **ArtseyC:** @jyi be safe! Rather see you next time than... not. #kaizenblog
- 5:46 pm **jgombita:** @LoisMarketing we first "met" in #solopr, n'est-ce pas? That was my first chat. #kaizenblog my most recently added (thanks to @ken_rosen).
- 5:46 pm **3keyscoach:** Hard to believe we have only 15 minutes left to main part of chat. Better get going w/ last question... #kaizenblog
- 5:46 pm **LoisMarketing:** @3keyscoach Yes and it's great to hear others' stories as well. Good to see everyone appreciating the idea of community #kaizenblog
- 5:46 pm **davidmcgraw:** @3keyscoach The by product of this learning is all around comm skills. Helps me coach. Helps me sell. Helps me everywhere #kaizenblog
- 5:46 pm **3keyscoach:** Q4 So who would you like to reach and really get to know? #kaizenblog
- 5:47 pm **3keyscoach:** RT @davidmcgraw The by product of this learning is all around comm skills. Helps me coach. Helps me sell. Helps me everywhere #kaizenblog
- 5:47 pm **ArtseyC:** @davidmcgraw Do you have the link to that blog post to share? #kaizenblog
- 5:47 pm **pprothe:** @LoisMarketing I think in our disconnected world we're craving meaningful connections; perhaps regaining comm. cc @3keyscoach #kaizenblog
- 5:47 pm **jgombita:** A4. I want to reach and really get to know people who AREN'T like me. Goodbye bubbles and echo-chambers in communities! #kaizenblog
- 5:47 pm **LoisMarketing:** @davidmcgraw Great point -- We all become better communicators by actively engaging #kaizenblog

- 5:47 pm **3keyscoach:** @loismarketing How specific do you have to be to know who you'd like to reach and get to know? #kaizenblog
- 5:48 pm **davidmcgraw:** Honestly, the lurkers in my tweet/blog stream RT @3keyscoach: Q4 So who would you like to reach and really get to know? #kaizenblog
- 5:48 pm **jyi:** Uh O! Lol! RT @RustiAnn: Oprah's watching! #kaizenblog #donttextanddrive
- 5:48 pm **WriterChanelle:** @jgombita Me too. As long as they aren't the type that will never listen or only want to use me, of course #kaizenblog
- 5:48 pm **LoisMarketing:** @3keyscoach Specific is good. Are there key influencers, authors, famous personalities, industry experts you'd like to meet? #kaizenblog
- 5:49 pm **pprothe:** Could just B spark RT @3keyscoach: @loismarketing How specific do U have to be to know who you'd like to reach and get to know? #kaizenblog
- 5:49 pm **ArtseyC:** Makes for interesting/humorous side convos. LOL RT @gigigriffis: @writerchanelle Pants in US =trousers. Pants in UK =underpants. #kaizenblog
- 5:49 pm **davidmcgraw:** I'll find it in a bit and copy you on the tweet. RT @ArtseyC: @davidmcgraw Do you have the link to that blog post to share? #kaizenblog
- 5:49 pm **LoisMarketing:** #kaizenblog Clients and I seeing success through the F1 community in reaching specific sponsors as well as racing series and team management
- 5:49 pm **jgombita:** @davidmcgraw @3keyscoach lurkers but not stalkers.... ;-) #kaizenblog
- 5:49 pm **3keyscoach:** I'll answer Q4--I'd like to speak,train & coach SME owners in Ireland (very open to Europe but start in Ireland) #kaizenblog
- 5:49 pm **pprothe:** How about Football in U.S. vs. Football in Europe? #Kaizenblog
- 5:50 pm **RustiAnn:** @jgombita Yes, all the time. 'specially funny when it comes from a friend w/strong southern or joisey accen (or Nfld-er). #kaizenblog.
- 5:50 pm **3keyscoach:** RT @LoisMarketing Specific is good. R there key influencers, authors, famous personalities, industry experts youd like to meet? #kaizenblog
- 5:50 pm **LoisMarketing:** #kaizenblog I've always felt the most effective in-person networking is to be specific -- "I would like intro to..." same in SM
- 5:50 pm **WriterChanelle:** @pprothe And futbol #Kaizenblog
- 5:50 pm **solete:** Why Ireland? @3keyscoach: Ill answer Q4--Id like to speak,train & coach SME owners in Ireland (open to EU but start in Ireland) #kaizenblog

- 5:50 pm **ArtseyC:** RT @solete: @WriterChanelle @davidmcgraw Some lurkers just enjoy learning. Maybe warming up to comm. Seeing who they connect w/? #kaizenblog
- 5:51 pm **LoisMarketing:** #kaizenblog Fun how 6 degrees of separation is now only 1 or 2 degrees!
- 5:51 pm **davidmcgraw:** Ha! Stalkers are just friends we have meet. :-) RT @jgombita: @davidmcgraw @3keyscoach lurkers but not stalkers.... ;-) #kaizenblog
- 5:51 pm **jgombita:** @LoisMarketing you would love @similarcircles' approach: "What the two of you have in common is that you both...." #kaizenblog
- 5:51 pm **3keyscoach:** RT @LoisMarketing Ive always felt most effective in-person networking is to be specific -- "I would like intro to..." same in SM #kaizenblog
- 5:52 pm **jgombita:** @WriterChanelle who would DARE to "use" you?! Just take care that both of you are listening, 50% of the time! :-) #kaizenblog
- 5:52 pm **ken_rosen:** &I've become fond of the mutual intro email w/context RT @3keyscoach: RT @LoisMarketing most effective networking is be specific #kaizenblog
- 5:52 pm **3keyscoach:** @solete Ireland is like 2nd home for me. #kaizenblog
- 5:52 pm **3keyscoach:** @solete Even got EU citizenship. :) #kaizenblog
- 5:53 pm **davidmcgraw:** Example of a tweet gone bad "Ha! Stalkers are just friends we have meet." meant haven't met :-(@jgombita @3keyscoach #kaizenblog
- 5:53 pm **ArtseyC:** @3keyscoach You're welcome. If I remember correctly, @LoisMarketing was part of that #blogchat "welcoming committee". =) #kaizenblog
- 5:53 pm **jgombita:** @davidmcgraw maybe in your world! (Think "stalker" is one of those words treated differently between the sexes, for most part.) #kaizenblog
- 5:54 pm **LoisMarketing:** @ArtseyC Thank you -- I think that is where we first met! #blogchat #kaizenblog
- 5:54 pm **solete:** Perfect! I need to do my Spanish citizenship. I'm married & been here +5yrs It's time. RT @3keyscoach: Even got EU citizenship. #kaizenblog
- 5:54 pm **WriterChanelle:** @jgombita Let's just say I've become a much stronger person less afraid of standing my ground and knowing my worth b/c of SM #kaizenblog
- 5:54 pm **3keyscoach:** About 7 minutes left to main part of today's chat. You are all welcome to stay for "after party" :) #kaizenblog
- 5:55 pm **davidmcgraw:** @jgombita I understand for us guys the stalker term is completely different than for the women. Heard some real horror stories #kaizenblog

- 5:55 pm **3keyscoach:** @solete Sounds great! Let's chat sometime. I'd like to learn more :) #kaizenblog
- 5:55 pm **RustiAnn:** MT @3keyscoach: RT @LoisMarketing I've always felt most effective in person...>agree, 140 convos r limiting if no next level #kaizenblog
- 5:55 pm **jgombita:** @WriterChanelle well I think you did an AWESOME job introducing & moderating the the Gen Y relating to other generations topic. #kaizenblog
- 5:55 pm **3keyscoach:** @WriterChanelle Awesome! #kaizenblog
- 5:56 pm **kerrierieo:** @WriterChanelle @jgombita That is inspiring! Would you say SM gave you a "louder voice"? #kaizenblog
- 5:56 pm **LoisMarketing:** @RustiAnn Agree also. Good to take them offline via Skype, more detailed email. I do this selectively #kaizenblog
- 5:56 pm **WriterChanelle:** @jgombita Awww.....stooop *blushing* :-} Thank you #kaizenblog
- 5:56 pm **3keyscoach:** I'm hearing more & more stories of people from this chat talking offline via phone, Skype & email. #kaizenblog
- 5:57 pm **pprothe:** Online / social, key is to never be creepy. If in doubt, leave it out; think before hitting send. Don't drink n' tweet #kaizenblog
- 5:57 pm **ArtseyC:** I sometimes lurk tweet chats when I'm working & can't give my full attention, but want to see what's being said. #kaizenblog
- 5:57 pm **rgbrody:** "@jyi: "Lurkers" play impt role: Sports have fans in the stands, dont have to be on field 2B valuable/purposeful participants. #kaizenblog"
- 5:57 pm **jgombita:** @davidmcgraw on Twitter/blogs, think the words "stalker" and "troll" can almost be used interchangeably. Sadly, usually males. #kaizenblog
- 5:57 pm **3keyscoach:** @WriterChanelle @jgombita Add me to the Chanelle fan club! #kaizenblog
- 5:57 pm **kerrierieo:** me too RT @ArtseyC: I sometimes lurk tweet chats when Im working & cant give my full attention, but want to see whats being said #kaizenblog
- 5:58 pm **3keyscoach:** @solete @3keyscoach @LoisMarketing Not yet...curious though #kaizenblog
- 5:58 pm **ambercleveland:** Me too RT @ArtseyC: I sometimes lurk tweetchats when Im working & cant give my full attention, but want to see whats being said. #kaizenblog
- 5:58 pm **LoisMarketing:** RT @3keyscoach: @solete @3keyscoach @LoisMarketing Not yet...curious though #kaizenblog >> I can certainly ask for you
- 5:59 pm **WriterChanelle:** @kerrierieo Not louder. Firmer. I'm still the same humble, silly, shy me who boo-hoo's watching Rudolph the Red Nosed Reindeer #kaizenblog

- 5:59 pm **kerrierieo:** good analogy! RT @jyi Lurkers play impt role:Sports fans in stands, dont have 2B on field 2B valuable/purposeful participants #kaizenblog
- 5:59 pm **LoisMarketing:** @solete I host a weekly #F1Chat (Monday evenings) -- We have a number of participants from EU #kaizenblog @3keyscoach
- 5:59 pm **3keyscoach:** Thank you @loismarketing for being great guest host! We appreciate diff take on how SM can benefit us professionally/personally #kaizenblog
- 6:00 pm **ken_rosen:** Bad at it. Lose flow! RT @ambercleveland RT @ArtseyC: I sometimes lurk tweetchats when Im working.no full attention #kaizenblog
- 6:00 pm **LoisMarketing:** @solete Is there are particular interest you are looking for? Business or just general? #kaizenblog
- 6:00 pm **davidmcgraw:** @jgombita I agree completely. Makes it hard for guys to forge a conv with some women. Defenses are up w/o proper tone/context #kaizenblog
- 6:00 pm **jgombita:** @ambercleveland @ArtseyC when you can't participate fully, "recap" blog post is esp. helpful. Like @3keyscoach & @marketwire do. #kaizenblog
- 6:00 pm **WriterChanelle:** @kerrierieo When it comes to business, though, I don't shrink from discussions the way I used to. #kaizenblog
- 6:00 pm **pprothe:** Thanks @LoisMarketing for guest hosting and always thanks to @3keyscoach and all of you today #kaizenblog
- 6:00 pm **LoisMarketing:** @3keyscoach You are welcome -- I hope F1 was a good example for everyone. Enjoyed hearing all of the success stories! #kaizenblog
- 6:01 pm **jgombita:** @ken_rosen yabbut you are a multi-chatterer to begin with! :-) #kaizenblog
- 6:01 pm **3keyscoach:** Will post transcript later today. Recap will be post on my site next week #kaizenblog
- 6:01 pm **ken_rosen:** TY @3keyscoach and to @loismarketing for hosting #kaizenblog
- 6:02 pm **davidmcgraw:** Thanks for your hospitality. I will send the promised link as soon as I find it. Have a great weekend. #kaizenblog
- 6:02 pm **WriterChanelle:** @3keyscoach @jgombita Sheezus... you guys are too much. Lol #kaizenblog
- 6:02 pm **LoisMarketing:** I will be here for a few more minutes. Thanks everyone in #kaizenblog. Great fun today!
- 6:02 pm **ken_rosen:** Well yeah, but I have to focus! RT @jgombita: @ken_rosen yabbut you are a multi-chatterer to begin with! :-) #kaizenblog
- 6:02 pm **kerrierieo:** @WriterChanelle Awesome! I feel it's helped me in similar regards as well. #kaizenblog
- 6:02 pm **3keyscoach:** Thank you everyone for adding your comments to last week's post on Gratitude. (Missed chatting w/ you though) #kaizenblog

- 6:03 pm **heidicohen:** Requires willingness & work 2 accomplish RT @LoisMarketing: @davidmcgraw We all become better communicators by actively engaging #kaizenblog
- 6:03 pm **3keyscoach:** Gotta run, everyone. Airport run :) #kaizenblog
- 6:03 pm **jgombita:** @davidmcgraw it all goes back to concepts discussed earlier: making everyone feel welcome and validated, regardless of gender. #kaizenblog
- 6:03 pm **LoisMarketing:** @solete I'll check for you. Look forward to introducing you to EU friends #kaizenblog
- 6:03 pm **RustiAnn:** #kaizenblog Thanks for the gr8 convo & thanks to @3keyscoach & @LoisMarketing for hosting #kaizenblog
- 6:03 pm **3keyscoach:** Thanks to newbies for joining in! Appreciate all of your contributions! #kaizenblog
- 6:04 pm **kerrierieo:** Thanks @3keyscoach & #kaizenblog 4welcoming me 2day &thx again 2 @LoisMarketing -her tweet helped me find y'all! #kaizenblog
- 6:04 pm **ArtseyC:** Yes, it is. I've met many wonderful people, great biz minds in #blogchat. #kaizenblog
- 6:04 pm **LoisMarketing:** @kerrierieo Thanks -- good to see you. #kaizenblog is always fun and interesting -- challenging too! Makes me think!
- 6:05 pm **jgombita:** Usual great job @3keyscoach. And thanks to @LoisMarketing for great topic and moderating duties today--very welcoming! #kaizenblog
- 6:05 pm **heidicohen:** @davidmcgraw Hard 2 get 90%of people who lurk. Here's some insight on lurkers: <http://bit.ly/g4VHZN> #kaizenblog
- 6:05 pm **ArtseyC:** True! Makes living today very interesting & fun! RT @LoisMarketing: #kaizenblog Fun how 6 degrees of separation is now only 1 or 2 degrees!
- 6:05 pm **3keyscoach:** I'll catch up w/ you all later! #kaizenblog
- 6:06 pm **3keyscoach:** That's a great chat! RT @ArtseyC: Yes, it is. Ive met many wonderful people, great biz minds in #blogchat. #kaizenblog
- 6:06 pm **3keyscoach:** RT @heidicohen: @davidmcgraw Hard 2 get 90%of people who lurk. Heres some insight on lurkers: <http://bit.ly/g4VHZN> #kaizenblog
- 6:07 pm **ArtseyC:** @jgombita Love that we can get recaps later, but #impatient sometimes. I'm a 'want to be part of the action' kinda gal. =) #kaizenblog
- 6:07 pm **heidicohen:** @3keyscoach @loismarketing While specific is good, need 2 think level below superstars #kaizenblog
- 6:07 pm **LoisMarketing:** @jgombita thank you so much! always good to see you #kaizenblog

- 6:08 pm **davidmcgraw:** Here's the link I promised. 14 Simple Ways To Start Conversations On Twitter... <http://t.co/u1DMZLq> (@artseyC @ken_rosen) #kaizenblog
- 6:08 pm **heidicohen:** @LoisMarketing At #mSM10 One of presenters said 6 degrees of separation is only 3-4 on #socialmedia #kaizenblog
- 6:08 pm **jgombita:** @ArtseyC maybe you need to work on "continuous improvement" of that impatience! ;-) BTW, so love, love, love your surname! #kaizenblog
- 6:09 pm **ken_rosen:** Feel I've learned to flw chats in real time. Trouble still getting gist in recap RT @ArtseyC @jgombita Love recaps but impatient #kaizenblog
- 6:09 pm **davidmcgraw:** @jgombita Yep...thanks for the conversation today. Enjoyed it! #kaizenblog
- 6:09 pm **ArtseyC:** RT @pprothe: Online / social, key is to never be creepy. If in doubt, leave it out; think before hitting send. Don't drink n' tweet #kaizenblog
- 6:10 pm **ken_rosen:** TY David! RT @davidmcgraw: 14 Simple Ways To Start Conversations On Twitter <http://t.co/u1DMZLq> (@artseyC @ken_rosen) #kaizenblog
- 6:10 pm **LoisMarketing:** @heidicohen Very good point. Just used those as quick examples. Community can start the way to connecting with RIGHT person #kaizenblog
- 6:10 pm **davidmcgraw:** Well framed RT @heidicohen: @davidmcgraw Hard 2 get 90%of people who lurk. Heres some insight on lurkers: <http://bit.ly/g4VHZN> #kaizenblog
- 6:10 pm **DonnaNewtonUK:** RT @pprothe: Online / social, key is to never be creepy. If in doubt, leave it out; think before hitting send. Don't drink n' tweet #kaizenblog
- 6:10 pm **WriterChanelle:** Q4. I would really like to reach everyone who hasn't finished their degree #kaizenblog
- 6:11 pm **jgombita:** @ken_rosen you sure you aren't thinking of "transcript," which is simply a recording of all tweets? Most chats DON'T do recaps. #kaizenblog
- 6:11 pm **WriterChanelle:** RT @3keyscoach: I'm hearing more & more stories of people from this chat talking offline via phone, Skype & email. #kaizenblog
- 6:11 pm **ArtseyC:** @WriterChanelle SM is awesome for shy ppl, is it not? Meeting ppl for the 1st time is not near as intimidating as in person. #kaizenblog
- 6:11 pm **cupboards:** @pprothe Drinking and tweeting can lead to feelings of guilt and unexpected bundles of trouble. :-) #kaizenblog
- 6:11 pm **WriterChanelle:** @3keyscoach It was that one Skype chat. I really enjoyed it. I'd love to do something like that for #genychat #kaizenblog

- 6:12 pm **jgombita:** @davidmcgraw moi, aussi! I didn't notice if you've participated in past #kaizenblog chats, but I really enjoyed your various inputs today.
- 6:12 pm **heidicohen:** @ArtseyC @pprothe Agree-Need 2 think twice be4 u publish. Internet is 4ever! #kaizenblog
- 6:12 pm **ken_rosen:** Uh yeah. Whoops. RT @jgombita: @ken_rosen you sure you arent thinking of "transcript," a recording of all tweets? #kaizenblog
- 6:13 pm **ArtseyC:** @jgombita haha, I was going to tweet you earlier when you said you are from Canada how much I love Canada! (Mr. Canada, espclly) #kaizenblog
- 6:14 pm **heidicohen:** @solete @loismarketing Twitter can be synchronous or asynchronous which is a gr8 way 2 bring others into convo #kaizenblog
- 6:14 pm **davidmcgraw:** @jgombita Thanks. I have only stopped by once or twice before. Mostly to lurk. :-) #kaizenblog
- 6:15 pm **heidicohen:** @ArtseyC @writerChanelle Shy people just need 2 believe that they are outgoing people in training. #kaizenblog
- 6:15 pm **ArtseyC:** Ditto RT @pprothe: Thanks @LoisMarketing for guest hosting and always thanks to @3keyscoach and all of you today #kaizenblog
- 6:18 pm **ArtseyC:** Good one. Hey, Heidi. RT @heidicohen: @writerChanelle Shy ppl just need 2 believe that they are outgoing people in training. #kaizenblog
- 6:18 pm **Kpugs:** RT @ArtseyC: Good one. Hey, Heidi. RT @heidicohen: @writerChanelle Shy ppl just need 2 believe that they are outgoing people in training. #kaizenblog
- 6:19 pm **heidicohen:** RT @3keyscoach: RT @LoisMarketing In-person networking is good <= Need 2 think broadly about relationships & how to nuture them #kaizenblog
- 6:20 pm **WriterChanelle:** @ArtseyC Mannnnn...I LOVE social media. For a broke kid just trying to get a toe in the door, it's amazing. #kaizenblog
- 6:20 pm **jgombita:** @heidicohen @ArtseyC @writerChanelle introverts need to know well-thought out ideas won't get trampled on/lost in extrovert din. #kaizenblog
- 6:22 pm **heidicohen:** @REALChaseAdams @loismarketing Gr8 job of creating community! #kaizenblog
- 6:22 pm **WriterChanelle:** @heidicohen That's a great way to put it #kaizenblog
- 6:25 pm **loisgeller:** RT @3keyscoach: That's a great chat! RT @ArtseyC: Yes, it is. Ive met many wonderful people, great biz minds in #blogchat. #kaizenblog
- 6:26 pm **ArtseyC:** @WriterChanelle There are great minds / young energy in PSE fraternities at colleges; might be good place to find connections. #kaizenblog

- 6:27 pm **heidicohen:** @solete @loismarketing Here's transcript w/other gems:#sm 3-4 degrees of separation-Monitoring #SocialMedia <http://bit.ly/fB5SiN> #kaizenblog
- 6:27 pm **ArtseyC:** @davidmcgraw Good to meet you, David. Thanks for the insights & the link. #kaizenblog
- 6:28 pm **ArtseyC:** @loisgeller Hi, Lois. You are another #blogchat veteran who made me feel part of community from day 1. Thanks! #kaizenblog
- 6:30 pm **heidicohen:** @jgombita: @ArtseyC @writerChanelle 1st step outside ur comfort zone is hardest. Can't be protected 4ever. #kaizenblog
- 6:31 pm **heidicohen:** @loisgeller @3keyscoach@ArtsyC Hi Lois-I'm a mbr of #blogchat 2 #kaizenblog
- 6:31 pm **solete:** @heidicohen Thanks! This will be interesting to read thru. @LoisMarketing #SocialMedia #kaizenblog
- 6:31 pm **WriterChanelle:** @jgombita That is *exactly* what it is. I grew up not being listened to. Carried over into my adult life.SM has helped remove it #kaizenblog
- 6:32 pm **WriterChanelle:** @ArtseyC Unfortunately I'm no longer in school (financial reasons), but I'll add it to an upcoming post #kaizenblog
- 6:33 pm **heidicohen:** @jgombita @ArtseyC @writerChanelle Introverts need inner strength 2 believe in own ideas; not hope 2 find it outside. #kaizenblog
- 6:39 pm **ArtseyC:** Thankfully, most find that first step welcomed & well rewarded, esp in chats. @heidicohen @jgombita @writerChanelle #kaizenblog
- 6:41 pm **jgombita:** @WriterChanelle sometimes the not listening related to the birth or gender order. (Plus I like Enneagram of personality types.) #kaizenblog
- 6:42 pm **loisgeller:** @heidicohen Thank you, Heidi. Never been to #kaizenblog.
- 6:42 pm **LoisMarketing:** RT @loisgeller: @heidicohen Thank you, Heidi. Never been to #kaizenblog. >> Hi from me, too!
- 6:43 pm **jgombita:** .@heidicohen @ArtseyC @writerChanelle I know many introverts who have lots of inner conviction and strength about their ideas! #kaizenblog
- 6:44 pm **RuckusMedia:** Listening to interesting conversation on #kaizenblog
- 6:46 pm **ArtseyC:** @samfiorella LOL profile pic. (Welcome to #kaizenblog)
- 6:53 pm **WriterChanelle:** @jgombita Just little old me. Only daughter. #kaizenblog
- 6:53 pm **WriterChanelle:** @jgombita Yup that's me. I've always believed in my ideas. It was getting others to believe that was the problem. #kaizenblog
- 6:55 pm **jgombita:** @WriterChanelle and they STILL did not listen to you! As my maternal grandmother would have said to them, Whatsamatterforyou? #kaizenblog

- 6:57 pm **samfiorella:** There's one in every crowd! And it's usually me. RT @ArtseyC: @samfiorella LOL profile pic. (Welcome to #kaizenblog)
- 6:59 pm **WriterChanelle:** @jgombita Right. LOL #kaizenblog
- 6:59 pm **ArtseyC:** Thanks for interesting & valuable #kaizenblog chat today @ken_rosen @solete @kerrierieo @davidmcgraw @jgombita @heidicohen @WriterChanelle
- 7:02 pm **ArtseyC:** Thanks for another great & worthwhile #kaizenblog conversation @ambercleveland @3keyscoach @LoisMarketing
- 7:02 pm **EleanorGJ:** And, no, I was not 'lurking'!! #kaizenblog
- 7:14 pm **jgombita:** @ArtseyC I really enjoyed this week`s #kaizenblog chat, too. But then I always do.... Have a great weekend.
- 7:18 pm **M2Kinetic:** RT @kerrierieo: A3 My success story is how I've met @LoisMarketing @StatesmanF1 @F1UnitedStates & grown @austingrandprix in 6 short months! :) #kaizenblog
- 7:19 pm **M2Kinetic:** RT @LoisMarketing: Must ask: Are there any Formula 1 fans in #kaizenblog today? Do you follow motorsports? What are your favorite sports or pasttimes?
- 7:36 pm **JBBC:** RT @3keyscoach Today's #kaizenblog framing post: The Entrepreneur?s Tool Box: Finding Your Community In Social Media bit.ly/hbDa0F
- 8:35 pm **ArtseyC:** @heidicohen haha, was it #blogchat fan day on #kaizenblog chat today? We should shout out to @MackCollier for starting it all. Kudos, Mack!
- 9:59 pm **kerrierieo:** #FF New tweeple I met in #kaizenblog tweetchat today! @pprothe @solete @ArtseyC @ken_rosen @techloaded @davidmcgraw @kelkel926 @3keyscoach
- 10:01 pm **ken_rosen:** TY..good to meet u! RT @kerrierieo: #FF New tweeple I met in #kaizenblog tweetchat today! @pprothe @solete @ArtseyC @ken_rosen..
- 10:05 pm **kerrierieo:** #FF More great new tweeple I met in #kaizenblog tweetchat today! Thanks @3keyscoach & @LoisMarketing! @heidicohen @jgombita @WriterChanelle
- 10:06 pm **solete:** TY! and #FF for great ppl in #kaizenblog today! @kerrierieo @pprothe @ArtseyC @ken_rosen @techloaded @davidmcgraw @kelkel926 @3keyscoach