



Transcript from July 23, 2010 to July 24, 2010

All times are Pacific Time

July 23, 2010

- 12:57 am **ConversationAge:** Join this week's #kaizenblog chat with guest host @tdavidson "Ignore Failure at Your Own Peril" <http://ow.ly/2fn1B> - Fri 12pm ET
- 3:17 am **CASUDI:** RT@3keyscoach Join guest host @tdavidson, @ConversationAge & me #kaizenblog chat topic "Ignore Failure At Your Own Peril" -Fri at 12pm ET
- 3:17 am **3keyscoach:** #kaizenblog framing post by guest host @tdavidson-Ignore Failure At Your Own Peril <http://bit.ly/aA9TdV>
- 3:17 am **3keyscoach:** @LauraLCrum Sorry I forgot to add this when I tweeted you. Framing post for #kaizenblog <http://bit.ly/aA9TdV>
- 3:23 am **CASUDI:** Framing post for #kaizenblog <http://bit.ly/aA9TdV> via@3keyscoach by guest host @tdavidson,
- 12:15 pm **ConversationAge:** #kaizenblog framing post by guest host @tdavidson-Ignore Failure At Your Own Peril <http://bit.ly/aA9TdV>
- 12:30 pm **ConversationAge:** Join guest host @tdavidson, @3keyscoach & me #kaizenblog chat topic "Ignore Failure At Your Own Peril" -Fri at 12pm ET
- 12:56 pm **CASUDI:** RT@ConversationAge Join guest host @tdavidson, @3keyscoach & me #kaizenblog chat topic "Ignore Failure At Your Own Peril" -Fri at 12pm ET
- 1:09 pm **3keyscoach:** Ignore Failure At Your Own Peril >>#kaizenblog framing post by guest host @tdavidson-<http://bit.ly/aA9TdV>
- 1:16 pm **WriterChanelle:** @southrngurl6489 Ma'am you need to follow the #kaizenblog chat at 12pm EDT today. Seriously.
- 1:21 pm **tdavidson:** Today, 12 noon EST RT @3keyscoach: Ignore Failure At Your Own Peril >>#kaizenblog framing post by guest host @tdavidson-<http://bit.ly/aA9TdV>
- 1:29 pm **CASUDI:** RT@ikepigott Good morning -- what do I need to know to finish out this week? /// Check out #kaizenblog chat starts at noon ET today
- 1:51 pm **CathyWebSavvyPR:** .@CASUDI Good morning! do you know what the topic for #Kaizenblog chat is today? and it is 11-12 ET or 12-1? [cc: @3keyscoach]

- 1:53 pm **CASUDI:** @CathyWebSavvyPR Ignore Failure At Your Own Peril >>#kaizenblog framing post by guest host @tdavidson-<http://bit.ly/aA9TdV>
- 1:59 pm **CASUDI:** @CathyWebSavvyPR 12 ET #kaizenblog (12-1)
- 2:17 pm **3keyscoach:** @CathyWebSavvyPR #kaizenblog topic:Ignore failure at own peril. Today at 12pm ET. Guest host: @tdavidson
- 2:19 pm **3keyscoach:** @CathyWebSavvyPR Today's #kaizenblog topic: Ignore Failure At Your Own Peril Guest host: @tdavidson 12pm ET
- 2:24 pm **tbkuplic:** Wish I could join the #kaizenblog discussion again this week, but I have a lunch meeting. T0o bad should be interesting conversation again
- 2:33 pm **tdavidson:** #merightnow rocking to @bradbarrish's latest mix, cranking out emails, working on #citizengulf, prepping for #kaizenblog at noon EST.
- 3:01 pm **CathyWebSavvyPR:** RT @3keyscoach: @CathyWebSavvyPR Today's #kaizenblog topic: Ignore Failure At Your Own Peril Guest host: @tdavidson 12pm ET
- 3:02 pm **CathyWebSavvyPR:** RT @CASUDI: @CathyWebSavvyPR Ignore Failure At Your Own Peril >>#kaizenblog framing post by guest host @tdavidson-<http://bit.ly/aA9TdV>
- 3:31 pm **3keyscoach:** In 30 min, join guest host @tdavidson, @ConversationAge & me Topic: "Ignore Failure At Your Own Peril" #kaizenblog
- 3:34 pm **jgibbard:** #kaizenblog looking forward to today's discussion. I'll be joining via iPad during lunch.
- 3:36 pm **IrishSmiley:** RT @3keyscoach: In 30 min, join guest host @tdavidson, @ConversationAge & me Topic: "Ignore Failure At Your Own Peril" #kaizenblog
- 3:38 pm **huperniketes:** RT @ConversationAge: #kaizenblog framing post by guest host @tdavidson-Ignore Failure At Your Own Peril <http://bit.ly/aA9TdV>
- 3:43 pm **gagan_chhatwal:** RT @IrishSmiley: RT @3keyscoach: In 30 min, join guest host @tdavidson, @ConversationAge & me Topic: "Ignore Failure At Your Own Peril" #kaizenblog
- 3:45 pm **CBWhitemore:** RT @ConversationAge: #kaizenblog framing post by guest host @tdavidson-Ignore Failure At Your Own Peril <http://bit.ly/aA9TdV>
- 3:45 pm **CBWhitemore:** RT @ConversationAge: Join guest host @tdavidson, @3keyscoach & me #kaizenblog chat topic "Ignore Failure At Your Own Peril" -Fri at 12pm ET
- 3:51 pm **shashib:** RT @3keyscoach: In 30 min, join guest host @tdavidson, @ConversationAge & me Topic: "Ignore Failure At Your Own Peril" #kaizenblog
- 3:51 pm **Marc_Meyer:** RT @3keyscoach: In 30 min, join guest host @tdavidson, @ConversationAge & me Topic: "Ignore Failure At Your Own Peril" #kaizenblog

- 3:56 pm **EFulwiler:** #kaizenblog today? Anyone?
- 3:57 pm **tdavidson:** my apologies, but for the next hour it's gonna be a #kaizenblog deluge abt "ignore failure at your own peril" <http://bit.ly/aA9TdV>
- 3:57 pm **ConversationAge:** Join in a few minutes guest host @tdavidson - #kaizenblog chat topic "Ignore Failure At Your Own Peril" - today 12pm ET
- 3:58 pm **CASUDI:** @EFulwiler yes to #kaizenblog ~ NOW ~BTW enjoyed your latest post ~ planning to comment later :-)
- 3:58 pm **ConversationAge:** Regular co-hosts for #kaizenblog chat @3keyscoach & me invite you to think about kaizen & #business #strategy every week <http://ow.ly/2fGEd>
- 3:59 pm **billlublin:** RT @ConversationAge: Join in a few minutes guest host @tdavidson - #kaizenblog chat topic "Ignore Failure At Your Own Peril" - today 12pm ET
- 3:59 pm **EFulwiler:** @CASUDI :) . Thanks! See you in #kaizenblog
- 4:01 pm **EFulwiler:** Joining #kaizenblog for a bit. Not sure what the topic is yet, but it's ALWAYS a great discussion. Check it out!
- 4:02 pm **ConversationAge:** @EFulwiler #kaizenblog chat topic "Ignore Failure At Your Own Peril" w/ guest host @tdavidson
- 4:02 pm **primedayton:** RT @EFulwiler: Joining #kaizenblog for a bit. Not sure what the topic is yet, but I've heard its ALWAYS a great discussion. Check it out!
- 4:02 pm **tdavidson:** @EFulwiler #kaizenblog topic is "Ignore Failure at Your Own Peril" <http://bit.ly/aA9TdV> #kaizenblog
- 4:02 pm **CASUDI:** "Ignore Failure At Your Own Peril" topic #kaizenblog today :-)@EFulwiler
- 4:03 pm **Note_to_CMO:** Read yesterday that "most successful lives are long strings of complete failures, w/ 1 or 2 significant wins well publicized." #kaizenblog
- 4:03 pm **stevehaase:** RT @ConversationAge: Join in a few minutes guest host @tdavidson - #kaizenblog chat topic "Ignore Failure At Your Own Peril" - today 12pm ET
- 4:03 pm **ConversationAge:** Welcome everyone #kaizenblog chat. Co-host @3keyscoach & I will help moderate the conversation w/ guest host @tdavidson
- 4:04 pm **Note_to_CMO:** Reminds me of FSC Northrup: "When we assume we're 1 step above apes & not 1 step below angels, all things are possible." #kaizenblog
- 4:04 pm **marcseyon:** @EFulwiler thanks for the #kaizenblog reminder, I never remember when it's on
- 4:05 pm **CASUDI:** @Note_to_CMO At least you want your significant win > the sum of your failure credentials :-) #kaizenblog
- 4:05 pm **jgibbard:** @ConversationAge This is my first #kaizenblog. I'm excited. Oh, and hungry. Looking forward to the conversation.
- 4:06 pm **3keyscoach:** Hello everyone! #kaizenblog

- 4:06 pm **ConversationAge:** @jgibbard welcome to the conversation #kaizenblog
- 4:07 pm **primedayton:** My first #kaizenblog. Looking forward to hearing what everyone has to say.
- 4:09 pm **CBWhitemore:** RT @Note_to_CMO: Read yesterday "most successful lives R long strings of complete failures w/ 1-2 signif wins well publicized." #kaizenblog
- 4:09 pm **Note_to_CMO:** To all who typically don't participate, #kaizenblog is starting now - hosted by the very smart @ConversationAge and @3keyscoach ...
- 4:09 pm **CBWhitemore:** RT @ConversationAge: Welcome everyone #kaizenblog chat. Co-host @3keyscoach & I will help moderate the conversation w/ guest host @tdavidson
- 4:09 pm **3keyscoach:** Glad to see so many here! Shall we start? #kaizenblog
- 4:09 pm **CBWhitemore:** @ConversationAge Very exciting to experience #kaizenblog!
- 4:09 pm **CASUDI:** @bpluskowski My pleasure ~ BTW~ U would enjoy #kaizenblog ~ happening now ~"Ignore Failure At Your Own Peril" topic
- 4:09 pm **CBWhitemore:** RT @CASUDI: @Note_to_CMO At least you want your significant win > the sum of your failure credentials :-)
#kaizenblog
- 4:10 pm **megfowler:** On the fifth floor of the @Sametz brownstone, gearing up for #kaizenblog.
- 4:10 pm **3keyscoach:** Good to see newcomers! Welcome @primedayton #kaizenblog
- 4:10 pm **Note_to_CMO:** A1. Invidious comparison. Ego. We want to win, be perceived as winners by others. #kaizenblog
- 4:11 pm **CASUDI:** @tdavidson A1 ~ FEAR OF PAIN #kaizenblog
- 4:11 pm **3keyscoach:** RT @tdavidson: my first #kaizenblog question: What is the temptation of ignoring failure? #kaizenblog
- 4:11 pm **megfowler:** @tdavidson ignoring failure is the simplest way to avoid accountability, and avoid learning from mistakes.
#kaizenblog
- 4:11 pm **ConversationAge:** RT @tdavidson: Q1: What is the temptation of ignoring failure? #kaizenblog
- 4:12 pm **3keyscoach:** Ego and fear of pain are 2 temptations. What makes them so strong? #kaizenblog
- 4:12 pm **Note_to_CMO:** A1. Notice how Joseph Campbell / Hero w/ Thousand Faces, etc., discusses how failure is what makes us worth talking abt. #kaizenblog
- 4:12 pm **CASUDI:** fear of pain can mean ~ fear of what others will think of you if you fail~ #kaizenblog
- 4:12 pm **tdavidson:** @CBWhitemore @CASUDI @Note_to_CMO how can individuals learn the right lessons from a string of failures?
#kaizenblog #kaizenblog

- 4:12 pm **jgibbard:** @tdavidson I think we are conditioned to fear failure vs embrace it. #kaizenblog
- 4:12 pm **megfowler:** if you ignore failure, you rob yourself of the refinement process essential to success. #kaizenblog
- 4:12 pm **LauraLCrum:** @tdavidson pride. #kaizenblog
- 4:13 pm **ConversationAge:** @CBWhitemore I've been looking forward to this topic ever since I met @tdavidson based on this post <http://ow.ly/2fHcp> #kaizenblog
- 4:13 pm **zik:** RT @megfowler: if you ignore failure, you rob yourself of the refinement process essential to success. #kaizenblog
- 4:13 pm **ConversationAge:** RT @megfowler: if you ignore failure, you rob yourself of the refinement process essential to success. #kaizenblog
- 4:13 pm **Sametz:** Taking part in #kaizenblog -- tweeting from @megfowler. Come by and chat! ^MF
- 4:13 pm **LauraLCrum:** @3keyscoach a competitive market and a less than nurturing environment #kaizenblog
- 4:14 pm **LauraLCrum:** @tdavidson be open and brutally honest. #kaizenblog
- 4:14 pm **CASUDI:** @3keyscoach fear is strong when your first fail~ as you think this is the end :-) later fail gets easier w success in between:) #kaizenblog
- 4:14 pm **LauraLCrum:** RT @megfowler: if you ignore failure, you rob yourself of the refinement process essential to success. #kaizenblog
- 4:14 pm **Note_to_CMO:** Learning from failure needs detachment - separate failure from ego/person. Other inputs helpful, too. #kaizenblog.
- 4:14 pm **3keyscoach:** Refinement...for iteration? RT @megfowler: if you ignore failure, you rob yourself of refinement process essential to success. #kaizenblog
- 4:14 pm **jgibbard:** By the way, to all of my Twitter followers, I am in #kaizenblog, so I might overwhelm your feed...sorry.
- 4:15 pm **megfowler:** @tdavidson @CASUDI @Note_to_CMO @CBWhitemore being honest with yourself and those you work with about mistakes/missteps. #kaizenblog
- 4:15 pm **3keyscoach:** @CASUDI I've seen people avoid failure despite already experiencing others. What do you suppose is happening there? #kaizenblog
- 4:15 pm **Marc_Meyer:** There is 'failure and then there is "a failure"- To me. 2 entirely different things. But both should be motivators. #kaizenblog
- 4:15 pm **LauraLCrum:** @Note_to_CMO I'm not sure I think you need to be detached, just honest. In fact, if it peeks your pride, all the better #kaizenblog
- 4:15 pm **DJDiG:** RT @ConversationAge: RT @megfowler: if you ignore failure, you rob yourself of the refinement process essential to success. #kaizenblog
- 4:16 pm **CASUDI:** @tdavidson Intelligent analysis + trial & error to learn right lessons from Fails #kaizenblog

- 4:16 pm **Note_to_CMO:** Often, failure/fear of failure becomes criticism of person and not act. Big psy difference. #kaizenblog
- 4:16 pm **tdavidson:** Why we ignore failure? Pride, says @LauraLCrum. Ego, says @3keyscoach @NOTE_to_CMO. Fear, @jgibbard @CASUDI. #kaizenblog #kaizenblog
- 4:16 pm **3keyscoach:** Failure is a strange thing-it carries, for some, such a major sting. #kaizenblog
- 4:16 pm **primedayton:** RT @megfowler: if you ignore failure, you rob yourself of refinement process essential to success. #kaizenblog
- 4:16 pm **Note_to_CMO:** @LauraLCrum IMO, you need to separate person from the failed act. Otherwise, learning is harder. #kaizenblog
- 4:16 pm **joey_strawn:** RT @LauraLCrum: RT @megfowler: if you ignore failure, you rob yourself of the refinement process essential to success. #kaizenblog
- 4:16 pm **3keyscoach:** Definitely! RT @Note_to_CMO: Often, failure/fear of failure becomes criticism of person and not act. Big psy difference. #kaizenblog
- 4:17 pm **ConversationAge:** @Note_to_CMO in other words, don't let your self-esteem get banged out of shape, yet do take the feedback of experience #kaizenblog
- 4:17 pm **whatswhat_sian:** @3keyscoach I know I'm late sorry but what is this weeks topic? #kaizenblog
- 4:17 pm **megfowler:** @3keyscoach refinement to shake off bad habits, to shake off misperceptions of self, to shake off problem patterns. #kaizenblog
- 4:17 pm **3keyscoach:** What happens if failure in environment of uncertainty? #kaizenblog
- 4:17 pm **SteveKoss:** Ignoring failure is easy to make an excuse, many fall into one of the Napoleon Hill alibis and/or never toss the egotism #kaizenblog
- 4:17 pm **3keyscoach:** @Note_to_CMO Agreed! Our actions are not about who we are! #kaizenblog
- 4:17 pm **ConversationAge:** @Marc_Meyer tell me more... is this a distinction in magnitude? #kaizenblog
- 4:18 pm **designtramp:** RT @ConversationAge: RT @megfowler: if you ignore failure, you rob yourself of the refinement process essential to success. #kaizenblog
- 4:18 pm **3keyscoach:** @whatswhat_sian Hiya, Sian! Today's topic: Ignore Failure At Your Own Peril #kaizenblog
- 4:18 pm **huperniketes:** @LauraLCrum Ha! That brings to mind: politeness is a counterfeit for kindness. #kaizenblog
- 4:18 pm **LauraLCrum:** @Note_to_CMO ok, I can accept that. What about when the failure is in a life decision? #kaizenblog
- 4:18 pm **CASUDI:** @3keyscoach Many times people USE fail to not succeed / also obsessive avoid FAIL = not succeed #kaizenblog
- 4:18 pm **megfowler:** @3keyscoach that's a great opportunity to go back and set expectations and goals. get the foundation before the frame. #kaizenblog

- 4:18 pm **Note_to_CMO:** @ConversationAge Failing at something diff than "being a failure." We (US, in particular) are a very meritocratic culture. #kaizenblog
- 4:18 pm **primedayton:** How do you know failure if you aren't familiar with success and can measure how wins and losses are defined for you? #kaizenblog
- 4:18 pm **CBWhitemore:** @tdavidson Impo to step back & observe patterns w/o emotions to cloud analysis. Determine is failure market or self related #kaizenblog
- 4:18 pm **Marc_Meyer:** @ConversationAge Look at it from the standpoint of being alone vs. being lonely. #kaizenblog
- 4:18 pm **tdavidson:** @Marc_Meyer True. And there's also a difference between a partial failure and a complete breakdown: <http://bit.ly/9ylyFv> #kaizenblog
- 4:18 pm **jgibbard:** #kaizenblog I think we should replace the word failure with learning opportunity
- 4:19 pm **CBWhitemore:** RT @LauraLCrum: @tdavidson be open and brutally honest. #kaizenblog
- 4:19 pm **Note_to_CMO:** @LauraLCrum I think same rules apply. #kaizenblog
- 4:19 pm **3keyscoach:** @jgibbard What's difficult about the word, failure? Are we perpetuating some kind of stigma by using other words? #kaizenblog
- 4:19 pm **tdebailon:** 'failure' is another word for 'life', 'success' is only one half of the paradox. #kaizenblog
- 4:20 pm **EFulwiler:** @primedayton And how can u measure success if you aren't familiar with failure... ;) #kaizenblog
- 4:20 pm **LauraLCrum:** @jgibbard I would rather reclaim the word "failure" as positive than try to re-categorize. neg connotation could carry over #kaizenblog
- 4:20 pm **whatswhat_sian:** @3keyscoach Oh god. I hate failure. Any failure always stays with me. Remember failing Needlework when 8yrs old even :(#kaizenblog
- 4:20 pm **CBWhitemore:** Failure seems worst when it is considered standalone vs 1 element of multiple attempts, no? #kaizenblog
- 4:20 pm **CASUDI:** @ConversationAge @Note_to_CMO YES, taking feedback from others often crucial in learning from FAIL #kaizenblog
- 4:20 pm **CBWhitemore:** RT @Note_to_CMO: Learning from failure needs detachment - separate failure from ego/person. Other inputs helpful, too. #kaizenblog.
- 4:20 pm **Note_to_CMO:** @jgibbard I'd say "teaching opportunity," but then this whole convo would go down the tubes... #kaizenblog
- 4:21 pm **Note_to_CMO:** RT @tdebailon: 'failure' is another word for 'life', 'success' is only one half of the paradox. #kaizenblog [I'd have to agree!]
- 4:21 pm **EFulwiler:** @jgibbard Except failure denotes a loss of some kind. You can mitigate losses and take away positives, but still loss.. #kaizenblog

- 4:21 pm **CASUDI:** RT @CBWhitemore RT @LauraLCrum: @tdavidson be open and brutally honest. #kaizenblog
- 4:21 pm **Marc_Meyer:** @tdebaillon I disagree. #kaizenblog
- 4:21 pm **CBWhitemore:** RT @CASUDI: @tdavidson Intelligent analysis + trial & error to learn right lessons from Fails #kaizenblog
- 4:21 pm **ConversationAge:** @Note_to_CMO which is interesting compared to Asia, I suppose. Europe in the middle, you can improve your lot, only so much #kaizenblog
- 4:21 pm **cfocoach:** RT @3keyscoach Failure is a strange thing-it carries, for some, such a major sting. #kaizenblog | Failure: either motivating or paralyzing!
- 4:21 pm **bikr:** #kaizenblog @jgibbard agree but can't let people get it confused with accepting failure as just "part of the process" Good blurb in #rework
- 4:21 pm **CBWhitemore:** RT @Note_to_CMO: Often, failure/fear of failure becomes criticism of person and not act. Big psy difference. #kaizenblog CB: true!
- 4:21 pm **ConversationAge:** @Marc_Meyer so a judgment call #kaizenblog
- 4:21 pm **megfowler:** @jgibbard Calling failures what they are doesn't stop you from learning from them -- just ensures you take them seriously. :) #kaizenblog
- 4:21 pm **tdavidson:** Why are we conditioned to fear failure, @jgibbard? #kaizenblog
- 4:22 pm **whatswhat_sian:** @3keyscoach I think if you fail because you haven't tried hard enough then it's your own fault #kaizenblog
- 4:22 pm **daveminchala:** In SEM we plan to fail a lot on purpose. It's called multi-variate testing and it works bc it helps reveal what works. #kaizenblog
- 4:22 pm **LauraLCrum:** @CBWhitemore agreed. When you stop after a single failure, you really lose. #kaizenblog
- 4:22 pm **Marc_Meyer:** @ConversationAge no...semantics :) #kaizenblog
- 4:22 pm **MicheBel:** RT @CBWhitemore: RT @Note_to_CMO: Read yesterday "most successful lives R long strings of complete failures w/ 1-2 signif wins well publicized." #kaizenblog
- 4:22 pm **Note_to_CMO:** @ConversationAge Look at stigma of poverty in US vs Africa, elsewhere. Different anchor points for "failure." #kaizenblog
- 4:22 pm **whatswhat_sian:** @3keyscoach But if you fail after trying and trying and outside influences mean it's impossible then let go and move on #kaizenblog
- 4:22 pm **TBSTRanscripts:** RT @CBWhitemore: RT @Note_to_CMO: Often, failure/fear of failure becomes criticism of person and not act. Big psy difference. #kaizenblog CB: true!

- 4:22 pm **megfowler:** A massive oil spill isn't a "learning opportunity" -- it's a flat out failure. But you still have MANY lessons to learn from it. #kaizenblog
- 4:22 pm **3keyscoach:** @whatswhat_sian Ouch, you haven't tried hard enough? What if you haven't built up skills yet. #kaizenblog
- 4:22 pm **ConversationAge:** @Marc_Meyer language! Amazing what it does to shape thinking #kaizenblog
- 4:23 pm **CBWhitemore:** RT @Note_to_CMO: @ConversationAge Failing at something diff than "being a failure" We (US, especially) R very meritocratic cultr #kaizenblog
- 4:23 pm **3keyscoach:** RT @tdavidson: Why are we conditioned to fear failure, @jgibbard? #kaizenblog
- 4:23 pm **primedayton:** paraphrasing a Blues Traveler song: "No one is a failure who keeps trying / Coasting to the bottom is the only disgrace. #kaizenblog
- 4:23 pm **Note_to_CMO:** @daveminchala Testing = excellent metaphor for detachment. Failing at task to ID positive outcomes. #kaizenblog
- 4:23 pm **CBWhitemore:** RT @jgibbard: #kaizenblog I think we should replace the word failure with learning opportunity
- 4:23 pm **ValueIntoWords:** Failure is strange--it carries, for some, such major sting. #kaizenblog | Failure: either motivating or paralyzing! @CFOCoach @3keyscoach
- 4:23 pm **huperniketes:** I'm having tough time with the way the topic is worded, so I apologize if I distract you, but is "ignore" = avoid? Or? what? #kaizenblog
- 4:23 pm **CBWhitemore:** RT @tdebailon: 'failure' is another word for 'life', 'success' is only one half of the paradox. #kaizenblog
- 4:23 pm **3keyscoach:** RT @megfowler: Massive oil spill isnt "learning opp" -- its flat out failure. But you still have MANY lessons to learn from it. #kaizenblog
- 4:24 pm **LauraLCrum:** @tdavidson a market place of fear, I suppose. Fear of other's opinions, fear of losing a job... #kaizenblog
- 4:24 pm **whatswhat_sian:** @3keyscoach That's probably it. I don't like to attempt something unless I have got my head around it and know I will succeed #kaizenblog
- 4:24 pm **ConversationAge:** @Note_to_CMO flexible culture of fast iterations/learning vs. fixed culture of this is what it is? #kaizenblog
- 4:24 pm **3keyscoach:** @megfowler I disagree. You can learn from flat out failures even if it is never do such and such again. #kaizenblog
- 4:25 pm **tdebailon:** @Marc_Meyer could you expand on this? #kaizenblog
- 4:25 pm **EFulwiler:** Failure has become such a cliché in professionals that they almost don't view it as a bad thing...we shouldn't accept failure #kaizenblog
- 4:25 pm **tdavidson:** #kaizenblog Q2: How do you know when a project is going bad and is unsalvageable?
- 4:25 pm **LauraLCrum:** @jgibbard true, but its' a matter of semantics. I'm not ready to give up a word in place of something that just sounds prettier #kaizenblog

- 4:25 pm **Marc_Meyer:** @ConversationAge Agree.... #kaizenblog
- 4:25 pm **Note_to_CMO:** @ConversationAge Accepting that failure is part of success (very yin/yang tweet here!) #kaizenblog #bigtimezentweet
- 4:25 pm **MicheBel:** RT @ConversationAge: RT @megfowler: if you ignore failure, you rob yourself of the refinement process essential to success. #kaizenblog
- 4:26 pm **megfowler:** Not sure fear is as bad as we make it out to be -- but use it to assess risk/reward, rather than as an excuse not to act. #kaizenblog
- 4:26 pm **whatswhat_sian:** RT @3keyscoach: RT @tdavidson: Why are we conditioned to fear failure, @jgibbard? #kaizenblog <-- peer pressure??
- 4:26 pm **3keyscoach:** Interesting article from BNET Why Predicting Organizational Disasters Don?t Prevent Them <http://bit.ly/asPWQ3> #kaizenblog
- 4:26 pm **Note_to_CMO:** A2. The "J" word. Judgment. Data, evidence and that sneaking feeling that "top kill" isn't working... #kaizenblog
- 4:26 pm **tdavidson:** How? Key metrics? RT @CBWhittemore @CASUDI: @tdavidson Intelligent analysis + trial & error to learn right lessons from Fails #kaizenblog
- 4:26 pm **CBWhittemore:** @LauraLcrum @tdavidson Then U face your worst fear & discover that the world hasn't fallen apart! Instead: glorious oppty #kaizenblog
- 4:26 pm **megfowler:** @3keyscoach I'm not taking exception to the learning, as I said in the tweet -- just the softening of the language. :) #kaizenblog
- 4:27 pm **LauraLcrum:** RT @Note_to_CMO: Accepting that failure is part of success (very yin/yang tweet here!) #kaizenblog #bigtimezentweet
- 4:27 pm **ConversationAge:** @Efulwiler can you tell me more about "not accepting failure"? Is it the quest for perfect or the excuse not to do better angle? #kaizenblog
- 4:27 pm **3keyscoach:** @whatswhat_sian Maybe peer pressure, maybe cultural expectations, familial expectations, fear of unknown (for some) #kaizenblog
- 4:27 pm **ConversationAge:** RT @3keyscoach: Interesting article from BNET Why Predicting Organizational Disasters Don?t Prevent Them <http://bit.ly/asPWQ3> #kaizenblog
- 4:27 pm **LauraLcrum:** @CBWhittemore agree, but I think some people are too scared to venture from what they think they "should" be #kaizenblog
- 4:27 pm **Marc_Meyer:** @tdebailon failure is another word for life? It might be a part of it but it's not another word for it..... #kaizenblog

- 4:28 pm **3keyscoach:** @megfowler I see. Yes, softening language leads to euphemisms that allow things to get swept under rug #kaizenblog
- 4:28 pm **megfowler:** @3keyscoach I think we soften the blow to make things more palatable, rather than developing the courage to accept head on. #kaizenblog
- 4:28 pm **whatswhat_sian:** @tdavidson I don't think that can be universally answerable. Each project/job is different. But you should know when going bad #kaizenblog
- 4:28 pm **CBWhitemore:** RT @Note_to_CMO: A2. The "J" word. Judgment. Data, evidence and that sneaking feeling that "top kill" isn't working... #kaizenblog
- 4:28 pm **EFulwiler:** @ConversationAge I think we all feel better when we think failure is 'ok'. But it's not something we should be 'ok' with... #kaizenblog
- 4:28 pm **huperniketes:** @3keyscoach Because from the colonial days, if you failed, you died: weather, disease, enemy attacks, etc. #kaizenblog
- 4:28 pm **LauraLCrum:** @jgibbard ok, I can take that as a mental shift rather than a shift in vernacular. I believe in positive thinking #kaizenblog
- 4:29 pm **3keyscoach:** What happens if failure occurs when circumstances blow up in your face. Thinking about how biz owners handle personal crisis #kaizenblog
- 4:29 pm **SteveKoss:** Failure @ValueIntoWords brings vigor, to reach top of achievement mountain is climbing the failure steps? #kaizenblog
- 4:29 pm **whatswhat_sian:** @3keyscoach Definitely all of those I think. Some people don't care about those, some do too much. Best is in the middle I guess #kaizenblog
- 4:30 pm **tdavidson:** @3keyscoach @megfowler disasters are tough learning opportunities. over-reaction, wrong lessons, mis-corrections, usually. #kaizenblog
- 4:30 pm **3keyscoach:** @huperniketes Death will do it, for sure! So, it has to do w/ our hard wiring? #kaizenblog
- 4:30 pm **EFulwiler:** @LauraLCrum We are all striving for success. failure is the opposite of what we are trying to achieve. It's a mentality IMO. #kaizenblog
- 4:30 pm **megfowler:** But acceptance and "being okay" with things are very very different notions. #kaizenblog
- 4:30 pm **LauraLCrum:** @3keyscoach you smile, drink a margarita and see if there isn't some underlying cause you can work on #kaizenblog
- 4:31 pm **ConversationAge:** @EFulwiler why not? And is failure a judgment call? E.g., you failed in your own eyes, and discovered new vaccine #kaizenblog

- 4:31 pm **CASUDI:** @EFulwiler NO, but getting a taste of success too soon with no FAIL in the timeline~ many dot.comers had this #kaizenblog
- 4:31 pm **CBWhittemore:** @LauraLCrum that's where establishing boundaries helps for experimenting with potential of small failure =~ risk management #kaizenblog
- 4:31 pm **whatswhat_sian:** RT @EFulwiler: @LauraLCrum We are all striving for success. failure is the opposite of what we are trying to achieve. It's a mentality IMO. #kaizenblog
- 4:31 pm **3keyscoach:** @megfowler Yes, finding courage can be tough! #kaizenblog
- 4:31 pm **LauraLCrum:** @EFulwiler but shouldn't we be able to acknowledge that failure, while not "ok" is human and acceptable? #kaizenblog
- 4:32 pm **3keyscoach:** RT @LauraLCrum: @EFulwiler but shouldnt we be able to acknowledge that failure, while not "ok" is human and acceptable? #kaizenblog
- 4:32 pm **tdavidson:** RT @3keyscoach: What happens if failure occurs when circumstances blow up in your face. Thinking about how biz owners handle personal crisis #kaizenblog
- 4:32 pm **huperniketes:** @3keyscoach No, I think it's cultural in the US. A combo of survivalist mentality and Puritan morality. #kaizenblog
- 4:32 pm **EFulwiler:** @ConversationAge We all have our own definitions of failure, like we do of success. So yes, its personal and relative. #kaizenblog
- 4:32 pm **CBWhittemore:** @megfowler Interestingly, when U witness kids 2day, failure is being minimized or elimianted. Missing impo life/business lesson #kaizenblog
- 4:33 pm **tdavidson:** @whatswhat_sian no univeral truths, correct. but how do *you* know with it's going bad? your lessons, applicable to others? #kaizenblog
- 4:33 pm **whatswhat_sian:** #kaizenblog Failure is the opposite to achieving. Or course you'd prefer to achieve and never accept failure. But sometimes has to happen
- 4:33 pm **EFulwiler:** @LauraLCrum We should be able to objectively and rationally deal with it, but i think we are too open to it sometimes. #kaizenblog
- 4:33 pm **3keyscoach:** RT @tdavidson: @megfowler disasters are tough learning opportunities. over-reaction, wrong lessons, mis-corrections, usually. #kaizenblog
- 4:33 pm **LauraLCrum:** @3keyscoach you gotta do what you gotta do. :) #kaizenblog
- 4:33 pm **CASUDI:** RT@EFulwiler @ConversationAge We all have own definitions of failure, like we do of success. So yes, its personal and relative. #kaizenblog
- 4:33 pm **Note_to_CMO:** "Circumstances" often masks actions/omissions. Tendency to put responsibility on acts of God? #kaizenblog

- 4:33 pm **CBWhitemore:** @EFulwiler it can only be considered ok if major lessons come from failure + never make same failure again 4 same reasons :-) #kaizenblog
- 4:34 pm **Marc_Meyer:** @CBWhitemore Like not keeping score... #kaizenblog
- 4:34 pm **Note_to_CMO:** RT @huperniketes: @3keyscoach No, I think it's cultural in the US. A combo of survivalist mentality and Puritan morality. #kaizenblog
- 4:34 pm **jjibbard:** @whatswhat_sian I think that's true but that makes it sound black and white, I think there are many shades of gray. #kaizenblog
- 4:34 pm **whatswhat_sian:** @tdavidson I guess it's a gut feeling. Plus I'm an accountant so can see the figures. I wouldn't know how to teach someone that #kaizenblog
- 4:34 pm **ConversationAge:** @EFulwiler also thinking as @LauraLCrum pointed out there are two thoughts w/failure: hard on issue/soft on people #kaizenblog
- 4:34 pm **megfowler:** @CBWhitemore totally agree. Being alright with a mistake is one thing -- pretending it didn't happen is dangerous. #kaizenblog
- 4:34 pm **3keyscoach:** @EFulwiler I'd say we put too much emphasis on remaining objective. Acknowledge emotions, then...become rational #kaizenblog
- 4:34 pm **LauraLCrum:** if you minimize risk of failure, you're minimizing success opportunities. #kaizenblog
- 4:34 pm **huperniketes:** @EFulwiler Then that would be a misunderstanding of success & failure: they're related to your goals, but goals are relative. #kaizenblog
- 4:34 pm **EFulwiler:** @CBWhitemore yes. the value in failure comes in how you deal with it after it has happened and not possible to correct. #kaizenblog
- 4:35 pm **tdavidson:** Yes, @huperniketes "failure" means very different things in different cultures /cc @3keyscoach #kaizenblog
- 4:35 pm **3keyscoach:** @whatswhat_sian In some cultures (Western, mainly) you can choose which expectations to ignore. How do you want to live? #kaizenblog
- 4:35 pm **CASUDI:** RT @huperniketes: @3keyscoach No, I think it's cultural in the US. A combo of survivalist mentality and Puritan morality. #kaizenblog
- 4:36 pm **ConversationAge:** @CBWhitemore "It is human to make mistakes, it is of the devil to continue" (more elegant in Latin) @EFulwiler #kaizenblog
- 4:36 pm **Note_to_CMO:** I was brought up in a "facts not feelings" business philosophy, but we under-play the role of gut. #kaizenblog
- 4:36 pm **whatswhat_sian:** @jjibbard Oh I agree. Same with everything. But if you do fail let it be for outside reasons and not something you've brought on #kaizenblog

- 4:36 pm **jgibbard:** RT @LauraLCrum: if you minimize risk of failure, you're minimizing success opportunities. #kaizenblog
- 4:36 pm **tdavidson:** RT @megfowler: @CBWhitemore totally agree. Being alright with a mistake is one thing - pretending it didnt happen is dangerous. #kaizenblog
- 4:36 pm **3keyscoach:** Tough to RT all of you. Such amazing thoughts today! Very provocative! #kaizenblog
- 4:36 pm **ConversationAge:** RT @tdavidson: #kaizenblog Q2: How do you know when a project is going bad and is unsalvageable?
- 4:37 pm **3keyscoach:** RT @tdavidson: Yes, @huperniketes "failure" means very different things in different cultures /cc @3keyscoach #kaizenblog
- 4:37 pm **3keyscoach:** RT @LauraLCrum: if you minimize risk of failure, youre minimizing success opportunities. #kaizenblog
- 4:37 pm **tdavidson:** What metrics, gauges do we use to know how we're balancing potential for success/failure? /cc @jgibbard @LauraLCrum #kaizenblog
- 4:37 pm **CBWhitemore:** RT @3keyscoach: Tough to RT all of you. Such amazing thoughts today! Very provocative! #kaizenblog CB: agree!
- 4:37 pm **whatswhat_sian:** @3keyscoach Well I'm certainly ignoring some expectations (personally being happily single at my age) but hate to fail in others #kaizenblog
- 4:38 pm **3keyscoach:** RT @tdavidson What metrics, gauges do we use to know how were balancing potential for success/failure? /cc @jgibbard @LauraLCrum #kaizenblog
- 4:38 pm **huperniketes:** @tdavidson Then again, I don't understand the words how you use them: What are you calling "failure" that is being "ignore"d? #kaizenblog
- 4:39 pm **LauraLCrum:** @tdavidson hm.....what about when energy involved totally outweighs any benefits? #kaizenblog
- 4:39 pm **3keyscoach:** @whatswhat_sian I often say that humans are not clean. Consistency across the board is nearly impossible. #kaizenblog
- 4:39 pm **megfowler:** A2: there are different failure metrics for different actions/projects -- no one way to know when things have gone awry. #kaizenblog
- 4:39 pm **huperniketes:** @tdavidson Success is achieving _your_ goal. Failure is not achieving _your_ goal. Those goals are relative. #kaizenblog
- 4:39 pm **CASUDI:** @3keyscoach Acknowledging emotions will often give you that TRUE picture of what went wrong #kaizenblog
- 4:39 pm **jgibbard:** @tdavidson I think that's a really difficult question to answer generally. I think you have a gut feeling of your preparation. #kaizenblog
- 4:40 pm **3keyscoach:** @huperniketes Ignoring can be avoidance. Does this help? #kaizenblog

- 4:40 pm **megfowler:** A2: some common metrics, though, are fractured teams, unhappy customers, garbled communication, lack of differentiation #kaizenblog
- 4:40 pm **Note_to_CMO:** @CASUDI Perceptions of success/failure are very organic + subjective. Gut is usually right. Very personal. #kaizenblog
- 4:40 pm **3keyscoach:** @CASUDI There is a lot of information in our emotions! #kaizenblog
- 4:40 pm **3keyscoach:** RT @CASUDI: @3keyscoach Acknowledging emotions will often give you that TRUE picture of what went wrong #kaizenblog
- 4:41 pm **3keyscoach:** RT @megfowler A2 some common metrics, tho are fractured teams, unhappy customers, garbled communication, lack of differentiation #kaizenblog
- 4:41 pm **SteveKoss:** Valid point @LauraLCrum moreover many low risk/high reward projects exist via scenario planning to bring smiles to CEOs, CFOs. #kaizenblog
- 4:41 pm **lablady:** RT @ValueIntoWords: Failure is strange--it carries, for some, such major sting. #kaizenblog | Failure: either motivating or paralyzing! @CFOCoach @3keyscoach
- 4:41 pm **3keyscoach:** RT @Note_to_CMO: @CASUDI Perceptions of success/failure are very organic + subjective. Gut is usually right. Very personal. #kaizenblog
- 4:41 pm **CBWhittemore:** RT @Note_to_CMO: @CASUDI Perceptions of success/failure are very organic + subjective. Gut is usually right. Very personal. #kaizenblog
- 4:42 pm **whatswhat_sian:** @3keyscoach Of course. Anyone that perfect can't be real :) #kaizenblog
- 4:42 pm **3keyscoach:** Another perspective on handling failure-Steve Jobs Gets an ?F? In Crisis Management 101 <http://bit.ly/d1sRj9> #kaizenblog
- 4:42 pm **megfowler:** You can't learn from failures if you have no idea what success should look like in the first place. #kaizenblog
- 4:43 pm **JoeCrockett:** Can someone RT Q1 and Q2 in my direction? Need to catch up #kaizenblog
- 4:43 pm **whatswhat_sian:** @jgibbard I did as an adult lol. I don't know, I'm someone that doesn't like to do something if likely to fail. Bad eh? #kaizenblog
- 4:43 pm **tdavidson:** no one universal metric for failure, agreed @megfowler @jgibbard. we depend on gut. but that's how self-doubt creeps in. #kaizenblog
- 4:43 pm **3keyscoach:** @SteveKoss @LauraLCrum Playing it safe is better for business? Not saying we should always do high risk. Just examine thinking #kaizenblog
- 4:43 pm **88owls:** RT @cfocoach: RT @3keyscoach Failure is a strange thing-it carries, for some, such a major sting. #kaizenblog | Failure: either motivating or paralyzing!

- 4:44 pm **huperniketes:** @3keyscoach Yes, that carries quite a different meaning from "ignore lessons available from failings" #kaizenblog
- 4:44 pm **LauraLCrum:** @SteveKoss true and I think those types of projects can be very valueable/rewarding... #kaizenblog
- 4:44 pm **ConversationAge:** Definitions: "to fail" has root in Latin fallere to disappoint; noun: failing to perform a duty/expected action; lack of success #kaizenblog
- 4:44 pm **megfowler:** 4 As for dealing with failures: admit, apologize, adjust, advance. #kaizenblog
- 4:44 pm **CASUDI:** RT@megfowler You can't learn from failures if you have no idea what success should look like in the first place. #kaizenblog /DEFINE SUCCESS
- 4:44 pm **3keyscoach:** @JoeCrockett Q1 What is the temptation of ignoring failure? #kaizenblog
- 4:44 pm **Note_to_CMO:** Hey, most of success in the corporate world is based on the willingness to say 'no' to risky things. #kaizenblog
- 4:44 pm **CBWhitemore:** RT @megfowler: 4 As for dealing with failures: admit, apologize, adjust, advance. #kaizenblog
- 4:45 pm **tdavidson:** @CBWhitemore @Note_to_CMO @CASUDI "Gut" is a hard thing to teach people. Do we have to learn through personal experience? #kaizenblog
- 4:45 pm **JoeCrockett:** @3keyscoach Interesting wording on this first question. #kaizenblog
- 4:45 pm **CBWhitemore:** RT @CASUDI: RT@megfowler You can't learn fr failures if U have no idea what success shld lk like in 1st place. #kaizenblog /DEFINE SUCCESS
- 4:45 pm **LauraLCrum:** @3keyscoach no! don't think so. You have to have a balance of risk/safety for a succesful business. both are rewarding/necessary #kaizenblog
- 4:45 pm **DatingChronicle:** RT @megfowler 4 As for dealing with failures: admit, apologize, adjust, advance. #kaizenblog
- 4:45 pm **360surveys:** RT @3keyscoach: RT @CASUDI: @3keyscoach Acknowleging emotions will often give you that TRUE picture of what went wrong #kaizenblog
- 4:46 pm **3keyscoach:** RT @tdavidson: @Marc_Meyer True. Theres also difference between a partial failure and a complete breakdown: <http://bit.ly/9ylyFv> #kaizenblog
- 4:46 pm **ValueIntoWords:** EXCELLENT! RT @SteveKoss:Failure @ValueIntoWords brings vigor, to reach top of achievement mountain is climbing failure steps. #kaizenblog
- 4:46 pm **tdavidson:** @Note_to_CMO saying "no" to risk is we're taught to keep our jobs. i.e. the old adage "nobody gets fired buying from IBM" #kaizenblog
- 4:46 pm **whatswhat_sian:** RT @DatingChronicle: RT @megfowler 4 As for dealing with failures: admit, apologize, adjust, advance. #kaizenblog <-- very good

- 4:46 pm **Note_to_CMO:** We can learn frameworks that help us build our understanding of "gut" - but judgment comes from experience + innate knowledge. #kaizenblog
- 4:46 pm **JoeCrockett:** If I am ignoring failure I am doing so because I don't want to admit defeat. I don't want to admit I did something wrong. #kaizenblog
- 4:46 pm **jgibbard:** @whatswhat_sian Not bad, just recognize how avoiding failure can cause you to avoid some valuable learnings. #kaizenblog
- 4:46 pm **CASUDI:** @tdavidson Agree GUT feeling is through personal experience tho sometimes (hate to admit) intuition :-)#kaizenblog
- 4:47 pm **ConversationAge:** RT @designdamage: a2 when all indicators pointing to lack of motivation/ROI, dots not connecting, people stop caring #kaizenblog
- 4:47 pm **jgibbard:** @DatingChronicle I like @chrisbrogan 's 3 A's Acknowledge, Apologize, Act #kaizenblog
- 4:47 pm **thebrandbuilder:** @ConversationAge Sounds like we're on the same wavelength today. :) <http://bit.ly/8XhdKE> #kaizenblog
- 4:47 pm **huperniketes:** Another problem with the concept of failure, is that it's usually an "all or nothing" perception. Take success in steps. #kaizenblog
- 4:47 pm **tdavidson:** Agreed RT @megfowler: You cant learn from failures if you have no idea what success should look like in the first place. #kaizenblog
- 4:47 pm **CBWhitemore:** @CASUDI I like that: Define success! Determine boundaries, which variables U can control so U increase chance of success #kaizenblog
- 4:47 pm **3keyscoach:** @JoeCrockett Q2: How do you know when a project is going bad and is unsalvageable? #kaizenblog
- 4:48 pm **mandy lipka:** RT @ConversationAge: RT @designdamage: a2 when all indicators pointing to lack of motivation/ROI, dots not connecting, people stop caring #kaizenblog
- 4:48 pm **jgibbard:** #kaizenblog I have loved every second of this unfortunately I have to dip out a little early. Swamped with work. #LOVE to all
- 4:48 pm **3keyscoach:** @JoeCrockett We try to keep things interesting! LOL Any thoughts? #kaizenblog
- 4:48 pm **CBWhitemore:** RT @huperniketes: Another problem w concept of failure, is it's usually an "all or nothing" perception. Take success in steps. #kaizenblog
- 4:49 pm **JoeCrockett:** When you manage a project you have milestones. You have people. You have financials. You have built in metrics #kaizenblog
- 4:49 pm **CASUDI:** @CBWhitemore If you dont know where you are going you cant get there ~ DEFINE SUCCESS (but understand FAIL) #kaizenblog
- 4:49 pm **3keyscoach:** @jgibbard Thanks for joining in! Have great weekend! #kaizenblog

- 4:50 pm **3keyscoach:** About 10 more minutes of main part of convo! I'll have recap available early next wk. #kaizenblog
- 4:50 pm **tdavidson:** Instead of metrics, #kaizenblog is saying "gut" is key for guiding through failure. Ok. My Q: How do we learn "gut"? #kaizenblog
- 4:50 pm **ConversationAge:** Is failure the safety valve of consequences? cause/effect learning #kaizenblog
- 4:51 pm **3keyscoach:** @JoeCrockett What effect does that have on failure? #kaizenblog
- 4:51 pm **3keyscoach:** Interesting...can you say more RT @ConversationAge: Is failure the safety valve of consequences? cause/effect learning #kaizenblog
- 4:51 pm **SteveKoss:** Has fail @ConversationAge gone from noun to verb to interjection to (____) <http://nyti.ms/wvF65> #kaizenblog
- 4:52 pm **tdavidson:** RT @ConversationAge: Is failure the safety valve of consequences? cause/effect learning #kaizenblog
- 4:52 pm **3keyscoach:** RT @tdavidson Instead of metrics, #kaizenblog is saying "gut" is key for guiding thru failure Ok. My Q: How do we learn "gut"? #kaizenblog
- 4:52 pm **LauraLCrum:** @tdavidson i think gut is probably built from observations we lack the vocabulary to define #kaizenblog
- 4:52 pm **ConversationAge:** @3keyscoach how you learn gut, from experience @tdavidson - how you get experience is by trying. No failing with no trying #kaizenblog
- 4:52 pm **megfowler:** "gut" is probably what separates entrepreneurs from the rest of us -- or maybe just the ability to listen to it? #kaizenblog
- 4:52 pm **3keyscoach:** RT @LauraLCrum: @tdavidson i think gut is probably built from observations we lack the vocabulary to define #kaizenblog
- 4:53 pm **soumyapr:** RT @ConversationAge: @3keyscoach how you learn gut, from experience @tdavidson - how you get experience is by trying. No failing with no trying #kaizenblog
- 4:53 pm **whatswhat_sian:** @jgibbard I guess so. Learn by your mistakes and all that. Just prefer them not to be big mistakes :) #kaizenblog
- 4:53 pm **CASUDI:** RT@ConversationAge Is failure the safety valve of consequences? cause/effect learning #kaizenblog // OR Karma ?
- 4:53 pm **3keyscoach:** RT @ConversationAge: @3keyscoach @tdavidson - how you get experience is by trying. No failing with no trying #kaizenblog
- 4:53 pm **tdavidson:** RT @megfowler: "gut" is probably what separates entrepreneurs from the rest of us -- or maybe just the ability to listen to it? #kaizenblog
- 4:53 pm **JoeCrockett:** You can't just rely on your gut. Relying on your gut says that you have abdicated URself from objective data and reasoning #kaizenblog
- 4:54 pm **CASUDI:** @SteveKoss IMO I like FAIL rather than failure #kaizenblog

- 4:54 pm **JoeCrockett:** It takes both data and your gut to interpret success or lack thereof. #kaizenblog
- 4:54 pm **huperniketes:** @tdavidson "Gut" is the internalization of both the metrics of success and the indicators of our environment. #kaizenblog
- 4:54 pm **jgibbard:** @3keyscoach Thanks, you too. I'm following you now; something great that came out of #kaizenblog besides the conversation
- 4:54 pm **tdavidson:** RT @huperniketes: @tdavidson "Gut" is the internalization of both the metrics of success and the indicators of our environment. #kaizenblog
- 4:54 pm **JoeCrockett:** RT @CASUDI: @SteveKoss IMO I like FAIL rather than failure #kaizenblog // agree!
- 4:55 pm **primedayton:** RT @huperniketes: @tdavidson "Gut" is the internalization of both the metrics of success and the indicators of our environment. #kaizenblog
- 4:55 pm **ConversationAge:** @SteveKoss and in some cases endearing in a sort of maddening way. e.g., Twitter fail whale :) #kaizenblog
- 4:55 pm **CASUDI:** RT@JoeCrockett It takes both data and your gut to interpret success or lack thereof. #kaizenblog /// not far off, :-)
- 4:55 pm **megfowler:** But acting from your "gut" against hard information is sometimes just arrogance, not innovation. #kaizenblog
- 4:56 pm **3keyscoach:** Relying on gut could open up for cognitive traps. We have biases in our thinking <http://bit.ly/csL3bg> #kaizenblog
- 4:56 pm **whatswhat_sian:** @jgibbard Nice tweeting with you :) #kaizenblog
- 4:56 pm **SteveKoss:** Point taken @3keyscoach playing it safe is high risk to be eaten alive with Porter ?s 5 forces #kaizenblog
- 4:56 pm **CASUDI:** @megfowler when you add the arrogance ingredient to anything you can expect FAIL, can you not? #kaizenblog
- 4:56 pm **huperniketes:** RT @ConversationAge: @3keyscoach how you learn gut, from experience @tdavidson - how you get experience is by trying. No failing with no trying #kaizenblog
- 4:57 pm **ConversationAge:** @megfowler agreed! You use data to validate with care to look at all data, not just the part that supports your theory/lens #kaizenblog
- 4:57 pm **3keyscoach:** @jgibbard Terrific! Thank you! #kaizenblog
- 4:57 pm **Note_to_CMO:** As with all things, there are no absolutes to rely on in business. Evidence, please. Gut also critical. #kaizenblog
- 4:57 pm **3keyscoach:** RT @SteveKoss: Point taken @3keyscoach playing it safe is high risk to be eaten alive with Porter ?s 5 forces #kaizenblog
- 4:57 pm **ConversationAge:** RT @designdamage: failure is somewhere btw expectation and outcome, must be drilled deeper, failure as parent vs ceo r different #kaizenblog

- 4:57 pm **tdavidson:** i.e. @megfowler, diff b/t "Be stubborn in the face of failure. Be determined in the face of disbelief." <http://bit.ly/FvahY> #kaizenblog
- 4:58 pm **huperniketes:** RT @megfowler: But acting from your "gut" against hard information is sometimes just arrogance, not innovation. #kaizenblog
- 4:58 pm **czaucha:** RT @Note_to_CMO: As with all things, there are no absolutes to rely on in business. Evidence, please. Gut also critical. #kaizenblog
- 4:58 pm **CASUDI:** RT@Note_to_CMO As with all things, there are no absolutes to rely on in business. Evidence, please. Gut also critical. #kaizenblog
- 4:58 pm **tdavidson:** RT @3keyscoach: Relying on gut could open up for cognitive traps. We have biases in our thinking <http://bit.ly/csl3bg> #kaizenblog
- 4:58 pm **3keyscoach:** 3 minutes until end of main part of convo. I can stick around until 1:15pm ET #kaizenblog
- 4:58 pm **huperniketes:** RT @3keyscoach: Relying on gut could open up for cognitive traps. We have biases in our thinking <http://bit.ly/csl3bg> #kaizenblog
- 4:59 pm **Note_to_CMO:** Acting from gut in face of contrary evidence is judgment: believe evidence points to irrelevant conclusions. #kaizenblog
- 4:59 pm **3keyscoach:** Thank you to @tdavidson for guest hosting such a provocative & lively convo! #kaizenblog
- 4:59 pm **JoeCrockett:** RT @megfowler: But acting from your "gut" against hard information is sometimes just arrogance, not innovation. #kaizenblog
- 4:59 pm **SteveKoss:** Agree Frankensteins come alive ;) @ConversationAge: @SteveKoss and in some cases endearing in a sort of maddening way. e.g. #kaizenblog
- 4:59 pm **Note_to_CMO:** OK, #kaizenblog team - need to turn attention elsewhere - thank you!
- 5:00 pm **Paul_Pruneau:** @ConversationAge Without risk of failure, it's pretty hard to have innovation. #kaizenblog
- 5:00 pm **LauraLCrum:** I must get back to work. :) Thanks for a great #kaizenblog today! Lots to think about.
- 5:00 pm **3keyscoach:** @Note_to_CMO Don't want to diminish gut, sometimes people get enamoured w/ 1 tool. Forget others. #kaizenblog
- 5:01 pm **CASUDI:** RT@Paul_Pruneau @ConversationAge Without risk of failure, it's pretty hard to have innovation. #kaizenblog
- 5:01 pm **tdavidson:** Parting, post-#kaizenblog thought: Is it more interesting to talk about failure or success? #kaizenblog
- 5:01 pm **3keyscoach:** @Note_to_CMO Thanks for your contributions! Have a great weekend! #kaizenblog
- 5:01 pm **ConversationAge:** @LauraLCrum thank you for participating. What a rich conversation! #kaizenblog

- 5:01 pm **tdebaillon:** @Marc_Meyer Paradox is, but success makes you surf on reality while failure makes you dive into it. Much closer. #kaizenblog
- 5:01 pm **3keyscoach:** RT @tdavidson: Parting, post-#kaizenblog thought: Is it more interesting to talk about failure or success? #kaizenblog
- 5:01 pm **CASUDI:** RT@3keyscoach Thank you to @tdavidson for guest hosting such a provocative & lively convo! #kaizenblog /// REALLY GREAT TY
- 5:02 pm **3keyscoach:** @LauraLCrum Enjoy rest of day. Thank you for joining in! #kaizenblog
- 5:02 pm **3keyscoach:** RT @tdebaillon: @Marc_Meyer Paradox is, but success makes you surf on reality while failure makes you dive into it. Much closer. #kaizenblog
- 5:02 pm **huperniketes:** @Paul_Pruneau And I think the point of today's #kaizenblog is that failure should be part of the strategic initiatives we make.
- 5:02 pm **LauraLCrum:** @ConversationAge I agree...,thanks for moderating! #kaizenblog
- 5:02 pm **CASUDI:** @tdavidson A balance of failure and success discussion is good ~ Success is far more FUN though ~ Cheers to all #kaizenblog
- 5:02 pm **lookstat:** 'gut' can be a way to avoid hard work of defining expected output & measuring progress. (from a formerly guilty party) #kaizenblog
- 5:03 pm **3keyscoach:** RT @lookstat: gut can be way to avoid hard work of defining expected output & measuring progress (from a formerly guilty party) #kaizenblog
- 5:03 pm **megfowler:** @cciotti fear has a larger definition than cowering -- it's also about reverence and respect for things outside of control. #kaizenblog
- 5:03 pm **3keyscoach:** Looking for transcript? @ConversationAge will post later today. #kaizenblog
- 5:03 pm **CASUDI:** @Marc_Meyer the REALITY of SUCCESS ~ great post subject #kaizenblog (since we all know the reality of FAIL)
- 5:04 pm **3keyscoach:** RT @huperniketes: & I think the point of today's #kaizenblog is that failure should be part of strategic initiatives we make. #kaizenblog
- 5:04 pm **ConversationAge:** @tdavidson it's important to understand one's own definition of success and threshold for fail #kaizenblog
- 5:04 pm **Paul_Pruneau:** @Huperniketes Plenty of opportunity for innovation there. #kaizenblog
- 5:04 pm **3keyscoach:** RT @megfowler: @cciotti fear has larger def than cowering -- it's also about reverence and respect for things outside of control. #kaizenblog
- 5:04 pm **huperniketes:** @ConversationAge I still don't understand what you mean by "failure" here. The safety valve of consequence? Isn't it vice-versa? #kaizenblog

- 5:05 pm **3keyscoach:** Very wise! RT @ConversationAge: @tdavidson its important to understand ones own definition of success and threshold for fail #kaizenblog
- 5:05 pm **ConversationAge:** @huperniketes no consequence and you keep going down a path that leads you nowhere #kaizenblog
- 5:07 pm **huperniketes:** @megfowler Also, that helping someone else succeed endangers your own, so you actually do yourself a disservice. #kaizenblog
- 5:07 pm **tdavidson:** Definitely! RT @ConversationAge: @tdavidson its important to understand ones own definition of success and threshold for fail #kaizenblog
- 5:07 pm **ConversationAge:** @designdamage thank you for stopping by and adding to the conversation /c @3keyscoach #kaizenblog
- 5:08 pm **huperniketes:** @ConversationAge Oh, ok. #kaizenblog
- 5:10 pm **ConversationAge:** Thank you all so much for making this #kaizenblog chat so rich and helpful to us all /c @3keyscoach - look for next week's topic/guest host
- 5:10 pm **3keyscoach:** @designdamage You add a lot of value to convo! Glad you could join in today! #kaizenblog
- 5:13 pm **eugenephoto:** Plus one. RT @tdavidson: Agreed RT @megfowler: You can't learn from failures if you have no idea what success should look like. #kaizenblog
- 5:13 pm **huperniketes:** Thank you, @ConversationAge and @3keyscoach for another great #kaizenblog, and thank you @tdavidson for an interesting spin on failure.
- 5:14 pm **3keyscoach:** RT @ConversationAge TY all so much for making this chat so rich & helpful to us all - look for next weeks topic/guest host #kaizenblog
- 5:15 pm **tdavidson:** Hmm, I feel like I failed moderating #kaizenblog today. (Listening to my gut. Not ignoring it. Will measure it later.) Thanks, all!
- 5:15 pm **3keyscoach:** @huperniketes You're welcome. And thank you for pushing for clarity about topic & language. :) #kaizenblog
- 5:16 pm **Marc_Meyer:** @CASUDI Love that-The reality of success... #kaizenblog
- 5:16 pm **Pictrade:** Worst thing for me is to fail in silence without feedback. Best gift I can receive is thoughtful criticism/feedback. #kaizenblog
- 5:17 pm **ConversationAge:** Transcript of today's #kaizenblog chat <http://ow.ly/2fJuu>
- 5:17 pm **3keyscoach:** @tdavidson Hmm...what's up? #kaizenblog
- 5:17 pm **3keyscoach:** RT @ConversationAge: Transcript of todays #kaizenblog chat <http://ow.ly/2fJuu> #kaizenblog
- 5:17 pm **3keyscoach:** RT @CASUDI @3keyscoach #kaizenblog 60 contributors today almost 450 tweets FYI@ConversationAge

- 5:19 pm **ampercleveland:** @3keyscoach @ConversationAge not feeling so great today, missed the #kaizenblog chat today. Is there a transcript you could point me to?
- 5:20 pm **nateriggs:** RT @ConversationAge: Is failure the safety valve of consequences? cause/effect learning #kaizenblog
- 5:21 pm **3keyscoach:** @ampercleveland Wondered where you were. Sorry to hear you're not well. Transcript of today's #kaizenblog chat <http://ow.ly/2fJuu>
- 5:23 pm **Pictrade:** RT @EFulwiler @CBWhitemore The value in failure comes in how you deal with it after it has happened... #kaizenblog
- 5:23 pm **3keyscoach:** @whatswhat_sian Thanks for joining in #kaizenblog today! Hope you have lovely weekend!
- 5:24 pm **taylordavidson:** Transcript for #kaizenblog "Ignore Failure at Your Own Peril" - That was hard. <http://tumblr.com/xtoe28cn3>
- 5:26 pm **CBWhitemore:** Amazing experience #kaizenblog! Thank You @ConversationAge @tdavidson @3keyscoach
- 5:27 pm **huperniketes:** @3keyscoach Only enough for others' meanings/perspectives to make sense to me. Not really the time to reach a consensus. ;-) #kaizenblog
- 5:29 pm **taylordavidson:** Re: Ignore Failure at Your Own Peril: The transcript from the #kaizenblog conversation: <http://ow.ly/2fJuu...> <http://bit.ly/ckd2fe> #comment
- 5:30 pm **ConversationAge:** @ampercleveland Transcript of today's #kaizenblog chat <http://ow.ly/2fJWp> - sorry to hear you're not feeling well
- 5:30 pm **3keyscoach:** @CBWhitemore I'm delighted you enjoyed yourself! We'll see you next wk? #kaizenblog
- 5:33 pm **Bri222:** RT @Note_to_CMO: Acting from gut in face of contrary evidence is judgment: believe evidence points to irrelevant conclusions. #kaizenblog
- 5:34 pm **Pictrade:** RT @megfowler You can't learn from failures if you have no idea what success should look like in the first place. #kaizenblog
- 5:34 pm **whatswhat_sian:** @3keyscoach You too. Sorry was late and couldn't do much. Hope you have a great weekend too :) #kaizenblog
- 5:35 pm **pprothe:** RT @Pictrade: RT @megfowler You can't learn from failures if you have no idea what success should look like in the first place. #kaizenblog
- 5:36 pm **3keyscoach:** @IrishSmiley Thanks for RT! You missed interesting convo on #kaizenblog. Perhaps you can join in sometime? (I know it's late on Friday ;-D)
- 5:37 pm **Pictrade:** RT @megfowler 4 As for dealing with failures: admit, apologize, adjust, advance. #kaizenblog
- 5:37 pm **RichBecker:** RT @ConversationAge: Transcript of today's #kaizenblog chat <http://ow.ly/2fJuu>
- 5:38 pm **CBWhitemore:** @3keyscoach Definitely the week after; will be in at meetings next week. :(#kaizenblog

- 5:38 pm **hurriednotes:** RT @CBWhittemore: RT @huperniketes: Another problem w concept of failure, is it's usually an "all or nothing" perception. Take success in steps. #kaizenblog
- 5:38 pm **stickmantoo:** RT @megfowler: 4 As for dealing with failures: admit, apologize, adjust, advance. #kaizenblog
- 5:39 pm **CBWhittemore:** @megfowler @LauraLCrum @CASUDI @Marc_Meyer @EFulwiler @Pictrade Thanks for the wonderful #kaizenblog convo and wisdom!
- 5:43 pm **3keyscoach:** @CBWhittemore Ah, that's too bad! I'll look for you in 2 weeks then! :) #kaizenblog
- 5:49 pm **IrishSmiley:** @3keyscoach it is not that late, but for the lat few weeks, I have been having mentoring sessions at that exact time! #kaizenblog
- 5:53 pm **3keyscoach:** RT @PrimeDayton paraphrasing Blues Traveler "No one is a failure who keeps trying / Coasting to the bottom is the only disgrace #kaizenblog
- 6:00 pm **CASUDI:** RT@ProsperbyDesign Cultivate the art of knowing when to move on, stuck is a choice, and not a good one // FAIL discussion 2DAY #kaizenblog
- 6:32 pm **billlublin:** RT @ConversationAge: RT @megfowler: if you ignore failure, you rob yourself of the refinement process essential to success. #kaizenblog
- 9:39 pm **bpluskowski:** @CASUDI thanks - will have to try and catch it next time! #kaizenblog
- 10:29 pm **macengr:** is sorry he had to miss #kaizenblog today but enjoyed the transcript!
- 10:35 pm **Pictrade:** "@Pictrade: As failure is a threshold, it would seem worthwhile to note such boundaries well. #kaisenblog" Misspelling of #kaizenblog noted.
- 10:40 pm **tomasacker:** Just got off a great call with @ConversationAge. Very smart and fun. You should follow her and join in on her weekly chats at #kaizenblog.

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- 12:28 am **WriterChanelle:** Awesome. Thanks for the #kaizenblog transcript RT @southrngurl6489: @WriterChanelle Here's the link if you need <http://bit.ly/b9p12R>
- 8:28 pm **ptchim:** RT @bpluskowski: @CASUDI thanks - will have to try and catch it next time! #kaizenblog