



Transcript from July 8, 2010 to July 9, 2010

All times are Pacific Time

July 8, 2010

- 1:48 pm **3keyscoach:** RT @KayWhitaker: What is your passion/expertise? Use it to help others. via @ConversationAge #kaizenblog #influencer
- 4:21 pm **WDYWFT:** @Edstonestreet check out #kaizenblog at noon (EDT) on Fridays, if u haven't already #lrnchat
- 8:14 pm **marketwire:** .@40deuce List of Twitter chats on my blog <http://bit.ly/3708nB>. I participate in #prstudchat #socialmedia (#sm68), #journchat #kaizenblog
- 9:52 pm **3keyscoach:** @Note_to_CMO You've chatted w/ him too, I take it? Will you be on #kaizenblog tomorrow?

July 9, 2010

- 3:41 am **CASUDI:** @3keyscoach Unable to participate in #kaizenblog on Friday as I am traveling + meetings ~ always hate to miss such good convo :-)
- 2:06 pm **3keyscoach:** Framing article for today's #kaizenblog Creating Coincidence <http://bit.ly/aU7X3q> Got ideas/opinions? Join us during chat at 12pm ET
- 4:00 pm **GetResults:** Dear all, I'll be involved in a chat 4 next hour, exploring COINCIDENCE - join us - & pardon my tweet flood on #kaizenblog
- 4:02 pm **GetResults:** Good Day, Sm biz mkt / branding expert, consultant, author, speaker, coach/mentor & succession planner. Good to be here on #kaizenblog
- 4:07 pm **3keyscoach:** Hello everyone and welcome to #kaizenblog! Today's topic: "Can You Create Coincidences In Business?"
- 4:07 pm **ConversationAge:** RT @3keyscoach: Framing post for today's #kaizenblog Creating Coincidence <http://bit.ly/aU7X3q> Got ideas/opinions? Join us at 12pm ET
- 4:08 pm **3keyscoach:** @GetResults Hi John. Hope you are well! #kaizenblog

- 4:08 pm **GetResults:** From framing doc - All storytelling - marketing, campfire, branding - are episodic - designed to sell - yes you can create it! #kaizenblog
- 4:08 pm **bcoelho2000:** Hi! My name is Bruno Coelho and I'm in the business of unleashing people's creative minds and inspiring them to change the world!#kaizenblog
- 4:09 pm **GetResults:** @bcoelho2000 Hi Bruno, nice to see you today. #kaizenblog
- 4:09 pm **WDYWFT:** @GetResults I read that you will be involved in the kaizen chat for the next 4 hours! :) woah #kaizenblog
- 4:10 pm **3keyscoach:** Found another article that might some twists to our convo today <http://bit.ly/9EziX3> #kaizenblog
- 4:10 pm **bcoelho2000:** I believe that the best way to create a Coincidence in Business is to plan for it! #kaizenblog
- 4:10 pm **Note_to_CMO:** Interesting: reading abt brain science behind why we gravitate to stories. We shut down our motor systems + believe what we see. #kaizenblog
- 4:11 pm **bcoelho2000:** @GetResults Hi John! Hope you're doing great! #kaizenblog
- 4:11 pm **3keyscoach:** @bcoelho2000 Hello Bruno! Good to have you here! #kaizenblog
- 4:12 pm **tomasacker:** "Every single moment is a coincidence." - Doug Coupland #kaizenblog
- 4:12 pm **QuantFun:** Creating Coincidence = Collaboration + lots of INCIDENTS = try stuff + share stuff #kaizenblog
- 4:12 pm **GetResults:** @Note_to_CMO Stories are how we learn, communicate culture forward, wax nostalgic, they are seductive. #kaizenblog
- 4:12 pm **dc2fla:** Participating in #kaizenblog for next hr, "Can you create coincidence in business?"
- 4:12 pm **GetResults:** @bcoelho2000 yes, thanks. Chemo is taxing but you can't keep a good man down. #kaizenblog
- 4:12 pm **bcoelho2000:** @3keyscoach Thank you! Good to be here! #kaizenblog
- 4:13 pm **martindave:** RT @tomasacker: "Every single moment is a coincidence." - Doug Coupland #kaizenblog
- 4:13 pm **3keyscoach:** Q1 Are we co-creating the stories that we think are coincidences? If yes, how? If no, what instead? #kaizenblog
- 4:13 pm **Note_to_CMO:** @GetResults Sure. Joseph Campbell + myth. Brain science of trust. #kaizenblog
- 4:13 pm **3keyscoach:** @dc2fla Hey there! Thanks for your article suggestion about synchronicity in biz. Added that to our material for today! #kaizenblog
- 4:14 pm **3keyscoach:** @Note_to_CMO Hello Stephen! See you #kaizenblog
- 4:14 pm **dc2fla:** RT @tomasacker: "Every single moment is a coincidence." - Doug Coupland #kaizenblog

- 4:14 pm **GetResults:** @Note_to_CMO I love Campbell's work - as speaker, am humbled when they remember my stories but not me specifically. #kaizenblog
- 4:14 pm **3keyscoach:** @martindave Hi there and welcome! #kaizenblog
- 4:14 pm **bcoelho2000:** @GetResults That's the right attitude! You can't control what happens to you but you can control how you respond to it! (Ziglar?)#kaizenblog
- 4:14 pm **3keyscoach:** @tomasacker Hello Tom! Glad you're here! #kaizenblog
- 4:15 pm **Note_to_CMO:** Q1. When we "consume" stories, we know we dont have to act, makes us open. Yes, we help it along + fill in gaps. #kaizenblog
- 4:15 pm **dc2fla:** Hi @3keyscoach Glad it was useful - Got me thinking! #kaizenblog
- 4:15 pm **3keyscoach:** RT @QuantFun: Creating Coincidence = COLlaboration + lots of INCIDENTS = try stuff + share stuff #kaizenblog
- 4:15 pm **andrewmueller:** I only have a moment but so many great people here that I had to stop by and say hi #kaizenblog
- 4:15 pm **GetResults:** @bcoelho2000 I like Zig - he's particularly fun to tease - and his romance with the "redhead" is awesome - married decades #kaizenblog
- 4:15 pm **ConversationAge:** RT @3keyscoach: Q1 Are we co-creating the stories that we think are coincidences? If yes, how? If no, what instead? #kaizenblog
- 4:16 pm **3keyscoach:** @QuantFun Thanks for joining us today! Can't wait to hear more of your thoughts #kaizenblog
- 4:16 pm **3keyscoach:** @andrewmueller Glad you stopped in! What's your take on coincidence in business? #kaizenblog
- 4:16 pm **GetResults:** @andrewmueller Morning (your time) Andrew, home safely? BTW - we do have a good group today! #kaizenblog
- 4:16 pm **Note_to_CMO:** @AndrewMueller @3keyscoach Good morning - sorry, just jumped in - #kaizenblog [Hey Santa Cruz homie -]
- 4:17 pm **3keyscoach:** @dc2fla Made me wonder if we are looking at coincidence or it it is really synchronicity #kaizenblog
- 4:17 pm **tomasacker:** In "How Pleasure Works," Bloom writes: "What matters most is not the world as it appears to our senses." #kaizenblog
- 4:17 pm **GetResults:** @ConversationAge A 1 Every branding initiative should reinforce "good stories" & coincidence among aspects so market can accept #kaizenblog
- 4:18 pm **Note_to_CMO:** Q1. We co-create because we want to see how it ends. We fill in the gaps. #kaizenblog
- 4:18 pm **tomasacker:** "Rather , the enjoyment we get from something derives from what we think that thing is." #kaizenblog
- 4:18 pm **andrewmueller:** @GetResults Thanks John and Good Afternoon to you...I'll be home tonight...about time too #kaizenblog
- 4:18 pm **bcoelho2000:** Q1: There's absolutely no coincidences about the relation between hard work and business success. #kaizenblog

- 4:19 pm **andrewmueller:** @Note_to_CMO How goes it #SantaCruzHommie #kaizenblog
- 4:19 pm **RaynaNyc:** @3keyscoach you just said my fav word "Synchronicity" #kaizenblog Seeing the coincidences means u r present in the moments
- 4:19 pm **GetResults:** @3keyscoach synchronicity (particularly Yungian) is more "universe" intentional, conveyed coincidence more a creation #kaizenblog
- 4:19 pm **3keyscoach:** RT @GetResults: @Note_to_CMO Stories are how we learn, communicate culture forward, wax nostalgic, they are seductive. #kaizenblog
- 4:19 pm **QuantFun:** @3keyscoach Thanks! I'm here by coincidence! Just wandering the twittersphere and found this interesting #kaizenblog
- 4:20 pm **GetResults:** @Note_to_CMO like the tv screen! #kaizenblog
- 4:20 pm **3keyscoach:** @RaynaNyc Love synchronicity more than coincidence. There is a joy in it! #kaizenblog
- 4:20 pm **3keyscoach:** @QuantFun Happy coincidence for all of us then! #kaizenblog
- 4:20 pm **andrewmueller:** Recently heard Philippe Kahn Speak (borland) said he is very lucky..."the harder he works the more luck he has" #kaizenblog
- 4:20 pm **3keyscoach:** RT @RaynaNyc Seeing the coincidences means u r present in the moments #kaizenblog
- 4:21 pm **GetResults:** Usually RT @bcoelho2000: Q1: There's absolutely no coincidences about the relation between hard work and business success. #kaizenblog
- 4:21 pm **KayWhitaker:** We are absolutely co-creating those stories through our intentions. #kaizenblog
- 4:21 pm **Note_to_CMO:** A bit like radio and "the theater of the mind" isnt it? #kaizenblog
- 4:21 pm **GetResults:** @QuantFun Ah, the joy of discovery - nice to see you today. #kaizenblog
- 4:22 pm **3keyscoach:** @andrewmueller That's interesting. Does that imply a creation of coincidence? Is coincidence luck? #kaizenblog
- 4:22 pm **3keyscoach:** Can you tell us more? RT @KayWhitaker: We are absolutely co-creating those stories through our intentions. #kaizenblog
- 4:22 pm **GetResults:** RT @andrewmueller: Recently heard Philippe Kahn Speak (borland) said he is lucky..."the harder he works the more luck he has" #kaizenblog
- 4:23 pm **3keyscoach:** @GetResults I'm partial to Jung but the intentional piece is the interesting part. We'll get to that later in chat #kaizenblog
- 4:23 pm **GetResults:** @3keyscoach Can't coincidence be both creation and discovery (particlarly when you have editing rights)? #kaizenblog

- 4:23 pm **dc2fla:** Yes @3keyscoach, my thought, too, synchronicity shares qualities w/ so-called coincidence (sorry, phonecall! Back now.) #kaizenblog
- 4:23 pm **KayWhitaker:** @3keyscoach we determine what it will be/look like. Self-fulfilling prophecy... #kaizenblog
- 4:24 pm **3keyscoach:** So let's get specific- Q2 If we focus on marketing, what consequences are possible by creating coincidences? #kaizenblog
- 4:24 pm **RaynaNyc:** Not 2 get too 'Jungian' but his view is meaning of coincidence is subjctve. Agree w/ @kaywhitaker we do create those stories #kaizenblog
- 4:24 pm **GetResults:** @KayWhitaker the flow of history has traditionally been the province of those writing history books - is this any different? #kaizenblog
- 4:25 pm **andrewmueller:** .@3keyscoach coincidence is the appearance of the unexpected thing that seems connected 1of2 #kaizenblog
- 4:25 pm **QuantFun:** @GetResults Nice to see you, 2. By following interesting people & good use of search, we find cool stuff like #kaizenblog
- 4:25 pm **ConversationAge:** RT @3keyscoach: So let's get specific- Q2 If we focus on marketing, what consequences are possible by creating coincidences? #kaizenblog
- 4:25 pm **dc2fla:** Creating stories, we make connections w/incidents that previously seemed unrelated - the "ahhaa!" #kaizenblog
- 4:25 pm **ambercleveland:** @3keyscoach @kaywhitaker I agree, fear generally leads to failure, but you can choose to source success instead #kaizenblog
- 4:25 pm **3keyscoach:** RT @andrewmueller: .@3keyscoach coincidence is the appearance of the unexpected thing that seems connected (1of2) #kaizenblog
- 4:26 pm **dc2fla:** @andrewmueller You said it first ;) #kaizenblog
- 4:26 pm **ConversationAge:** Will be joining the chat towards the tail end today #kaizenblog -- thank you all for participating!
- 4:26 pm **andrewmueller:** .@3keyscoach 2of2 hard work focuses energy and puts one on a path where unexpected connections happen #kaizenblog
- 4:26 pm **dc2fla:** RT @andrewmueller: .@3keyscoach coincidence is the appearance of the unexpected thing that seems connected 1of2 #kaizenblog
- 4:27 pm **dc2fla:** RT @andrewmueller: .@3keyscoach 2of2 hard work focuses energy and puts one on a path where unexpected connections happen #kaizenblog
- 4:27 pm **RaynaNyc:** I believe behaviorial targeting falls into that 'Marketing manipulated coincidence' #kaizenblog
- 4:27 pm **GetResults:** @QuantFun - Exactly! #kaizenblog

- 4:27 pm **QuantFun:** Q2: Coincidence creates sense of familiarity = stronger brain connections = more top-of-mind. Good gets better. #kaizenblog
- 4:27 pm **Note_to_CMO:** @AndrewMueller Hard work increases the inputs. More opp's for coincidences? Works for me! #kaizenblog
- 4:28 pm **3keyscoach:** Is it really coincidence? RT @andrewmueller 2of2 hard work focuses energy & puts one on path where unexpected connections happen #kaizenblog
- 4:28 pm **bcoelho2000:** Q2 A coincidence occurs when the unexpected happens. In Marketing this happens if you let your Clients experience your product #kaizenblog
- 4:28 pm **GetResults:** @ConversationAge Build brand awareness, market share, customer comfort & LTV, community reputation, the list goes on #kaizenblog
- 4:29 pm **3keyscoach:** What are consequences? RT @RaynaNyc Believe behaviorial targeting falls into that 'Marketing manipulated coincidence' #kaizenblog
- 4:29 pm **dc2fla:** @RaynaNyc "Behavioral targeting & marketing manipulating coincidence" Wd. you elaborate? #kaizenblog
- 4:29 pm **ambercleland:** RT @QuantFun: Q2: Coincidence creates sense of familiarity = stronger brain connections = more top-of-mind. Good gets better. #kaizenblog
- 4:29 pm **3keyscoach:** RT @GetResults: @ConversationAge Build brand awareness, market share, customer comfort & LTV, community reputation, list goes on #kaizenblog
- 4:29 pm **Note_to_CMO:** Q2 Comes down to letting your customers see themselves in your branding/experience. Let them fill in their own gaps. #kaizenblog
- 4:29 pm **andrewmueller:** @Note_to_CMO yes, increases the quantity and quality of nodes in both people and information networks #kaizenblog
- 4:30 pm **GetResults:** @bcoelho2000 Yes, clients come up with the "best" stuff - really informs a brand/product/offering with new insights #kaizenblog
- 4:30 pm **ambercleland:** Specifically related to Twitter, sharing that really takes hold on subconscious level, that can result in biz relationships #kaizenblog
- 4:30 pm **WDYWFT:** Remember the tp commercial: Over or under? My husband & I 'coincidentally' (?) had that debate be4. Charmin created coincidence #kaizenblog
- 4:30 pm **3keyscoach:** RT @bcoelho2000: Q2 Coincidence occurs when unexpected happens. In Mrktg this happens if you let Clients experience your prod #kaizenblog
- 4:30 pm **dc2fla:** @ambercleland The reverse is also true Sense of familiarity (of déjà vu) - a surprise connection = sense of coincidence #kaizenblog

- 4:30 pm **Note_to_CMO:** @AndrewMueller The more conversations I have, the better blog posts I write. Inputs end up producing better insights. #kaizenblog
- 4:30 pm **3keyscoach:** @WDYWFT How did Charmin create coincidence? #kaizenblog
- 4:30 pm **martindave:** Fear is the mortal enemy of creativity, innovation and happiness. - Alex Bogusky (@bogusky) #kaizenblog
- 4:31 pm **ampercleveland:** RT @dc2fla: The reverse is also true Sense of familiarity (of déjà vu) - a surprise connection = sense of coincidence #kaizenblog
- 4:31 pm **3keyscoach:** RT @dc2fla: @ampercleveland The reverse is also true Sense of familiarity (of déjà vu)- surprise connection=sense of coincidence #kaizenblog
- 4:31 pm **KayWhitaker:** RT @Note_to_CMO: The more conversations I have, the better blog posts I write. Inputs end up producing better insights. #kaizenblog
- 4:32 pm **3keyscoach:** RT @Note_to_CMO: @AndrewMueller More conversations I have, better blog posts I write. Inputs end up producing better insights #kaizenblog
- 4:32 pm **GetResults:** RT @Note_to_CMO: @AndrewMueller The more convos I have, the better blog posts I write. Inputs end up producing better insights #kaizenblog
- 4:32 pm **3keyscoach:** RT @Note_to_CMO: Q2 Comes down to letting your customers see themselves in your branding/experience. Let them fill in own gaps #kaizenblog
- 4:32 pm **RaynaNyc:** @dc2fla behaviorial targeting is all about creating meaningful coincidence based on yr history w/site and brand #kaizenblog
- 4:33 pm **andrewmueller:** More quality connections increase the probability of a connection between seemingly unrelated to manifest #kaizenblog
- 4:33 pm **tomasacker:** Not sure coincidence re: brand is good. Surprise, yes. But you want feelings to appear connected to brand, not coincidental. #kaizenblog
- 4:33 pm **GetResults:** @3keyscoach by going over the top?! :) (my preference) #kaizenblog
- 4:33 pm **3keyscoach:** So, in marketing, are we trusting our customers to see coincidence and what kind? #kaizenblog
- 4:33 pm **bcoelho2000:** I also believe that one can't rely only on the hope of a coincidence to happen! If you don't DO anything the nothing will happen #kaizenblog
- 4:33 pm **RaynaNyc:** Creating those surprise connections/delights are the best way to make mrkting synchronicity #kaizenblog. Not easy 2 do
- 4:34 pm **GetResults:** @RaynaNyc it's marketing 101 - find ways to go where the customer's head is #kaizenblog

- 4:34 pm **KayWhitaker:** <3 this RT @RaynaNyc: behaviorial targeting is about creating meaningful coincidence based on yr history w/site & brand #kaizenblog
- 4:34 pm **andrewmueller:** @3keyscoach by definition Coincidence is a perception not a condition #kaizenblog
- 4:34 pm **ambercleveland:** RT @RaynaNyc: Creating those surprise connections/delights are the best way to make mrkting synchronicity Not easy 2 do #kaizenblog
- 4:34 pm **GetResults:** RT @andrewmueller: More quality connections increase the probability of a connection between seemingly unrelated to manifest #kaizenblog
- 4:34 pm **dc2fla:** RT @RaynaNyc: @dc2fla behaviorial targeting is all about creating meaningful coincidence based on yr history w/site and brand #kaizenblog
- 4:35 pm **3keyscoach:** RT @tomasacker Not sure coincidence re: brand is good Surprise, yes But want feelings2 appear connected 2 brand, not coincidental #kaizenblog
- 4:35 pm **GetResults:** @3keyscoach there is some trust, but there is intentionality in crafting the msg to make connections #kaizenblog
- 4:35 pm **RaynaNyc:** @getresults Agreed. but without seeming too big brother #kaizenblog
- 4:35 pm **GetResults:** @bcoelho2000 Sooooo True. #kaizenblog
- 4:35 pm **3keyscoach:** But can it be manipulated? RT @andrewmueller: @3keyscoach by definition Coincidence is a perception not a condition #kaizenblog
- 4:35 pm **bcoelho2000:** Marketing's mission is to create a coincidence in our Customers brain between their needs&desires and our Products/ Services #kaizenblog
- 4:36 pm **ambercleveland:** @bcoelho2000 My thought is that you don't hope for a coincidence, you create it. :) #kaizenblog
- 4:36 pm **bcoelho2000:** Cause&Effect RT @GetResults:@3keyscoach there is some trust, but there is intentionality in crafting the msg to make connections #kaizenblog
- 4:36 pm **GetResults:** @RaynaNyc - that will become an increasingly sore point w marketers - balance between telling best story and manipulation. #kaizenblog
- 4:36 pm **DaveWilcoxUW:** RT @martindave: Fear is the mortal enemy of creativity, innovation and happiness. - Alex Bogusky (@bogusky) #kaizenblog
- 4:36 pm **3keyscoach:** Sub Q2--Where is coincidence in strategic planning? #kaizenblog
- 4:37 pm **andrewmueller:** .@3keyscoach It doesn't exist! it is perception every connection is manipulated by your every action #kaizenblog
- 4:37 pm **KayWhitaker:** RT @GetResults: @3keyscoach there is some trust, but there is intentionality in crafting the msg to make connections #kaizenblog

- 4:37 pm **bcoelho2000:** YES! And the best way is to plan for it! RT @ambercleland: My thought is that you don't hope for a coincidence, you create it. #kaizenblog
- 4:37 pm **Note_to_CMO:** Dont think you can "create a coincidence" any more than you can "create a viral video." It's up to "them." #kaizenblog
- 4:38 pm **sushobhan:** RT @Note_to_CMO: Q2 Comes down to letting your customers see themselves in your branding/experience. Let them fill in their own gaps. #kaizenblog
- 4:38 pm **dc2fla:** @3keyscoach Yes. The relevant story: marketing can facilitate the sense of connection in what might seem mere coincidence #kaizenblog
- 4:38 pm **ambercleland:** RT @3keyscoach: Coincidence in strategic planning is the pre-determined touchpoints for potential customers #kaizenblog
- 4:38 pm **3keyscoach:** @andrewmueller And yet others are saying that intentionality in message plays role. Is this a form of manipulation? #kaizenblog
- 4:38 pm **tomasacker:** Power of story misunderstood by most. NOT about creatively telling yours. About helping others craft THEIRS. #kaizenblog
- 4:39 pm **3keyscoach:** RT @tomasacker: Power of story misunderstood by most. NOT about creatively telling yours. About helping others craft THEIRS. #kaizenblog
- 4:39 pm **RaynaNyc:** RT @Note_to_CMO Dont think you can "create a coincidence" any more than you can "create a viral video." It's up to "them." #kaizenblog
- 4:39 pm **ambercleland:** @Note_to_CMO maybe not create a coincidence but create the opportunity for a coincidence? #kaizenblog
- 4:39 pm **bcoelho2000:** Coincidence appear in strategic planning when you're designing your dream Customer Experience. #kaizenblog
- 4:39 pm **STR_ViralVideos:** RT @Note_to_CMO: Dont think you can "create a coincidence" any more than you can "create a viral video." It's up to "them." #kaizenblog
- 4:39 pm **3keyscoach:** @tomasacker So, is there a connection to coincidence? #kaizenblog
- 4:39 pm **dc2fla:** @3keyscoach The challenge is to tell the story so that the listener makes the connection on their own, feels a part #kaizenblog
- 4:39 pm **WDYWFT:** Gavin Heaton: Our brains work to identify patterns, to make connections & to ultimately make sense of so-called random events. #kaizenblog
- 4:40 pm **Note_to_CMO:** @tomasacker Re power of story: about telling yours powerfully so they can see themselves in it? My take. #kaizenblog

- 4:40 pm **WDYWFT:** RT @dc2fla: @3keyscoach The challenge is to tell the story so that the listener makes the connection on their own, feels a part #kaizenblog
- 4:40 pm **3keyscoach:** RT @dc2fla: @3keyscoach The challenge is to tell the story so that the listener makes the connection on their own, feels a part #kaizenblog
- 4:40 pm **RaynaNyc:** Authentic messaging that u can relate to facilitates dialogue & connections amongst consumers (w/eachother & brand) #kaizenblog
- 4:40 pm **KayWhitaker:** RT @Note_to_CMO: @tomasacker Re power of story: about telling yours powerfully so they can see themselves in it? My take. #kaizenblog
- 4:40 pm **bcoelho2000:** @3keyscoach Manipulation is to strong. Persuading our customers from point A to B while they find coincidences in our Brand #kaizenblog
- 4:40 pm **3keyscoach:** RT @Note_to_CMO: @tomasacker Re power of story: about telling yours powerfully so they can see themselves in it? My take. #kaizenblog
- 4:40 pm **GetResults:** @ambercleland As Milton once said about meaning of a passage in one of his books - it means what it means to you! #kaizenblog
- 4:41 pm **Note_to_CMO:** @ambercleland yes, create opp's for them to see themselves in your stuff. #kaizenblog
- 4:41 pm **dc2fla:** @tomasacker A great story told offers a map that isn't close-ended; the listener completes it with new connections. Layers #kaizenblog
- 4:41 pm **GetResults:** @3keyscoach Telling the story to connect is all about advertising, movies, novels, let's get a pizza - what are the best facts? #kaizenblog
- 4:41 pm **ambercleland:** Exactly RT @GetResults: As Milton once said about meaning of a passage in 1 of his books - it means what it means to you! #kaizenblog
- 4:41 pm **3keyscoach:** RT @WDYWFT: Gavin Heaton Brains work to identify patterns,make connections & ultimately make sense of so-called random events #kaizenblog
- 4:42 pm **thatwoman_is:** RT @andrewmueller: .@3keyscoach It doesn't exist! it is perception every connection is manipulated by your every action #kaizenblog
- 4:42 pm **GetResults:** RT @dc2fla: @tomasacker A great story told offers a map that isn't close-ended; the listener completes it with new connections. #kaizenblog
- 4:42 pm **andrewmueller:** .@3keyscoach Yes it is all connected, intentions affect your actions which in turn affect opportunity for coincidence #kaizenblog
- 4:42 pm **RaynaNyc:** Yes! so they relate Rt @dc2fla @3keyscoach challenge is to tell story so listener makes connection on their own, feels a part #kaizenblog

- 4:43 pm **GetResults:** @ambercleveand Good to see you today #kaizenblog
- 4:43 pm **KayWhitaker:** RT @andrewmueller: it is all connected, intentions affect your actions which in turn affect opportunity for coincidence #kaizenblog
- 4:44 pm **3keyscoach:** Sub Q2--Where is coincidence in your strategic planning? #kaizenblog
- 4:44 pm **GetResults:** @3keyscoach so, ostensibly, did Goebbels (the big lie), Glenn Beck (whose logic escapes me), all shock jocks #kaizenblog
- 4:44 pm **andrewmueller:** RT @GetResults: Everything can be manipulated given a crafty propagandist/copywriter +a willing (or complicit) audience #kaizenblog
- 4:44 pm **bcoelho2000:** @3keyscoach Designing a Customer Experience plan includes the creation of coincidences that engane the Client and our Brand. #kaizenblog
- 4:44 pm **tomasacker:** E.G. Jesus didn't tell HIS story. Lived his passion. Others told his story. #kaizenblog IMO, too much storytelling. Not enough living.
- 4:44 pm **3keyscoach:** Q3 What role does synchronicity play in coincidence? #kaizenblog
- 4:45 pm **GetResults:** @RaynaNyc when listener doesn't accept premise, presented facts, they don't connect & reject - much preaching to choirs #kaizenblog
- 4:45 pm **3keyscoach:** @ambercleveand Glad @kaywhitaker is here! Thank you for inviting her. #kaizenblog
- 4:45 pm **ambercleveand:** RT @bcoelho2000: Designing a Customer Experience plan includes the creation of coincidences that engane the Client & our Brand. #kaizenblog
- 4:45 pm **andrewmueller:** Hello @kaywhitaker, welcome :) #kaizenblog
- 4:45 pm **GetResults:** @ambercleveand welcome Kay, you have a agile minded person as a partner - good for you #kaizenblog
- 4:45 pm **WDYWFT:** foursquare creates coincidence ("omg, person xyz was here, too") #kaizenblog
- 4:46 pm **3keyscoach:** RT @tomasacker: E.G. Jesus didn't tell HIS story. Lived his passion. Others told story IMOtoo much storytellingNot enough living #kaizenblog
- 4:46 pm **GetResults:** @andrewmueller Ah, yes, the rent..." #kaizenblog
- 4:46 pm **andrewmueller:** @WDYWFT In what way is that coincidence? #kaizenblog
- 4:46 pm **KayWhitaker:** Thanks @3keyscoach @GetResults glad to be here. Amazing content. Is it always like this? #kaizenblog
- 4:47 pm **WDYWFT:** @andrewmueller it's not at all, but it feels that way if you are in the restaurant #kaizenblog
- 4:47 pm **WDYWFT:** @andrewmueller (and you happen to know the person, maybe your neighbor) #kaizenblog

- 4:47 pm **GetResults:** @KayWhitaker We try! #kaizenblog
- 4:47 pm **andrewmueller:** @WDYWFT Exactly ...perception! #kaizenblog
- 4:48 pm **WDYWFT:** RT @andrewmueller: @WDYWFT Exactly ...perception! #kaizenblog
- 4:48 pm **3keyscoach:** @KayWhitaker Thank you from both @ConversationAge and myself! #kaizenblog
- 4:49 pm **Note_to_CMO:** Hey Valeria - get off the phone already! Your party is going on without you. #kaizenblog
- 4:49 pm **RaynaNyc:** @GetResults Sadly you've just described marketing #kaizenblog
- 4:49 pm **GetResults:** @tomasacker Wonder what Jesus story would look like if forensics experts could go back and re-create? What new insights? #kaizenblog
- 4:49 pm **ambercleveland:** thanks for the compliment @GetResults :) I really enjoy this chat @3keyscoach...inviting more tweeps next week. #kaizenblog
- 4:49 pm **3keyscoach:** Back to synchronicity Q3 What role does synchronicity play in coincidence? #kaizenblog
- 4:49 pm **bcoelho2000:** Synchronicity and Coincidence? Following a well thought plan, with a series of synchronized steps that will make the most impact #kaizenblog
- 4:49 pm **3keyscoach:** @ambercleveland Awesome! The more, the merrier! #kaizenblog
- 4:50 pm **3keyscoach:** @bcoelho2000 So is there really coincidence? Are we using the word coincidence instead of luck? #kaizenblog
- 4:51 pm **QuantFun:** Q3: dictionary: coincidence almost = synchronicity. Synchronicity is time-focused; coincidence can be pattern match. #kaizenblog
- 4:51 pm **GetResults:** @andrewmueller Safe travels. #kaizenblog
- 4:52 pm **GetResults:** @3keyscoach Luck happens, or not, coincidence can be crafted from events of the day and from memory #kaizenblog
- 4:53 pm **GetResults:** @andrewmueller ROFL #kaizenblog
- 4:53 pm **GetResults:** RT @QuantFun: Q3 dictionary: coincidence almost = synchronicity. Synchronicity is time-focused; coincidence can be pattern match #kaizenblog
- 4:54 pm **3keyscoach:** Synchronicity and business in this article via @dc2fla <http://bit.ly/9aSWgm> #kaizenblog
- 4:54 pm **GetResults:** @ambercleveland Communications is what's heard/seen/felt/understood - if it works for you... #kaizenblog
- 4:55 pm **3keyscoach:** RT @bcoelho2000: @3keyscoach I believe that is mix of both. Coincidence is unexpected event that is aligned w/ your initial goal #kaizenblog
- 4:55 pm **Note_to_CMO:** Thank you #kaizenblog team - need to run now, enjoyed the conversation -

- 4:56 pm **3keyscoach:** @Note_to_CMO Thanks for joining us! #kaizenblog
- 4:56 pm **bcoelho2000:** I find that the more I get involved and aware in my journey towards my goals the more coincidences I attract. #kaizenblog
- 4:57 pm **ConversationAge:** Sounds like you all had a great chat #kaizenblog. Sorry I missed it :)
- 4:57 pm **GetResults:** @3keyscoach good think piece but I have some issues with the intuition/innovation linkage #kaizenblog
- 4:57 pm **ConversationAge:** RT @bcoelho2000: I find that the more I get involved and aware in my journey towards my goals the more coincidences I attract. #kaizenblog
- 4:57 pm **andrewmueller:** RT @Note_to_CMO: @tomasacker Re power of story: about telling yours powerfully so they can see themselves in it? My take. #kaizenblog
- 4:57 pm **only1forme2:** RT @martindave: Fear is the mortal enemy of creativity, innovation and happiness. - Alex Bogusky (@bogusky) #kaizenblog
- 4:57 pm **3keyscoach:** We have about 3 minutes for main part of convo. I can stick around until 1:15pm for any last comments #kaizenblog
- 4:57 pm **bcoelho2000:** Is it a coincidence that all this great people are gathered here today talking and sharing their knowledge with each other? #kaizenblog
- 4:58 pm **GetResults:** @bcoelho2000 Yes, a winnowing of the path and more familiarity along the way - some pre-selects play into the panorama #kaizenblog
- 4:59 pm **3keyscoach:** @bcoelho2000 No way! LOL We are all intentionally here for #kaizenblog
- 4:59 pm **GetResults:** @bcoelho2000 Yes, it's coincidental within the construct of our mutual connections and/or curiosity & we're all here on Twitter #kaizenblog
- 4:59 pm **ambercleveland:** RT @bcoelho2000: I find that the more I get involved and aware in my journey towards my goals the more coincidences I attract. #kaizenblog
- 5:00 pm **GetResults:** @3keyscoach You wish! - Glad to see new folks "discovering" #kaizenblog
- 5:00 pm **3keyscoach:** Thanks for joining us for #kaizenblog today! I'll write recap so look for it
- 5:00 pm **dc2fla:** @GetResults I read that art. in part as facilitating opport'y 2 pursue intuition (insight) of previously unrecognized patterns. #kaizenblog
- 5:01 pm **GetResults:** @3keyscoach Not that one, but am familiar with the premise and examples - will look more closely #kaizenblog
- 5:01 pm **3keyscoach:** @GetResults Nope! All about intention! LOL Or maybe happy coincidence, nah...intention :) #kaizenblog
- 5:01 pm **GetResults:** @dc2fla sounds like a good use of it. Any "aha" moments? #kaizenblog

- 5:02 pm **dc2fla:** @bcoelho2000 cultivated serendipity, I think, is what happens here & draws us in ;) #kaizenblog
- 5:02 pm **3keyscoach:** As always, a big thank you to co-host @ConversationAge and all of you for chatting w/ us! #kaizenblog
- 5:02 pm **3keyscoach:** Ooh, me likes! RT @dc2fla: @bcoelho2000 cultivated serendipity, I think, is what happens here & draws us in ;) #kaizenblog
- 5:03 pm **KayWhitaker:** RT @dc2fla: @bcoelho2000 cultivated serendipity, I think, is what happens here & draws us in ;) #kaizenblog
- 5:03 pm **3keyscoach:** Transcript will be posted later today. #kaizenblog
- 5:03 pm **bcoelho2000:** When everything works as we want it's intention. When it blows up it's a coincidence! (TIP: Great excuse to say to your boss) :D #kaizenblog
- 5:03 pm **ambercleveland:** Love this term from @dc2fla: cultivated serendipity #kaizenblog
- 5:03 pm **GetResults:** @DavidFCox True, as well. Hard work, though, will expose flaws in biz concept, ldrshp, model, commitment faster. A blessing 2 #kaizenblog
- 5:04 pm **GetResults:** @3keyscoach Now you're creatively creating coincidence. Good for you. #kaizenblog
- 5:04 pm **bcoelho2000:** The next step is: how can we leverage this? RT @dc2fla: cultivated serendipity, I think, is what happens here & draws us in ;) #kaizenblog
- 5:04 pm **dc2fla:** @GetResults For #km and #collaboration definitely: tagging what was left "on the cutting room floor"-unstructured relationships #kaizenblog
- 5:05 pm **GetResults:** @dc2fla Kudos! #kaizenblog
- 5:05 pm **QuantFun:** Great idea! Lets all do this. RT @dc2fla: cultivated serendipity, I think, is what happens here & draws us in ;) #kaizenblog
- 5:05 pm **ambercleveland:** Thanks for shared insights and new terminology :) It was a great chat. See you next week. (Glad @kaywhitaker joined us) #kaizenblog
- 5:05 pm **3keyscoach:** RT @GetResults @DavidFCox True, Hard work though, will expose flaws in biz concept, ldrshp, model, commitment fasterA blessing 2 #kaizenblog
- 5:05 pm **QuantFun:** Thanks @3keyscoach @ConversationAge for co-hosting & thx to all for gr8 convo on #kaizenblog
- 5:06 pm **GetResults:** @bcoelho2000 An excuse is another's reason we don't accept! In our turn, we have reasons not excuses for... #kaizenblog
- 5:06 pm **dc2fla:** @ambercleveland Thank@jhagel for that, The Power of Pull (Great review by @ConversationAge) #kaizenblog
- 5:06 pm **KayWhitaker:** RT @QuantFun: Thanks @3keyscoach @ConversationAge for co-hosting & thx to all for gr8 convo on #kaizenblog

- 5:06 pm **3keyscoach:** @bcoelho2000 We're all ears for suggestions! So far, tweetup and maybe something beyond Twitter? #kaizenblog
- 5:07 pm **dc2fla:** @ambercleveland Thank @jhagel for that, The Power of Pull (Great review by @ConversationAge) #kaizenblog
- 5:07 pm **3keyscoach:** @QuantFun You're welcome and thanks for joining in! I hope we'll see you here nxt wk! #kaizenblog
- 5:07 pm **bcoelho2000:** Thank you all at #kaizenblog for making this chat a blissful coincidence! :D
- 5:07 pm **ambercleveland:** @dc2fla The Power of Pull by @jhagel is on my reading list. I read @ConversationAge 's review earlier this week! Coincidence? #kaizenblog
- 5:07 pm **3keyscoach:** @bcoelho2000 Glad you joined in today, Bruno! #kaizenblog
- 5:08 pm **dc2fla:** Ouf! drives me nuts when I get a "not sent" notification & find I've sent smthg twice! #kaizenblog
- 5:08 pm **dc2fla:** @ambercleveland Ahh Not at all, That would be "cultivated serendipity" ;) #kaizenblog
- 5:09 pm **3keyscoach:** @dc2fla And I thought we'd get through this chat w/out Twitter weirdness. Oh well... #kaizenblog
- 5:09 pm **ConversationAge:** @ambercleveland LOL! @jhagel talks about serendipity @dc2fla #kaizenblog
- 5:09 pm **ambercleveland:** Exactly! The LOL wouldn't fit :) RT @dc2fla: Ahh Not at all, That would be "cultivated serendipity" ;) #kaizenblog
- 5:10 pm **3keyscoach:** @ambercleveland Good to have you here! Have a good weekend! #kaizenblog
- 5:10 pm **GetResults:** Thanx 4 RT's & GR8 Convo 2: @3keyscoach, @andrewmueller, @ambercleveland, @KayWhitaker, @bcoelho2000, @Note_to_CMO, @QuantFun #kaizenblog
- 5:10 pm **I5Design:** RT @ambercleveland: RT @bcoelho2000: I find that the more I get involved and aware in my journey towards my goals the more coincidences I attract. #kaizenblog
- 5:10 pm **bcoelho2000:** @3keyscoach Having all this different minds with different views on the same subject is a innovation catalyst. #kaizenblog
- 5:10 pm **dc2fla:** @3keyscoach Sigh! hate to be the source of it - weird twitterness- Perception: unhappy coincidence ;) #kaizenblog
- 5:11 pm **3keyscoach:** @GetResults Thanks for being here! #kaizenblog
- 5:11 pm **3keyscoach:** @dc2fla Ah well.. it'll be someone else's turn next week. :) #kaizenblog
- 5:12 pm **ambercleveland:** @I5Design you should join us next week 12PM ET for this chat. It's awesome! #kaizenblog
- 5:12 pm **GetResults:** @3keyscoach My pleasure, entirely, great topic and wonderful people - and I had the time today. #kaizenblog
- 5:12 pm **ambercleveland:** RT @GetResults: Thanx 4 GR8 Convo 2: @3keyscoach, @andrewmueller, @KayWhitaker, @bcoelho2000, @Note_to_CMO, @QuantFun #kaizenblog
- 5:13 pm **GetResults:** @bcoelho2000 I know, just airing my 2 pence worth! Glad you were here, see you soon. Much success. #kaizenblog

- 5:13 pm **3keycoach:** Please join in! RT @amercleveland: @I5Design you should join us next week 12PM ET for this chat. It's awesome! #kaizenblog
- 5:13 pm **dc2fla:** @ConversationAge LOL @jhagel PULLED me in from the first with example of decisions enabling what others called "luck" #kaizenblog
- 5:14 pm **3keycoach:** RT @dc2fla: @ConversationAge LOL @jhagel PULLED me in from the first w/ example of decisions enabling what others called "luck" #kaizenblog
- 5:15 pm **bcoelho2000:** Thank you for the great conversation @amercleveland @GetResults @3keycoach @dc2fla @tomasacker @ConversationAge at #kaizenblog
- 5:16 pm **dc2fla:** Must run. TKU @3keycoach @ConversationAge for the connections in conversation made today. No coincidence. #kaizenblog
- 5:16 pm **GetResults:** Thnx 4 RT's & GR8 Convo 2: @RaynaNyc, @dc2fla, @DavidFCox, @ConversationAge, #kaizenblog
- 5:16 pm **smallbizlady:** RT @bcoelho2000: Q1: There's absolutely no coincidences about the relation between hard work and business success. #kaizenblog
- 5:16 pm **3keycoach:** Many thx to @GetResults @dc2fla @amercleveland @bcoelho2000 @QuantFun @tomasacker @andrewmueller for gr8t chat today #FF #kaizenblog
- 5:17 pm **3keycoach:** @dc2fla Take care, Diane, and thanks for your contributions to today's chat! #kaizenblog
- 5:17 pm **amercleveland:** Thanks so much @bcoelho2000 really good insight, and a great sense of humour. #kaizenblog
- 5:18 pm **3keycoach:** @smallbizlady Hi Melinda! Hope you are well #kaizenblog
- 5:18 pm **GetResults:** @smallbizlady You're just saying that because you work hard for your success :) #kaizenblog
- 5:18 pm **dc2fla:** @3keycoach Thanks so much for framing and leading! Have a great weekend. #kaizenblog
- 5:19 pm **3keycoach:** @dc2fla You're welcome! Hope your weekend is great too! #kaizenblog
- 5:19 pm **dc2fla:** OK, now the typo gaff is all my own ;D @3keycoach #kaizenblog
- 5:29 pm **ConversationAge:** Thinking together, #kaizenblog chat today had 300 tweets, 27 contributors - transcript here <http://ow.ly/29kVq>
- 5:29 pm **jhagel:** RT @dc2fla: @ConversationAge LOL @jhagel PULLED me in from the first with example of decisions enabling what others called "luck" #kaizenblog
- 5:29 pm **GetResults:** @smallbizlady I am right in many cases, but there are also flukes - o/n successes, "easy \$" schemes, but most are not real. #kaizenblog
- 5:30 pm **GetResults:** RT @ConversationAge: Thinking together, #kaizenblog chat today had 300 tweets, 27 contributors - transcript here <http://ow.ly/29kVq>

- 5:32 pm **QuantFun:** Thanks to @GetResults @KayWhitaker @ambercleveland @3keyscoach for the RTs. I hope to talk to you again on #kaizenblog
- 5:51 pm **dc2fla:** @KayWhitaker thanks for convo & RT. Great chatting with you #kaizenblog
- 6:18 pm **SHERYLROUSH:** RT @GetResults: RT @ConversationAge: Thinking together, #kaizenblog chat had 300 tweets, 27 contributors - transcript <http://ow.ly/29kVq>
- 7:00 pm **BethHarte:** RT @ConversationAge Thinking together, #kaizenblog chat today had 300 tweets, 27 contributors - transcript here <http://ow.ly/29kVq> (Nice!!)

Powered by [WTHashtag](#), A [Microblink](#) Property | [Contact](#)